

# APPENDIX 4

## Public submissions

| Submission Number | Name           | Submission Number | Name              |
|-------------------|----------------|-------------------|-------------------|
| S1                | Erwin Hecht    | S21               | Confidential      |
| S2                | Name Withheld  | S22               | Confidential      |
| S3                | Michael Arieni | S23               | Name Withheld     |
| S4                | Sharon Adams   | S24               | Martyn Sonsearay  |
| S5                | Name Withheld  | S25               | Craig Little      |
| S6                | Name Withheld  | S26               | Natalie Poole     |
| S7                | Confidential   | S27               | Confidential      |
| S8                | Name Withheld  | S28               | Confidential      |
| S9                | Name Withheld  | S29               | Name Withheld     |
| S10               | Name Withheld  | S30               | Confidential      |
| S11               | Name Withheld  | S31               | Michael Mitchell  |
| S12               | Confidential   | S32               | Name Withheld     |
| S13               | Name Withheld  | S33               | Name Withheld     |
| S14               | Confidential   | S34               | Name Withheld     |
| S15               | Confidential   | S35               | David Dwyer       |
| S16               | Name Withheld  | S36               | Confidential      |
| S17               | Confidential   | S37               | Name Withheld     |
| S18               | Craig Shim     | S38               | Name Withheld     |
| S19               | Name Withheld  | S39               | Sarah Ashby       |
| S20               | Name Withheld  | S40               | Rita-Marie Lenton |

\*Confidential submissions are not published

**Submission  
Number****Name**

S41 Name Withheld  
S42 Confidential  
S43 Confidential  
S44 Karyn Swindells  
S45 Confidential  
S46 Name Withheld  
S47 Name Withheld  
S48 Name Withheld  
S49 Brian Battersby  
S50 Confidential  
S51 Name Withheld  
S52 Sean Gordon  
S53 Victor Nicholls  
S54 Confidential  
S55 Confidential  
S56 Name Withheld  
S57 Name Withheld  
S58 Name Withheld  
S59 Ellen Mead  
S60 Name Withheld  
S61 Confidential  
S62 Confidential  
S63 Hazel Key  
S64 Name Withheld  
S65 Confidential  
S66 Name Withheld  
S67 Name Withheld  
S68 Name Withheld  
S69 Name Withheld  
S70 Cherie Porter  
S71 Confidential  
S72 Name Withheld

**Submission  
Number****Name**

S73 Name Withheld  
S74 Name Withheld  
S75 Chris Mundy  
S76 Confidential  
S77 Name Withheld  
S78 Scott De vere  
S79 Name Withheld  
S80 Name Withheld  
S81 Confidential  
S82 Name Withheld  
S83 Name Withheld  
S84 Confidential  
S85 Name Withheld  
S86 Confidential  
S87 Adrian Raedel  
S88 Confidential  
S89 Name Withheld  
S90 Confidential  
S91 Confidential  
S92 Confidential  
S93 Name Withheld  
S94 Name Withheld  
S95 Naomi Spence  
S96 Confidential  
S97 Confidential  
S98 Confidential  
S99 Confidential  
S100 Confidential  
S101 Peter Edwards  
S102 Regional Development  
Australia Moreton Bay  
S103 Lindsay Packer

\*Confidential submissions are not published

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 9:24 AM  
**To:** LG CC Submissions  
**Subject:** (57918) - Erwin Hecht

Online submission for from **Erwin Hecht**

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## Submission Details

**Name:** Erwin Hecht

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I object to the application to rename our Region for the following reasons: Council has not provided a single argument, which is backed up by verifiable facts. All of promised benefits can be achieved with us remaining a Region. Other regional Councils have demonstrated, that they can be as successful or even more so without being a City. Council's budget for changing over to City has not been laid open and Council refuses to be accountable for all past and future expenses associated with these costs. Council's consultation and voting process in their surveys, which formed the basis for their vote, was a total shambles and an invalid process. Council spent a huge amount on advertising and they held various surveys, which they claim altogether supported the proposed move. Lets examine them: ( Data taken from Council's report) The surveys were: 1) Business and community leaders invited to a business lunch ( [REDACTED] ) = 150 Votes nearly exclusively YES 2) 12 targeted focus groups ( 64 residents) , selected and processed by an outside contractor. We know nothing about these people. After they were "educated and informed" they allegedly voted mostly: 64 voted Yes 3) A Courier Mail survey. Some 660 readers ( residents?) participated. Only accessible for subscribers and we don't know what the questions were. Allegedly 56% = 370 Yes 4) Your Say Moreton Bay survey ( many residents refused, because they have to register and they did not trust their data being handled by an outside contractor. Many were also put off by the format and wording of the survey, which was more like an advertisement than an opinion poll) [During the survey period, 2,975 visited the landing page, 1,036 people visited the survey page but only 451 people completed it.] 451 participants, 35% = 158 yes, 55% = 248 no 5) Council also took credits for 297 likes and emojis displayed on their facebook site. ( [REDACTED] ) Altogether tiny numbers for a Yes vote, even when you add them up. But here comes the crunch: Any participant in these groups could have and most likely did vote in the other groups as well and could have created those likes and emojis. So Council has really no way to know, how many people voted yes for their moves. How can you use a voting system, which allows participants to vote multiple times in a number of surveys? I have never known of a survey, where such votes are allowed. Seeing, that voters could vote multiple times in the various surveys and comment on the social media. The largest single group of Yes votes is 370 and that is the maximum Council can honestly claim. And that was achieved in a media, which is not accessible to most residents ( paywall) . Effectively less than 0.1%, not even one in a thousand residents voted Yes to support Councils move. Would anybody call that a democratic or popular vote? We ask that by your authority you reject Council's application. This is too important an issue to be resolved without majority support of the community. regards Erwin Hecht 535 Burpengary Road Narangba 4504 Email: erniehecht@gmail.com Mob: 0423308503

**File upload:** No file uploaded ( )

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Submission ID: 57918

Time of Submission: 14 Nov 2022 9:23am

Submission IP Address: [REDACTED]

Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 12:19 PM  
**To:** LG CC Submissions  
**Subject:** (57930) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for Moreton Bay Regional Council - electoral arrangements review from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** As Australia's 3rd largest local government area, and one of the fastest growing regions nationally, Moreton Bay has a great opportunity to take its place as one of South East Queensland's pre-eminent cities. A city with its unique identity, already attracting new residents and businesses that will be supercharged through increasing awareness to attract new jobs and investment. This is an opportunity that should not be missed for Moreton Bay, and indeed Queensland, to realise an ambitious vision and recognising Moreton Bay's strategic importance that will benefit future generations.

**File upload:** No file uploaded ()

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Submission ID: 57930

Time of Submission: 14 Nov 2022 12:19pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 5:19 PM  
**To:** LG CC Submissions  
**Subject:** (57932) - Michael Arieni

Online submission for from Michael Arieni

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## Submission Details

**Name:** Michael Arieni

**Privacy preferences:** Publishing your submission and your name

**Submission text:** Dear Local Government Change Commission, As a resident, business owner innovating and manufacturing award winning clean energy powered products exported globally, I believe the move from a regional council to a city council reclassification would be highly beneficial for the future of Moreton Bay without any doubt. With forecasted population growth, and new business and current business expansion required to accommodate employment opportunities for these new residents, as part of a city rather than a regional community will be beneficial to drive further investment into the region required for capital infrastructure. The funding support that would further avail itself to Moreton Bay under this reclassification, would ensure all necessary public works and infrastructure required to support and sustain this population and business growth. The location of Moreton Bay needs constant explanation, as not being recognised as city does hinder tourism, business relocation and overall positioning within Qld as a business hub worthy of further investment and population growth alone will not sustain the capital costs required. Our roads infrastructure is seriously underfunded and seriously a joke and in need of urgent upgrading to accommodate the current population and business network alone, without the further growth forecasted that will eventuate due to the availability of land for housing and lack of supply in other regions close to the CBD. There is no rebuttal strong enough to combat this fact of reclassification to a city, and a protectionism mentality of living in any one of the village locations that were included in the amalgamation of various councils cannot be a strong enough case against reclassification, especially when you look at the percentage of population within these village locations verse the total population of Moreton Bay. Further looking at the demographic of these village locations proves the income generated per capita vs the rest of the region would be less showing the higher age variation of a stuck in the past mentality and not accepting change. I fully support the Moreton Bay Council direction with the clear knowledge of not only being a resident, but business owner who grew up here in my younger years with dirt roads and farms surrounding our family home that protectionism cannot stop progress. Time has come to become a classified as a city and to avail the community to the support available to us to grow this community correctly funded, rather than with band aid fixes along the way as progress will not stop.

**File upload:** No file uploaded ()

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Submission ID: 57932

Time of Submission: 14 Nov 2022 5:18pm

Submission IP Address: [REDACTED]

Referral URL: <https://lm.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 6:22 PM  
**To:** LG CC Submissions  
**Subject:** (57933) - Sharon adams

Online submission for from Sharon adams

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### Submission Details

**Name:** Sharon adams

**Privacy preferences:** Publishing your submission and your name

**Submission text:** Crazy that this is even being considered. We are a Region, not a city.

**File upload:** No file uploaded ()

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**Submission ID:** 57933

**Time of Submission:** 14 Nov 2022 6:21pm

**Submission IP Address:** [REDACTED]

**Referral URL:** <https://lm.facebook.com/>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 6:44 PM  
**To:** LG CC Submissions  
**Subject:** (57935) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I vote to stay as a regional council

**File upload:** No file uploaded ()

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**Submission ID:** 57935

**Time of Submission:** 14 Nov 2022 6:44pm

**Submission IP Address:** [REDACTED]

**Referral URL:**

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 6:53 PM  
**To:** LG CC Submissions  
**Subject:** (57937) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** The rebranding money would be better spent on infrastructure. We are a broad expanse made up of towns, areas and cities therefore a 'region' rather than a 'city' is more appropriate. The politicians are better listening to the people over their own interests.

**File upload:** No file uploaded ()

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Submission ID: 57937  
Time of Submission: 14 Nov 2022 6:53pm  
Submission IP Address: [REDACTED]  
Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 7:07 PM  
**To:** LG CC Submissions  
**Subject:** (57939) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Our REGION is a beautiful place, nobody calls our REGION Moreton Bay except the Council. The name is not relatable to our community and making us a city will not make things better, it will not make Council be more attentive to the REGIONS needs. I hesitate to think making our REGION a city will result in Mayors and Councilors being bigger salaries. It only has to be looked at the absolute outcry from the REGION when the Council wanted to change the name of the NRL football club the Redcliffe Dolphins to the Moreton Dolphins, the community was outraged, the name Moreton means nothing to residents, leave our REGION alone the only ones pushing this desire to be a city is the Mayor and Councilors at MBR. If they cared so much for community consultation, then take it to the next Council election!

**File upload:** No file uploaded ()

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Submission ID: 57939  
Time of Submission: 14 Nov 2022 7:07pm  
Submission IP Address: [REDACTED]  
Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 7:12 PM  
**To:** LG CC Submissions  
**Subject:** (57940) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I do not agree we are a country town and that is the way we want it to stay .we do not want it to become a city in any way .

**File upload:** No file uploaded ()

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Submission ID: 57940

Time of Submission: 14 Nov 2022 7:12pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 7:23 PM  
**To:** LG CC Submissions  
**Subject:** (57941) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Moreton Bay is a region, we are a region that is make up of many different suburbs. We are not a city, there is no such place called "Moreton Bay City," unlike "Brisbane City." There is a Moreton Bay College on Wondall Road at Manly West. Will that become apart of the Moreton Bay City? There are several other business/facilities that are located outside of the Moreton Bay Region, but call themselves Moreton Bay. Changing the name will make a confusion location even more confusion to those that live outside of the Moreton Bay region. It was a waste of money and resources changing our name from Pine Rivers to Moreton Bay, please don't waste more tax payer money changing the name again. That's not even mentioning the countless business' that have "Moreton Bay Region" in their trading name that would have to be changed at business' own expense. We are a region, not a city.

**File upload:** No file uploaded ()

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**Submission ID:** 57941  
**Time of Submission:** 14 Nov 2022 7:22pm  
**Submission IP Address:** [REDACTED]  
**Referral URL:** <http://m.facebook.com>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 7:54 PM  
**To:** LG CC Submissions  
**Subject:** (57942) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I hope the name does not change. There are three separate cities that comprise of Moreton Bay Region so it makes no sense to call it a city.

**File upload:** No file uploaded ()

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Submission ID: 57942  
Time of Submission: 14 Nov 2022 7:54pm  
Submission IP Address: [REDACTED]  
Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 8:14 PM  
**To:** LG CC Submissions  
**Subject:** (57944) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Whatever the outcome, this should go to the people to decide. The cost alone is not something the rate payers should be shouldering when so much should be of higher priority. At least a referendum would allow us to feel like we had a say in our change of identity.

**File upload:** No file uploaded ()

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Submission ID: 57944

Time of Submission: 14 Nov 2022 8:13pm

Submission IP Address: [REDACTED]

Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 10:08 PM  
**To:** LG CC Submissions  
**Subject:** (57947) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I am in favour of changing the classification of the Moreton Bay Regional Council from a regional council to a city council.

**File upload:** No file uploaded ()

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Submission ID: 57947

Time of Submission: 14 Nov 2022 10:07pm

Submission IP Address: [REDACTED]

Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 10:28 PM  
**To:** LG CC Submissions  
**Subject:** (57949) - Craig Shim

Online submission for from **Craig Shim**

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### Submission Details

**Name:** Craig Shim

**Privacy preferences:** Publishing your submission and your name

**Submission text:** RE: Moreton Bay Regional Council's bid to reclassify itself as a city. To whom it may concern, As a local business owner and resident, I am very supportive of this reclassification for many reasons, including the following: 1. The city classification will help potential investors from outside the region (and indeed outside Australia) contextualise the size of Moreton Bay. It will help efforts for inbound investment. 2. The reclassification is more representative of our size 3. It aligns with our region's aspirational attitude to be an innovative smart city of choice. Sincerely, Craig

**File upload:** No file uploaded ()

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Submission ID: 57949

Time of Submission: 14 Nov 2022 10:27pm

Submission IP Address: [REDACTED]

Referral URL: android-app://com.linkedin.android/

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 11:01 PM  
**To:** LG CC Submissions  
**Subject:** (57950) [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I do not support the name change for Moreton Bay Regional Council to Moreton Bay City council. The region is large, expansive and diverse and calling our council a city council fails to recognise all areas. Changing the name also incurs costs which is not a good use of public funds.

**File upload:** No file uploaded ()

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Submission ID: 57950

Time of Submission: 14 Nov 2022 11:00pm

Submission IP Address: [REDACTED]

Referral URL: <http://m.facebook.com>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 14 November 2022 11:11 PM  
**To:** LG CC Submissions  
**Subject:** (57952) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** If it's not broken, then why fix it. I vote to stay as MBRC and while you are at it restore Redcliffe Pavilion. We don't need to be a city. We need money spent on road repairs and infrastructure after this year's floods. Not updating signs, titles, name badges, stationery and building a bigger office for council workers. Stop using tax payers money for things like this and actually listen and act on what people want for our community.

**File upload:** No file uploaded ()

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Submission ID: 57952

Time of Submission: 14 Nov 2022 11:11pm

Submission IP Address: [REDACTED]

Referral URL: <https://lm.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 6:46 AM  
**To:** LG CC Submissions  
**Subject:** (57956) - [REDACTED]

**Categories:** Added to register

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I object to the reclassification of Moreton Bay Regional Council to a City. How can you class our regional areas of Wamuran, Woodford etc as a city? I am not convinced by reclassifying that we will receive more Stae and Federal funding for projects. My rates should be spent on infrastructure instead of name change.

**File upload:** No file uploaded ()

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Submission ID: 57956

Time of Submission: 15 Nov 2022 6:45am

Submission IP Address: [REDACTED]

Referral URL: <https://lm.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 9:01 AM  
**To:** LG CC Submissions  
**Subject:** (57958) - Martyn Sonsearay

Online submission for from **Martyn Sonsearay**

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### Submission Details

**Name:** Martyn Sonsearay

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I think Moreton bay is a region and should remain so, every city has a centre Moreton bay has several some would say it's Redcliffe others Caboolture others strathpine etc. so I see no benefit in the change to city our region has so much going for it from beach to mountains why waste money on this change to city maybe the council could spend it on the roads,parks,facilities in general rather than this which is more of a fantasy for the prestige of council than the people living in this region

**File upload:** No file uploaded ()

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Submission ID: 57958  
Time of Submission: 15 Nov 2022 9:00am  
Submission IP Address: [REDACTED]  
Referral URL: <http://m.facebook.com>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 10:27 AM  
**To:** LG CC Submissions  
**Subject:** (57960) Moreton Bay Regional Council - electoral arrangements review - Craig Little

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Craig Little**

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### Submission Details

**Name:** Craig Little

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I am against the proposed change for two main reasons. 1. The cost to change signage, letterhead, uniforms, websites, forms etc. would not be in there public interest. That money could be better spent on fixing some of the worst roads in the state. 2. Moron Bay is a diverse region with diverse interests. Tourism brings in a lot of money because people like the regional aspect of Moreton Bay. They want to visit the regions, not the city. Moron Bay needs to embrace its regional uniqueness.

**File upload:** No file uploaded ()

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Submission ID: 57960

Time of Submission: 15 Nov 2022 10:26am

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3tH9XUzIY\\_kVpWfwxbkSE7gjPOP2-cReyNzZUE2dWPJgRqoSLVbvLk-tE](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3tH9XUzIY_kVpWfwxbkSE7gjPOP2-cReyNzZUE2dWPJgRqoSLVbvLk-tE)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 1:42 PM  
**To:** LG CC Submissions  
**Subject:** (57963) - Natalie Poole

Online submission for from **Natalie Poole**

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### Submission Details

**Name:** Natalie Poole

**Privacy preferences:** Publishing your submission and your name

**Submission text:** Our gorgeous area has always been a region and should stay a region. We are not a city and do not want to be a city. Save the money and help the homeless

**File upload:** No file uploaded ()

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Submission ID: 57963  
Time of Submission: 15 Nov 2022 1:42pm  
Submission IP Address: [REDACTED]  
Referral URL: <http://m.facebook.com>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 5:40 PM  
**To:** LG CC Submissions  
**Subject:** (57966) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I am objecting to the MBRC application to change the name from a region to a city. MBRC comprises several townships and is a REGION, It cannot be considered as a city.. Thank you [REDACTED]

**File upload:** No file uploaded ()

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Submission ID: 57966  
Time of Submission: 15 Nov 2022 5:40pm  
Submission IP Address [REDACTED]  
Referral URL: <https://l.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 6:28 PM  
**To:** LG CC Submissions  
**Subject:** (57969) Moreton Bay Regional Council - electoral arrangements review - Michael Mitchell

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Michael Mitchell**

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### Submission Details

**Name:** Michael Mitchell

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I am against Moreton Bay Regional Council changing its name to Moreton Bay City Council.

**File upload:** No file uploaded ()

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Submission ID: 57969

Time of Submission: 15 Nov 2022 6:27pm

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR39ZCgXrTpigD3ixjJ7\\_GXikDQdr44JkAUA5NcOAJvG2RFgQcoy32UeOGc](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR39ZCgXrTpigD3ixjJ7_GXikDQdr44JkAUA5NcOAJvG2RFgQcoy32UeOGc)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 10:17 PM  
**To:** LG CC Submissions  
**Subject:** (57971) - [REDACTED]  
**Attachments:** Moreton-Bay-City-Council-submission.pdf

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:**

**File upload:** Moreton Bay City Council - submission.pdf (56.2 KB)

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**Submission ID:** 57971

**Time of Submission:** 15 Nov 2022 10:16pm

**Submission IP Address:** [REDACTED]

**Referral URL:** <https://www.facebook.com/>

Name: [REDACTED]

Phone: [REDACTED]

Email: [REDACTED]

I will be a resident of the Moreton Bay region/city in the very near future. I may also speak on behalf of family and friends who currently reside in or near the area. My comments are below:

Hello.

As someone who has only ever lived in American-style suburbs next to high-commercial transit “stroads” with two feet of cracked and broken footpaths, I would not be opposed to Moreton Bay transitioning into a **proper** “city” with more “high/medium-density” neighbourhoods. In fact, it would be difficult for me to find anyone – with the exception of so-called “NIMBYs” – who was opposed to that idea...

BUT

As long as this “city” was:

- A. Walkable
- B. Convenient
- C. Safe (in terms of pedestrian/cyclist safety)
- D. Beautiful

From experience living in various neighbourhoods across Brisbane, I have found that they, when built up and expanded, rarely become any of these things. In most cases, a transition to “high-density” often only means more “high-density buildings” – i.e. termite mounds – in otherwise low-density areas.

What's the result? Either highrise termite mounds, or cheap and dirty single-rise, low-density property developments being built up in places without the proper infrastructure to support them, or in a residential-zoned area one week which turns into a highway overpass the next, with little to no care for public transport or walkability. Is this what a transition to a city will result in?

In suburbs like Sunnybank or Strathpine (suburbs transitioning to so-called “high-density”), everything is spread out and low-density, partitioned by monstrous six-lane stroads which are clogged with single-occupancy vehicles at every hour of the day, with places like Garden City and Market Square being the main commercial hubs where frustrated drivers congregate in gigantic concrete and bitumen parking lots, kilometres away from their single-family households.

A name change will solve none of this.

Will this “name change” become another example of the government's inability (or more likely unwillingness) to wrangle its own state infrastructure away from private property development interests?

Will we only ever see more monstrous roads for cars built on sacred bushland, with the council leaving urban planning and sustainability up to private property developers who will only add more mediocre, low-density suburban sprawl?

To what degree does the local council or QLD government really sit down and talk state-wide, long-term infrastructure with property developers such as [REDACTED], who originate from overseas and whose only motive is short-term profit?

Will Moreton Bay incorporate *real* urbanisation?

Will we ever see more accessible rail be made available?

Would we ever see livable neighbourhoods – something like a Dutch woonerf, or Melbourne’s coffee culture – becoming a reality in Moreton Bay?

Will kids be able to travel, play, or walk/bike to school without having to be supervised and taxied around by their parents in large SUVs (due to a lack of safe, walkable areas)?

Will the Moreton Bay *City* Council be backed by competent, progressive urban planners who wish to do away with car-dependent neighbourhoods? Are they passionate about mixed-use zoning, public transport, and walkability?

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 15 November 2022 10:39 PM  
**To:** LG CC Submissions  
**Subject:** (57972) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** This is useless expensive exercise. The money should be spent on improving roads and bridges. There is no benefit in rural area. Can they left out of the city to remain rural. This will put farmers in our area in a city, making it hard to apply for funding eg drought relief. Money spent on changing logos etc could again be used to improve roads rural areas . Imagine a city having farms, dirt roads, single lane roads, causeways, As per your Council website Up to 50 percent of the region's land can be found in the Rural zone, which is characterised by productive farm land, scattered housing and natural areas. You are not considering the needs of 50% of the area you administer. Do you have a plan for the 50% of your shire, or as usual you forget we even exist. Surely we have rights too.

**File upload:** No file uploaded ()

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Submission ID: 57972

Time of Submission: 15 Nov 2022 10:38pm

Submission IP Address: [REDACTED]

Referral URL: <http://m.facebook.com>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 7:51 AM  
**To:** LG CC Submissions  
**Subject:** (57973) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I strongly disagree with the proposed change. There is no moreton city, it is a complete waste of money no resident wants or was even asked about. We are a region not a city and alot of the council area is rural. Waste of time and ratepayers money much better spent actually fixing infrastructure

**File upload:** No file uploaded ()

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Submission ID: 57973

Time of Submission: 16 Nov 2022 7:50am

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3tH9XUzIY\\_kVpWfwxbkSE7gjPOP2-cReyNzZUE2dWPlgRqoSLVbvLk-tE](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3tH9XUzIY_kVpWfwxbkSE7gjPOP2-cReyNzZUE2dWPlgRqoSLVbvLk-tE)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 10:11 AM  
**To:** LG CC Submissions  
**Subject:** (57978) Moreton Bay Regional Council - electoral arrangements review - David Dwyer

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **David Dwyer**

---

### Submission Details

**Name:** David Dwyer

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I moved into Pine Rivers Shire Council in 1980. I did not support amalgamation of the councils, nor did I support the name of Moreton Bay Regional Council, as it is very confusing, with Moreton bay on the Southside, including the name of the bay. I definitely do not support, this lovely rural character becoming a city, becoming a city, we will lose all our rural character. Please leave us alone.

**File upload:** No file uploaded ()

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Submission ID: 57978

Time of Submission: 16 Nov 2022 10:10am

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR0KQN7QgvJQzFhYiDeqA7suEoz5U-f\\_xPUJDr7bvtHFOeu5WkuWTmhjW0](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR0KQN7QgvJQzFhYiDeqA7suEoz5U-f_xPUJDr7bvtHFOeu5WkuWTmhjW0)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 5:23 PM  
**To:** LG CC Submissions  
**Subject:** (57985) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for Moreton Bay Regional Council - electoral arrangements review from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I would like it noted that I am against the currently proposed name change for the Moreton Bay Regional Council. Listed below are some points of concern 1. Besides the more central suburbs in the area, Moreton Bay Region is made up of country towns and localities in their own right, known for their unique festivals, lifestyles and country community groups. 2. The vote by councillors to become a city was not unanimous. 3. The decision to become a city should be put to a referendum at the next council election to gauge community sentiment 4. The sitting council has admitted that a costing has not been done for the name change which I believe is negligent I would like to reiterate that a referendum on this issue should be held. [REDACTED]

**File upload:** No file uploaded ()

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Submission ID: 57985

Time of Submission: 16 Nov 2022 5:22pm

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3OOiZ-\\_ZqnFBZNMqD2nQnDfuqQK-\\_aQINgV4YQXmpayo2s3CjwQ7U2bWY](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3OOiZ-_ZqnFBZNMqD2nQnDfuqQK-_aQINgV4YQXmpayo2s3CjwQ7U2bWY)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 5:59 PM  
**To:** LG CC Submissions  
**Subject:** (57988) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for Moreton Bay Regional Council - electoral arrangements review from [REDACTED]

---

#### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I am very supportive of the change in classification. Moreton Bay is already a city and deserves a seat at the big boys table. Get on with it.

**File upload:** No file uploaded ()

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Submission ID: 57988

Time of Submission: 16 Nov 2022 5:59pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 8:00 PM  
**To:** LG CC Submissions  
**Subject:** (57989) Moreton Bay Regional Council - electoral arrangements review - Sarah Ashby

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from Sarah Ashby

---

#### Submission Details

**Name:** Sarah Ashby

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I firmly believe that the name should be changed to Moreton Bay Council, not Regional and definitely not City. This area is one of the most geographically diverse in Australia and should not be categorised as a region or a city. However, as a rural resident I definitely do not want to be living in a 'city'.

**File upload:** No file uploaded ()

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Submission ID: 57989

Time of Submission: 16 Nov 2022 8:00pm

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR1Dkau91\\_C7Q4cNTkGYipGxMB5gKiZV98QrQbzKFYlgRqnOV4ynvkuHmnA](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR1Dkau91_C7Q4cNTkGYipGxMB5gKiZV98QrQbzKFYlgRqnOV4ynvkuHmnA)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 8:01 PM  
**To:** LG CC Submissions  
**Subject:** (57990) Moreton Bay Regional Council - electoral arrangements review - Rita-Marie Lenton

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Rita-Marie Lenton**

---

### Submission Details

**Name:** Rita-Marie Lenton

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I would like to see Moreton Bay Region to be recognised as a city. Before the amalgamation Redcliffe was consider a city. So it makes sense that a region that has quadrupled in size we should be a city in our own right, to give us greater access to funding.

**File upload:** No file uploaded ()

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Submission ID: 57990

Time of Submission: 16 Nov 2022 8:00pm

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR1Dkau91\\_C7Q4cNTkGYipGxMB5gKiZV98QrQbzKFYlgRqnOV4ynvkuHmnA](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR1Dkau91_C7Q4cNTkGYipGxMB5gKiZV98QrQbzKFYlgRqnOV4ynvkuHmnA)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 16 November 2022 8:20 PM  
**To:** LG CC Submissions  
**Subject:** (57991) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for Moreton Bay Regional Council - electoral arrangements review from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** As a resident of a rural area which was part of Pine Rivers Council before it was "swallowed" by Moreton Bay Council, I have absolutely no wish to become part of a city "banner" which has absolutely no relevance. An area which is as diverse as Moreton Bay Region in both landscape and culture simply will not embrace a city "name tag" just for the perceived opportunity of financial benefit for a "few". Failure to consult residents within this initial process has been nothing short of farcical and the whole scheme should be ditched without further delay and those in "power" named and shamed. I never have and never will wish to live in a "city" !!

**File upload:** No file uploaded ()

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Submission ID: 57991

Time of Submission: 16 Nov 2022 8:20pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Friday, 18 November 2022 1:56 AM  
**To:** LG CC Submissions  
**Subject:** (58006) - Karyn Swindells

**Categories:** Added to register

Online submission for from **Karyn Swindells**

---

### Submission Details

**Name:** Karyn Swindells

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I would like it recognised that as a long time resident of this region, I am 100% against the change to City. The reasonings listed by council I believe to be irrelevant to a brand/name change, as these are things that MBRC should be doing for their communities right now. Changing from Region to City I believe will NOT change the things they claim, and to this point the opinions and concerns of people within this region have been dismissed, if not completely ignored. We have a council and government who think they know best and DO NOT value the opinions, needs or spirit of the people/rate payers, of this region. I 100% vote against the change from Region to City, and I truly hope that enough voices are heard. MBRC forget that they have an obligation and responsibility actually listen to the people that vote them in; they are but carers for everyone (human, as well as the flora and fauna that make our homes special) in this Region and sadly they are not being accountable for this honoured position.

**File upload:** No file uploaded ()

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Submission ID: 58006

Time of Submission: 18 Nov 2022 1:56am

Submission IP Address: [REDACTED]

Referral URL: <http://m.facebook.com>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Friday, 18 November 2022 11:16 AM  
**To:** LG CC Submissions  
**Subject:** (58009) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

**Categories:** Added to register

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I strongly support Moreton Bay Council's application to become a city. We have a thriving region with a large and growing population that could benefit from the additional funding and opportunities that come with being classified as a city.

**File upload:** No file uploaded ()

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Submission ID: 58009

Time of Submission: 18 Nov 2022 11:16am

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Friday, 18 November 2022 12:46 PM  
**To:** LG CC Submissions  
**Subject:** (58012) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

**Categories:** Added to register

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** The amalgamation of the three councils into one, to become Moreton Bay regional Council, has left such a division in the communities, that to change an already established all be it divisive community into a city will only cause more of a division. Moreton bay region is neither, a city or urban, or rural as a whole, it IS NOT A CITY. this community needs direction and a purpose of complete unity, making it a 'city' will not bring that unity. Besides that, the money can be better used in fixing up roads, and other infrastructure

**File upload:** No file uploaded ()

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Submission ID: 58012

Time of Submission: 18 Nov 2022 12:46pm

Submission IP Address: [REDACTED]

Referral URL: [https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3bt0oV7C98x-MpD36ymtPauV7xEoYwKd9XfMWVMStLH45i\\_PljevejI](https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR3bt0oV7C98x-MpD36ymtPauV7xEoYwKd9XfMWVMStLH45i_PljevejI)

**From:** noreply@ecq.qld.gov.au  
**Sent:** Friday, 18 November 2022 2:57 PM  
**To:** LG CC Submissions  
**Subject:** (58015) - [REDACTED]

**Categories:** Added to register

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Thank you for taking submissions on this matter. I would simply say this... MBRC have NO MANDATE from the area's residents for this change. Consultation was limited to the 'inner circle' and most had absolutely no idea that this was even 'a thing'... most still don't!! Once again, MBRC have NO MANDATE for this change and must engage in more open and visible consultation processes before proceeding. There is not a single clearly defined or quantifiable outcome in any of the MBRC literature. Instead there are lots of buzzwords identifying benefits which already exist. The only guaranteed outcomes are an elevation in status and quote likely increased remuneration packages for the Sir Humphreys who have pushed this idea. The answer is a simple NO, NOT without REAL consultation.

**File upload:** No file uploaded ()

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Submission ID: 58015  
Time of Submission: 18 Nov 2022 2:57pm  
Submission IP Address: [REDACTED]  
Referral URL: <https://l.facebook.com/>

**From:** advocacy@hillschamber.org.au  
**Sent:** Friday, 18 November 2022 7:54 PM  
**To:** LG CC Submissions  
**Cc:** Secretary The Hills Chamber - Hayley Lingard ; mbrc@moretonbay.qld.gov.au  
**Subject:** Our Chamber Submission to the Qld Local Government Change support Moreton's City Status  
**Attachments:** 2022 11 18 Moreton City Status submission to Qld Electoral Commission of support.pdf

To Local Govt Change Commission – re Moreton Bay Regional Council seeking City Status  
 CC Chamber Secretary  
 CC CEO - Moreton Bay Regional Council

I am authorised by our Chamber of Commerce to lodge our submission supporting Moreton Bay Regional Council efforts to seek City Status.

Our submission is attached as a 2-page PDF Document giving details of strong support, and we urge the commission to approve the City Status change, for Moreton Bay Regional Council.

As our submission is lodged now being the 18<sup>th</sup> of November 2022, so that it is well ahead of the closure date of 5pm on Monday 28<sup>th</sup> November 2022.

If you can please confirm receipt of our submission, to ensure it is received.

Regards,

**Brian Battersby OAM Cdec**

"Life Member since May 2016" of The Hills & Districts Chamber of Commerce Inc.  
Vice President & Chair of the Advocacy Committee & Meet the Candidates Committee  
 Address is: PO Box 243 Ferny Hills DC Queensland 4055

Moreton Bay Region Australia

Phone [REDACTED]

My Chamber Email is [Advocacy@hillschamber.org.au](mailto:Advocacy@hillschamber.org.au)

Secretary Email [secretary@hillschamber.org.au](mailto:secretary@hillschamber.org.au)

Chamber Website address [www.hillschamber.org.au](http://www.hillschamber.org.au)

We cannot guarantee that this e-mail or any attachment/s are free from a computer virus

### **Words of wisdom;**

- *If everyone is moving forward together,*
- *Then success takes care of itself (from Henry Ford)*



*Chamber Post Correspondence  
PO Box 243 Ferny Hills  
Moreton Bay Region Qld 4055  
Email: [secretary@hillschamber.org.au](mailto:secretary@hillschamber.org.au)  
Website: [www.hillschamber.org.au](http://www.hillschamber.org.au)  
File 2022 11 18 Moreton City Status*

**To Qld Electoral Commission  
Moreton Bay Regional Council - Seeking City Status**  
Email [lgccsubmissions@ecq.qld.gov.au](mailto:lgccsubmissions@ecq.qld.gov.au)

**Subject: Support for Moreton submission for City Status name change.**

It was agreed at The Hills and District Chamber of Commerce's Executive meeting held on 22 January 2022 that I write and register our support towards the name change of the Council to Moreton Bay City Council. Our Chamber of Commerce is still strongly supportive of this City Status.

We see many benefits in a city status, not limited to but including:

- It sits well in the Council's Regional Economic Development Strategy (REDS), for Moreton to be further recognised as a major Economic Generator in Southeast Queensland.
- Based on Population, with Moreton being the third largest Local Government in Australia should warrant the status.
- Our region is one of the fastest growing regions in Queensland and indeed Australia, with the Olympic Games coming to our State we offer, lifestyle, proximity to CBD and major transport routes as well as both national and international airports are within a half hour drive.
- We believe this proposed name change is very important from an investment attraction perspective. We believe the inclusion of the word 'City' makes a significant difference in terms of both awareness amongst our investment attraction target markets, as well as competitiveness.
- We believe that targeted investment attraction (the right businesses in the right places) is important for our local economy. We offer opportunities in agriculture, aqua-culture, tourism, eco-tourism, education, and development.
- The Council's boost to investment activity over the past year, and the potential which the launch of the REDS, provides to the area are unlimited.
- We would be delighted to work with Council in its investment attraction activities e.g., co-hosting delegations or meeting with investors to reinforce our community's support for growing a strong economy.

Our Chamber would also like to congratulate Moreton Bay Regional Council for the significant co-operation and communication/assistance of your Economic Development Team, which is already producing beneficial partnerships with Businesses, Chambers of Commerce, and various other groups to substantiate the strength of the Moreton's Economic credentials.

Should you need any further assistance from our Chamber we would be happy to consider any requests for help in any way possible.

Regards,

*Brian H. Battersby*

**Brian Battersby OAM Cdec**

"Life Member since May 2016" of The Hills & Districts Chamber of Commerce Inc.  
Vice President & Chair of the Advocacy Committee & Meet the Candidates Committee  
Address is: PO Box 243 Ferny Hills DC Moreton Bay Region  
Queensland 4055 Australia

My Chamber Email is [Advocacy@hillschamber.org.au](mailto:Advocacy@hillschamber.org.au)  
Secretary Email [secretary@hillschamber.org.au](mailto:secretary@hillschamber.org.au)  
Chamber Website address [www.hillschamber.org.au](http://www.hillschamber.org.au)

We cannot guarantee that this e-mail or any attachment/s are free from a computer virus



We Support  
Buy Local &  
Buy Australian Made  
*It creates Jobs*





The  
**HILLS**  
& Districts  

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Chamber of Commerce Inc.

**SUPPORT  
LOCAL  
BUSINESSES**

**SHOP  
LOCALLY**

The Hills and Districts Chamber of Commerce Inc.



We Support  
Buy Local &  
Buy Australian Made  
*It creates Jobs!*



**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 20 November 2022 2:50 PM  
**To:** LG CC Submissions  
**Subject:** (58024) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I am deeply concerned about how MBRC has gone about requesting a name change. Apparently, a survey was conducted with only 683 responses. The council met without publicity and 9 councillors, including the mayor, voted for the name change to Moreton Bay City. Three voted against. There is a lack of both transparency and detail. Claims that becoming a poly-centric city would attract State & Federal funding and increase tourism - all at no cost to the ratepayer - lacks plausibility. We have no idea what has already been spent to reach this point and what the real cost will be in the future to change one word - from Region (which we are) to City (which we most definitely aren't). Please reject council's request until a proper survey with transparent costings can be conducted, debated openly and decided upon by ratepayers not councillors.

**File upload:** No file uploaded ()

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Submission ID: 58024

Time of Submission: 20 Nov 2022 2:49pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 21 November 2022 8:51 AM  
**To:** LG CC Submissions  
**Subject:** (58028) Moreton Bay Regional Council - electoral arrangements review - Sean Gordon OAM

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Sean Gordon OAM**

---

### Submission Details

**Name:** Sean Gordon OAM

**Privacy preferences:** Publishing your submission and your name

**Submission text:** After following this discussion for several months I am a supporter. The benefits from this city designation look helpful for the ongoing growth and development of our region (that so clearly is not regional). I am impressed with the vision for a Canberra like polycentric city design (without one CBD) and think this will preserve the environment while allowing a dynamic and diverse business and social scene to emerge. The benefits to investors and businesses looking to move to Sth East Qld should be more compelling as well. Redcliffe used to be a city, so it seems odd that the larger Moreton Bay Region did not automatically become designated as a city.

**File upload:** No file uploaded ()

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Submission ID: 58028

Time of Submission: 21 Nov 2022 8:50am

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 21 November 2022 3:55 PM  
**To:** LG CC Submissions  
**Subject:** (58034) Moreton Bay Regional Council - electoral arrangements review - Victor Nicholls  
**Attachments:** Letter-in-support-of-Moreton-Bay-Region-City-Status.pdf

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Victor Nicholls**

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### Submission Details

**Name:** Victor Nicholls

**Privacy preferences:** Publishing your submission and your name

**Submission text:**

**File upload:** Letter in support of Moreton Bay Region City Status.pdf (100.1 KB)

---

Submission ID: 58034

Time of Submission: 21 Nov 2022 3:55pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

21st of November, 2022

RE: Letter in support of the Moreton Bay Region becoming a City

To Whom It May Concern;

I am writing in support of the Moreton Bay Regional Council's application to become a city.

As president of the Redcliffe Peninsula Chamber of Commerce I believe we have a great insight into not just the business community but the community in general.

For far too long the Moreton Bay region has been seen as the area between Brisbane and the Sunshine Coast but never an area in its own right. This has led to under investment and a lack of focus. A direct example of this is the time it has taken for the area to have its own university. Only recently has the Sunshine Coast University established a campus at Petrie, and the growth in student numbers has been exponential, a reflection of the local demand. Why did it take so long, we believe simply because it wasn't recognised as needing it, and the funding was simply not there.

We recognise that the notion of Moreton Bay being a city may not fit the traditional idea of a city, however the polycentric nature of the area, having concentrations of activity in Strathpine, Caboolture, North Lakes and Redcliffe more than qualify us to become Moreton Bay City.

Moreton Bay Regional Council is currently the third largest in the Country, only behind Brisbane and the Gold Coast, is the fifth fastest growing area in the country and has a Gross Regional Product of 17.7 Billion Dollars. Council has ambitious plans through their REDS strategy to double the economy to \$40 Billion in the next 20 years with a corresponding population growth from 480,000 to 700,000.

At the Redcliffe Peninsula Chamber of Commerce we fully support the ambitions of the Moreton Bay Regional Council to become a city and believe this has been long overdue and deserved progression that will drive investment, jobs and economic growth.

Should you wish to discuss this letter further, please do not hesitate to contact me on [REDACTED] or email [president@redcliffepeninsulachamber.org.au](mailto:president@redcliffepeninsulachamber.org.au). Or [victor@spatialinnovation.com.au](mailto:victor@spatialinnovation.com.au)

Yours Sincerely



Victor Nicholls  
President RPCC

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 21 November 2022 6:41 PM  
**To:** LG CC Submissions  
**Subject:** (58039) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I don't believe there has been enough consultation with the people. I worry about the cost to us rate payers , also will we get more funding from the government when we become a city? Where will the CBD be? What will be our new title? Will our rates go up? what about the traffic in regards to being a city? Regards [REDACTED]

**File upload:** No file uploaded ()

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Submission ID: 58039  
Time of Submission: 21 Nov 2022 6:40pm  
Submission IP Address: [REDACTED]  
Referral URL:

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 21 November 2022 7:20 PM  
**To:** LG CC Submissions  
**Subject:** (58040) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** There is absolutely no good reason to change the status of our region..it is a diverse geographical and cultural place with many towns and suburbs making it such. For our current elected council to dismiss the wants and needs of the people they purport to represent, is a gross overstepping of their mandated powers. The terminology and Infrastructure of our region should remain as it is without grandiose ideals of those seeking to change it. The people of the region would be better served with a council who works with a dynamic approach for the betterment of everyone's futures and ensures our region is a showcase of what can be achieved

**File upload:** No file uploaded ()

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Submission ID: 58040  
Time of Submission: 21 Nov 2022 7:19pm  
Submission IP Address: [REDACTED]  
Referral URL: <http://m.facebook.com/>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 21 November 2022 8:33 PM  
**To:** LG CC Submissions  
**Subject:** (58041) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** To the Electoral Commission. It is obvious to everyone, but the Moreton Bay Regional Council, that changing from from a region to a city will have disastrous consequences to the ratepayers of the region. What few people can afford at the moment are increased rates, levies and fees, which invariably will arise if Moreton Bay changes to a city. These costs would be, but not limited to the following. - IT costs to change computer systems - Stationery costs - Signage costs - Infrastructure costs The change would justify councils relentless development schedules and allow the destruction of our regions precious natural resources to go unabated. Becoming a city will require more roads and services to accommodate the increase in population. This will result in resumptions that will uproot and destroy peoples lives. With more development comes more environmental damage, water pollution, light pollution, noise pollution and wildlife displacement and death. Becoming a city will create further social disadvantage, create more homelessness and forever entrench social inequality in our region. House and land prices are constantly rising and the new supposed developments approved by the Moreton Bay Regional Council, hailed to fix the housing crisis, have costs that are far above the reach of any ordinary person, leaving ravaged communities for no perceivable purposes. Becoming a city without a significant and prolonged investment in infrastructure will see our already crumbling roads fall apart. All of these extra residents will cause an excessive load on our already strained hospitals, schools and social services. How much longer are willing to wait to see a doctor, or how long can we stand for our children to study in overcrowded, under funded classrooms. If this change is to go ahead, it will cause significant stress and anxiety on local residents, people who didn't ask for or need this change. In summary, this change should never be allowed to go ahead. It is an unnecessary change, that will cause undue stress, destroy the environment, and lower the quality of life for all. Please listen to the will of the people and not allow this to go ahead. Kindest regards, [REDACTED].

**File upload:** No file uploaded ()

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Submission ID: 58041  
Time of Submission: 21 Nov 2022 8:33pm  
Submission IP Address: [REDACTED]  
Referral URL:

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 21 November 2022 8:55 PM  
**To:** LG CC Submissions  
**Subject:** (58042) - Ellen Mead

Online submission for from **Ellen Mead**

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### Submission Details

**Name:** Ellen Mead

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I do not wish Moreton Bay Region to be rebranded. I personally look out over paddocks and a small flock of sheep. My neighbour (with 300+ acres) over the road has cattle, the family 'down the road' (over 5km of paddock between us) have a deer farm. It's a dirt road after the cattle grid... we are a region NOT a city. I believe it is tone deaf to waste our region's tax money on such an expensive 'rebranding' when people can't get housing, afford petrol or groceries. Also when I can't get a playground for kids rurally through the same council that believes our region is a city. No thanks.

**File upload:** No file uploaded ()

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Submission ID: 58042

Time of Submission: 21 Nov 2022 8:55pm

Submission IP Address: [REDACTED]

Referral URL: <http://m.facebook.com>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Tuesday, 22 November 2022 12:54 PM  
**To:** LG CC Submissions  
**Subject:** (58045) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I support Moreton Bay changing to a city, it would allow us to advocate more at State & Federal level for locals, help identify the region as a whole to support investment, growth and tourism, while supporting locals and the environment, being in a strategic South East Qld location

**File upload:** No file uploaded ()

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Submission ID: 58045

Time of Submission: 22 Nov 2022 12:54pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Wednesday, 23 November 2022 8:08 AM  
**To:** LG CC Submissions  
**Subject:** (58059) - Hazel Key

Online submission for from **Hazel Key**

---

### Submission Details

**Name:** Hazel Key

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I am OPPOSED to changing Moreton bay council's name to Moreton bay city council until 1. Costings and financial impact information are shared with rats payers. 2. The counsellors are unanimous in voting for the change. 3. Community consultation is expanded well beyond the initial 683 people who have been consulted so far.

**File upload:** No file uploaded ()

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Submission ID: 58059

Time of Submission: 23 Nov 2022 8:08am

Submission IP Address: [REDACTED]

Referral URL:

**From:** noreply@ecq.qld.gov.au  
**Sent:** Thursday, 24 November 2022 11:00 AM  
**To:** LG CC Submissions  
**Subject:** (58069) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** This submission is being put forward for the way that that it has been poorly handled and delivered. The decision to change from Regional Council to a City Council has been pushed through by the Mayor and some (not all) councillors without proper community consultation. Having a vote based off a survey filled with minimal replies (less than 800 votes) is not a clear representation of what our communities want & lacks democracy! My submission is in support of those thousands, upon thousands of MBRC residents who were not properly informed about the name change. Those who also believe that we can still thrive as a regional council without the unnecessary expense of rebranding everything and changing our classifications to Moreton Bay City. We are relevant as we stand in our big beautiful Moreton Bay Region, which will always continue to attract new visitors, business ventures, tourism & further growth. From the beautiful country landscapes in Dayboro and Samford to our coastal areas around Moreton Island. Our council is already on the map with astute investors, progress and revenue brought to our region will happen regardless. In my opinion the change of name is more about personal status from what's been declared & any objectives can and should be achieved under the original title. There's also no guarantee or proof of data detailing any addition funding to be obtained if we become a city. What cost to us, the rate payers, will this change bring? The vidoes and new advertising would already be costing money. If our current Council don't feel relevant as a region and that they're being overlooked then that's the problem right there. Let's analyis the reasons for this. I am confident that changing the name to "City" will have no bearing on the outcome. Council need to be the change and make the change from within, the onus is on them and a (not so simply) name change won 't ultimately change anything.

**File upload:** No file uploaded ()

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Submission ID: 58069

Time of Submission: 24 Nov 2022 10:59am

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review?fbclid=IwAR30Y8NoiT-fLb5iCx6rNHmFXywnQeWHLExu4pLxwcTVVvIDEvPRXCS4ZU8>

**From:** noreply@ecq.qld.gov.au  
**Sent:** Friday, 25 November 2022 12:54 PM  
**To:** LG CC Submissions  
**Subject:** (58072) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Dear The Change Commissioner, Even though there has been a clear voice against the proposed name change of Moreton Bay Regional Council to Moreton Bay city Council, our Council is choosing to ignore its rate payers. The reasons for not wanting the change are many. The unknown cost of the branding change. The disfranchisement of the regional part of Moreton Bay Region if called a City. The lack of engagement, advertising and proactive community consultation in the "survey" submitted That the Act is specific about a city status having one CBD. No proof of "extra funding" from State/Federal Governments Again, I do not support the change. Yours Sincerely [REDACTED]

**File upload:** No file uploaded ()

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Submission ID: 58072  
Time of Submission: 25 Nov 2022 12:54pm  
Submission IP Address: [REDACTED]  
Referral URL:

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Friday, 25 November 2022 2:09 PM  
**To:** LG CC Submissions  
**Subject:** (58074) - [REDACTED]

Online submission for from [REDACTED]

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#### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Pine Rivers, North Lakes, Redcliffe, Deception Bay, Burpengary, Morayfield, Caboolture, Wamuran, Woodford, Neurum, Stanmore, Bellthorpe are some of the individual areas that make up the Moreton Bay region Far too diverse and widespread to be considered a city. As the ratepayers have not been consulted correctly or properly given a say the decision to make Moreton Bay Region a city needs much more debate and all ratepayers and residents given a chance to vote on this issue.

**File upload:** No file uploaded ()

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Submission ID: 58074  
Time of Submission: 25 Nov 2022 2:08pm  
Submission IP Address: [REDACTED]  
Referral URL: <https://m.facebook.com/>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 8:23 AM  
**To:** LG CC Submissions  
**Subject:** (58080) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** The proposal to change the classification of the Moreton Bay Regional Council from a regional council to a city council. I object to the proposed change because: The proposal came 'out of the blue'. Moreton Bay Regional Council (MBRC) offered an explanation only when there was an immediate and sustained public outcry against the proposal that had been assumed by MBRC to be a 'fait accompli'. The arguments in favour of a city classification offer no justification for the change of classification. They are nebulous and can apply equally to the region classification. The so-called benefits of a city classification represent what should be the objectives of the existing MBRC. There is no one benefit that can be attributed solely to a city classification. Why have a city classification if in fact the outcome will be "polycentric"? The businesses and other friends of the city classification are minimal in number and their support comes across as stage-managed. There has been no true public consultation. The actions of the councillors who have rejected the proposal have been belittled by the city advocates on council, even though the former were representing their constituents' views. No costing for the proposed change has been made available. In fact, we are led to believe it won't cost anything – despite all the name changes that would be required. Our money has already been expended on wooing local businesses and favoured individuals and wasted on the publication of MBRC's watery arguments. Surely the fanciful idea of "sky taxis" is outside the scope of an area's change of classification. This should be a matter for the Civil Aviation Safety Authority and other relevant bodies. If the proposal cannot be just dropped, then the least the MBRC can do is to allow citizens to vote for/against the proposal at the next council election.

**File upload:** No file uploaded ()

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Submission ID: 58080  
Time of Submission: 27 Nov 2022 8:23am  
Submission IP Address: [REDACTED]  
Referral URL:

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 2:15 PM  
**To:** LG CC Submissions  
**Subject:** (58083) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for Moreton Bay Regional Council - electoral arrangements review from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I am against the change to call Morton bay a city. Living in a rural section of the current council it is very evident that majority of outcomes benefit the Redcliffe and Caboolture areas. There is often only token infrastructure done in rural areas such an update to a park or fix to footpath. Our division covers both densely populated areas and rural. There are a lot of projects done in the populated sections. Just because we chose o live in an area with larger blocks( not living on top of your neighbours) doesn't mean the area should be disregarded. If called a city I think this will only increase this occurring, more money per person gong to higher population areas. This would allow the council to show off to prospective investment to be done in these areas.

**File upload:** No file uploaded ()

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Submission ID: 58083

Time of Submission: 27 Nov 2022 2:14pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 3:13 PM  
**To:** LG CC Submissions  
**Subject:** (58085) - Cherie Porter  
**Attachments:** Submission.pdf

Online submission for from **Cherie Porter**

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#### Submission Details

**Name:** Cherie Porter

**Privacy preferences:** Publishing your submission and your name

**Submission text:**

**File upload:** Submission.pdf (62.8 KB)

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Submission ID: 58085

Time of Submission: 27 Nov 2022 3:12pm

Submission IP Address: [REDACTED]

Referral URL:

26th November 2022

Attention: Local Government Change Commission

***RE: Moreton Bay Regional Council Proposal to change to a City.***

I am writing this submission **AGAINST** the proposal to change the name to Moreton Bay City Council.

As a person who not only grew up in this region but also once worked for the council prior to amalgamations I vehemently oppose this change for many reasons.

While I understand and appreciate that as one of the largest council regions we have a vast area to manage, that should not be the reason for this change. The Moreton Bay Regional Council area is made up of a wide variety of suburbs such as many smaller country townships, beachside communities and some small outer city suburbs making this such a wonderful place to live. This diversity is the very reason so many people want to call this place their home..... because we are nothing like a City.

Amalgamation of local councils has been to the detriment of the constituents who are feeling ignored by their local members on many issues including this change so to ignore them yet again to approve this change would only cement the fact that some government officials believe they are above everyone else all the while forgetting they were elected by the people, for the people.

The locals of this region have expressed their negative opinions regarding this change on all social media pages relating to the council including many posts made by local Councillors. Some have even completed the poll the council did where the results came back as a majority NOT in favour of this change yet they continue to do as they please.

When this subject is raised on social media pages these opinions are either being deleted and those people blocked from commenting, completely ignored or worse still rebuttal from the Councillor in a manner that is not becoming of a government official. Unfortunately not as many will take the next step I am taking in writing a submission against this change but how can I possibly sit back and say nothing against something I think will be of further detriment to this region and its constituents.

While I do understand this council believes that with a name change we will receive more funding and potentially benefit from being called a city however I do not believe this council and its current sitting Councillors are running this council as effectively as it should be. This is yet another reason I don't feel like this is the right time for this change. Many were not impressed with the donation to Dolphins Football League and rightly so.... Aren't local councils meant to be about rates and rubbish not state matters such as NRL sporting venues. Now we ratepayers have to pick up the slack yet again with rate rises, delays in road improvements and lack of community facilities.

I implore you to carefully consider how this change could affect the region in the future. The constituents are the ones who do not want to be called a city because we are so vastly different from a city. It is time they were heard finally.

Regards,

Cherie Porter

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 5:42 PM  
**To:** LG CC Submissions  
**Subject:** (58087) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Dear Sir/ Madam The Moreton Bay has been a region for so long. It is region made up of rural & residential areas & there is no need for the name to be changed to city. The cost alone should be enough to deter the local government from pursuing this unnecessary venture. Local government officials are supposed to be supporting local areas & governing the local region, not creating ways to charge rate payers for an unnecessary idea to enable the current local government officials to have some kind of legacy. Why is this so important to them. Shouldn't their legacy be that they served as an official whilst being paid handsomely & created future infrastructure & needs for the residents. Isn't it more important that there are people sleeping in tents all over the region due to the housing crisis. Surely this astronomical amount of money that would be used to change all signage, stationary, websites etc could be put to a good use such as creating housing for these unfortunate people. I believe if the region is changed to city it will be an absolute waste of money & rate payers can know these local government officials are corrupt in their thinking & spending. There are so many people in dire need, surely this is a priority over the rebranding of the region for no real purpose.

**File upload:** No file uploaded ()

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Submission ID: 58087

Time of Submission: 27 Nov 2022 5:42pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 5:46 PM  
**To:** LG CC Submissions  
**Subject:** (58088) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]  
[REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Moreton Bay Regional Council area covers many small communities which should not have to be included in any 'City'. This is not giving recognition to these fantastic small communities and their residents. It appears to me that, unless you live in one of these communities, you do not understand this essence of community. It is important that we remain a region made up of the small and larger towns.

**File upload:** No file uploaded ()

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Submission ID: 58088

Time of Submission: 27 Nov 2022 5:45pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 5:51 PM  
**To:** LG CC Submissions  
**Subject:** (58089) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

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#### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** Why change from Region to city. Think of the cost of changing signs, government papers, any papers with Moreton Bay Region on it. Why not put the money from this to upgrading roads, schools, hospital, aged care homes and anything else that the money could be used for. Councillors get out and talk to your constituents and listen to what is needed.

**File upload:** No file uploaded ()

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Submission ID: 58089

Time of Submission: 27 Nov 2022 5:50pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 6:27 PM  
**To:** LG CC Submissions  
**Subject:** (58090) - Chris Mundy

Online submission for from **Chris Mundy**

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### Submission Details

**Name:** Chris Mundy

**Privacy preferences:** Publishing your submission and your name

**Submission text:** Quite a silly submission that is not supported by the general community member in Moreton Bay Region. Is it clear to me that council have an agenda for urbanisation of the region whilst it is clear from the statistics provided in their own submission that the #1 thing community members value is the natural beauty of the area. Community members value the environmental aspects of the area and apart from business leaders that have been schmoozed by council, very little broad community consultation has taken place on what Moreton Bay residents desire for their own future in regards to this submission. It's poor community development (my Masters degree is in International and Community Development and I can assure you their submission includes none of these principles whatsoever in their approach). Renaming the region will not create less traffic, better housing, more green areas, better social outcomes, more innovation, etc. These qualities are fostered not through local government classification, but the focus of councils for basic community values and social concern that concentrate on local neighbourhoods and the desires of its people, especially those without employment, housing, etc. Since COVID, cities are dwindling and more value is placed on local neighbourhoods and the need for place-based services and economies. MBRC are still operating with old mindsets of business and innovation. All of their arguments/proposals can be achieved without renaming as a city - by simply having a council that's focused on their own community. Councils can do amazing things as regions as demonstrated across the many council regions across Queensland and Australia - they don't need to be named cities to do this. Please, come and visit our region and have a tour around it from the north, to south, east and west - and have a talk to the everyday people that live in it - you'll quickly see that naming our region a city is just ludicrous and a agenda by the politicians, not the people.

**File upload:** No file uploaded ()

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Submission ID: 58090  
Time of Submission: 27 Nov 2022 6:26pm  
Submission IP Address: [REDACTED]  
Referral URL: <http://m.facebook.com>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 6:39 PM  
**To:** LG CC Submissions  
**Subject:** (58093) - [REDACTED]

Online submission for from [REDACTED]

---

#### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** The Moreton Bay Region is just that - a region. We are not a city, there is no CBD, we are a series of connected regions. Currently, our Local Government Authority is the Moreton Bay Regional Council and that is how it should stay. I vote NO for the city concept.

**File upload:** No file uploaded ()

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Submission ID: 58093  
Time of Submission: 27 Nov 2022 6:38pm  
Submission IP Address: [REDACTED]  
Referral URL: <https://l.facebook.com/>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 8:36 PM  
**To:** LG CC Submissions  
**Subject:** (58094) - Scott De vere

Online submission for from **Scott De vere**

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#### Submission Details

**Name:** Scott De vere

**Privacy preferences:** Publishing your submission and your name

**Submission text:** It should remain a region. We are a group of individual areas all supporting each other

**File upload:** No file uploaded ()

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Submission ID: 58094

Time of Submission: 27 Nov 2022 8:36pm

Submission IP Address: [REDACTED]

Referral URL: <http://m.facebook.com>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 9:43 PM  
**To:** LG CC Submissions  
**Subject:** (58096) - [REDACTED]

Online submission for from [REDACTED]

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#### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I feel due to the size(area) of the MBRC that to call it a city would be a total misrepresentation of who we are. The area in MBRC is extremely diverse from city style living to country style living and it is definitely not a city. A huge area and how will the people of Woodford, Samford and similar areas feel, more isolated than now.

**File upload:** No file uploaded ()

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Submission ID: 58096  
Time of Submission: 27 Nov 2022 9:43pm  
Submission IP Address: [REDACTED]  
Referral URL: <http://m.facebook.com>

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Sunday, 27 November 2022 8:48 PM  
**To:** LG CC Submissions  
**Subject:** (58095) - [REDACTED]

Online submission for from [REDACTED]

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### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I do not want the Moreton Bay Regional Council to be renamed to anything with city in it. The 'city' push is a dumb idea by a bunch of Redcliffe councillors to impose thier idea on the rest of the Region. My entire suburb is 40+ acre blocks. We have no town services whatsoever. To call MBRC a city is a geographical joke - by surface area it would be the biggest city in the world. Dumb idea. Please reject.

**File upload:** No file uploaded ()

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Submission ID: 58095  
Time of Submission: 27 Nov 2022 8:48pm  
Submission IP Address: [REDACTED]  
Referral URL: <http://m.facebook.com>

---

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 5:37 AM  
**To:** LG CC Submissions  
**Subject:** (58098) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I do not support changing the title of MBRC from Regional to City. I do not think City truly represents us and the expense of altering it isn't justified. Our council area is large and covers more than just highly populated urban areas. We have beautiful rural and country areas as well. The term Regional better represents our whole area, whereas City represents a small portion.

**File upload:** No file uploaded ()

---

Submission ID: 58098

Time of Submission: 28 Nov 2022 5:37am

Submission IP Address: [REDACTED]

Referral URL: <https://lm.facebook.com/>

---

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 6:00 AM  
**To:** LG CC Submissions  
**Subject:** (58099) - [REDACTED]

Online submission for from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I wish to object to the name change. While other large councils do have the name City in their name, it is considered that MBRC contains a number of differing areas. It contains commercial areas such as Strathpine, Morayfield, Caboolture, Redcliffe and North Lakes. It contains industrial areas such as Brendale. It contains large residential suburbs. All those aspects are urban in form. However it also contains diverse townships including Samford, Dayboro, and Woodford. It contains large areas of rural country, both agricultural and grazing in nature. It contains mountainous areas and rainforest. It contains large areas of koala habitat as well as a large sand island and coastal environments. My main concerns is that use of the word City does not take those underlying rural and environmental components into account. In my opinion, the perceived inability to satisfactorily market MBRC as a city is not a failure of the name, but a failure in marketing. They have sufficient budget to do a better job. The proposed name change will be expensive and wasteful. Council was obliged to change everything as part of the 2008 amalgamations. Why revisit this only 14 years later. Please allow the name to remain unchanged.

**File upload:** No file uploaded ()

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Submission ID: 58099  
Time of Submission: 28 Nov 2022 5:59am  
Submission IP Address: [REDACTED]  
Referral URL: <https://lm.facebook.com/>

---

**From:** [REDACTED]  
**Sent:** Monday, 28 November 2022 10:58 AM  
**To:** LG CC Submissions  
**Subject:** Resident response to Moreton Bay name change

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

**Categories:** Added to register

Dear Electoral Commission

I have just seen a news story regarding Moreton Bay Region Council changing its name to Moreton Bay Region City.

I have been a resident of this area for over 35 years. I don't think a name change is in our best interest – we are a wonderfully diverse region. Points I have concerns about include:

- I don't think residents were properly consulted – this should have been something that residents were notified of. The Council communicates regularly with residents via regular rates notices, so they could easily have notified residents of the proposed change and had an open and transparent public consultation period.
- How much will the proposed change cost the community? The Region currently has a lot of issues with infrastructure not keeping up with growth – there are issues with roads and maintenance. Is spending money on a rebrand in our best interest?
- What planning and development implications are there for our Region – again, the community should be consulted about any implications.

I would appreciate it if you took into consideration the above and what I consider to be a lack of appropriate public consultation in your consideration of this proposal.

Kind regards

[REDACTED]  
(concerned resident)



Virus-free. [www.avg.com](http://www.avg.com)

---

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 11:50 AM  
**To:** LG CC Submissions  
**Subject:** (58115) Moreton Bay Regional Council - electoral arrangements review - Adrian Raedel  
**Attachments:** A-case-to-remain-a-Region.pdf

Online submission for **Moreton Bay Regional Council - electoral arrangements review from Adrian Raedel**

---

### Submission Details

**Name:** Adrian Raedel

**Privacy preferences:** Publishing your submission and your name

**Submission text:**

**File upload:** A case to remain a Region.pdf (257.4 KB)

---

Submission ID: 58115

Time of Submission: 28 Nov 2022 11:49am

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

# SUBMISSION

IN RESPONSE TO THE MORETON BAY  
REGIONAL COUNCIL RECLASSIFICATION  
PROPOSAL

---

Working title:

**A case to remain a Region -  
Correcting the spin and  
dispelling the myths**

Adrian Raedel

[REDACTED]

Wamuran

[REDACTED]

[REDACTED]

# A case to remain a Region - Correcting the spin and dispelling the myths

## 1. Executive Summary

The Moreton Bay Region is a diverse existing polycentric region made up of localities where farming and country lifestyle opportunities still, small towns (less than 300 dwellings) with a seaside/country town feel, large towns (greater than 300 dwellings), business neighborhoods and urban neighborhoods.

The area is diverse from farming to large industry, from small townhouse/unit dwellings to lifestyle size blocks.

Such diversity means that those living in the farming localities, small and large towns don't see themselves as part of a city. Indeed, at the forced amalgamations it was a journey to connect these people to the region but over time they have connected and embraced the region - now they will be disenfranchised all over again.

It would be unfortunate that the end result of this proposal being realized was the community revisiting the issues of forced amalgamation with regard to the community's level of trust in its governments or the elected representatives on a Council and State level and that it takes another 12 years to bring the community together to embrace their "city" when the Council and Representatives could use those 12 years distraction free to forge a strong path putting a vision to work for the community.

This submission will show the level of community engagement and communication is unsatisfactory and has been misrepresented in the report.

This submission will show the level of dissatisfaction in the council's proposal is not fairly represented in the Councils submission to the Change Commission and the Minister.

The submission will also identify that the act only talks of city status in the fact that the act is explicit in that it is in the context of density within a local governments urban centre. This denotes the LGA should have a single urban centre. In the case of Moreton Bay Region there are multiple urban centres within the LGA. This is confirmed within the Councils own report with the report identifying four urban centres.

The word “polycentric” is a buzz word that can be used to describe the attributes of many nouns for example we are already a polycentric region ie that is we are a region that is made up of many different towns and urban area without a central singular location. We have been this way since amalgamation, and some would argue that Caboolture and Pine Rivers Councils pre-existed in this way for many years prior to amalgamation.

This submission would respectfully request the state change the act prior to the Change Commissions endorsement of city status should it be of a mind to do so.

This submission requests that the Change Commission either reject the proposal as it currently exists or that it may require the Moreton Bay Regional Council to place the question before its residents at the 2024 election. There is a precedent to this approach with two of the previous local Government name changes Roma (now known as Maranoa Regional Council) and Dalby (now known as Western Downs Regional Council) doing a direct mail plebescite of the voters in their region.

“We got a very impressive response rate of more than 4000 responses” Mayor Robert Loughnan

A petition of the State Government was undertaken requesting that it be put to the residents at the next election with over 1130 people signing it. Many made comments similar to:

*I am horrified to think the proposed change from Region to City was based off 683 participants votes. Why was the proposal not put into the rates notices for a much wider coverage and feedback? I have signed the petition to take this back to the people of Moreton Bay Region to have their say.*

<https://www.moretonbay.qld.gov.au/.../Moreton-Bay-City...>

*I've read this and cannot see any reason why the Vision for Moreton Bay Region couldn't be fulfilled as a Region. A change of name doesn't change a Vision.*

*The Five proposed 'Big Ideas for our future' could all be implemented as a Region and would be very welcome.*

*Federal Funding would be based on population not whether we are called a city or not.*

Further research of Facebook commentary could be undertaken by the Change Commission which will verify a more indicative feeling of negativity towards the proposal then the council has represented in their report.

Placing the question before the residents of the Moreton Bay Region will ensure that the outcome (whatever that may be) is owned by the residents and will grow a greater sense of pride and involvement in Council decisions.

This vote would also see a greater community debate and a more transparent delivery of information on the strengths, weakness, opportunities, and threats regarding the proposal.

Over twice the number of people who participated in the Council survey signed a petition asking the state government to include it in a vote at the next Council election.

*There are much bigger issues within Moreton Bay Regional Council than this. Why not just incorporate the name Redcliffe in whatever decision is made. This is all just stroking egos of members of our council. - [Ruth Stojkovic](#) (Narangba and Surrounding Landholders Support Group)*

## INTRODUCTION

In answer to councils report no one is disputing demographics, the Moreton Bay Regions area summary, the Councils service provision or the geographic and environmental characteristics of the Moreton Bay Region, especially not the author of the report who spent 12 years as the only Councillor elected at amalgamation who had not served on the previous councils of Caboolture, Pine Rivers or Redcliffe which gave a unique perspective at the time having no preconceived ideas on how things had been done in the past at those Councils only looking at what was good for the amalgamated Councils - often those clashed.

It is disappointing though that the council in its report concentrated on the Urban Centre Profiles somewhat ignoring the larger regional context of the area. The report talks of the economy however neglects to talk about the farming and rural aspects of the region. The region grows approx. 70 percent of Australia's strawberries, grows numerous other fruit and vegetables on mass, cattle grazing and other rural pursuits. This contributes not only to the economy of the Moreton Bay Region but to the food supply to South East Queensland.

The report concentrated solely on the urban centres with very little consideration to the non-urban areas of the region. This is also borne out in the consultation approach that was undertaken with very little understanding that these areas do not receive newspapers and often do not get their mail delivered to their house. Council had multiple opportunities to place information with its rates notices to each and every property owner. This opportunity was not taken and Council relied on other avenues of communication. This would have been an effective method of communication as 89 percent of property occupants in Division 12 for example are owner occupiers in comparison to 55 percent of owner occupiers in the urban centre division of Division 3.

## MONOCENTRIC VS POLYCENTRIC

The Council have failed to give an example of other polycentric cities from around the world but have put forward a planning exercise that exists in Melbourne to deliver an area that works together to deliver jobs and economic growth for an area. What they have failed to put forward is that there is not an indication that all the councils in the greater Melbourne area are amalgamating to form a polycentric city local government.

London was put forward as an example of a polycentric city however the council reports recognizes that it isn't quite - it still has a singular centre which by definition means it is a monocentric city in general. This is an example where the report has taken liberties with the truth and whilst this submission falls short of calling these lies it certainly could be considered spin or sales pitching. This is a similar case with New York City.

Comment by a local resident:

*The City you have when you're not having a City 🙄 Monty Python would have a field day with this.*

Indeed if Council has a vision of better economic benefits to the region, these can be put forward as part of an economic strategy for the Region - in this regard any of the vision components ie environmental, economic and planning should be contained within the next iteration of the planning scheme, economic strategy and environmental strategy - the changing of the name and classification only serves as a distraction to the real job of getting the Moreton Bay Region to serve as the economic powerhouse, the environmental area of excellence and the balanced growth area it can be with the right leadership, drive and vision it can be.

## COMMUNITY VALUES

The Council report recognizes the values the community holds including lifestyle, environmental, affordability and access to services. These values Council has connected to its proposal to become a city.

However, are these values mutually exclusive or are these values something Council should be incorporating into the day-to-day workings of Council. Why does it take a reclassification from Region to City for these things to happen?

Its almost like the Moreton Bay Regional Council has lost its way. Changing names won't fix that.

These values and ideals should form the very cornerstones of the Councils vision, they should not be the vision itself. A vision is something you should aspire to, something to strive for, something that should be constantly reviewed, and once you get close to achieving that vision, you evolve that vision into something better... once you stop this process as an individual or an organization then it's time to move on however this Council hasn't come close to achieving the so called vision but is tying its success to renaming and reclassification - this in itself is disappointing as these day to day components can be and should be achieved regardless of classification.

## SOCIAL AND ECONOMIC IMPACTS

The Council commissioned report identified the immediate impact of becoming a city was linked to four key areas:

- 1) Increased cohesion, social inclusion, and civic pride.*
- 2) Increased awareness and improved perception of Moreton Bay*
- 3) Shared economic interest*
- 4) Increased equity within Queensland and nationally.*

*The report also noted that becoming a city could be a catalyst to accelerated good planning to enable economic growth and social outcomes.*

The report relied on a number of assumptions,

- 1) The fact that there would be a cohesiveness and civic pride associated with changing the name. The report failed to recognize the outcomes of the amalgamation which was the exact opposite. Indeed, if this was a required outcome of this name change than the responsible action to take would be to enable a vote of the entire region so the residents have ownership of the change similar to de-amalgamations this has seen tremendous pride being shown in the local area ie Noosa and could be achieved in the Moreton Bay Region if the opportunity existed.

Below are some of the comments on this issue from local residents:

*I miss living in Pine Rivers Shire. I was dragged kicking and screaming into Moreton Bay Region and now the powers that be are wanting to move me to a city. Leave me alone! It doesn't make sense.*

- 2) Increased awareness and improved perception of Moreton Bay - internally or externally? Is the first question that arises from this statement within Councils report. If its internally perhaps the answer above would also enable a better internal perception of a Council that asks the question of its residents and then listens to the answer the residents give. If the issue identified is external, then perhaps the issue is less around the distraction of reclassification and more the need to an improved marketing of the region.
- 3) Shared economic interest - the region already has a shared economic interest with many from around the region visiting Redcliffe on weekends, or business transactions occurring across the economic centres of the region - North Lakes for Shopping, Brendale, and Caboolture for industrial just to mention a few small components of the Moreton Bays shared economic interest. Many of the residents are aware of this through constant cross promotion of areas within the council's newsletters for the last 12 years.
- 4) The report references increased equity within Qld and nationally however it fails to give a tangible amount or even a possible tangible amount. Usually, the funding for the area comes through 2 different scenarios, the first is need and available of funds with the second as lobbying. The need can be set aside as it will occur regardless of city or region status - as evidenced in the then city deals which Moreton Bay Region was a part of proving this particular section of the report to be based more on spin than substance. The second is lobbying, particularly (but not exclusively) just prior to election time where it is up to the leadership to push for promises of funding. If the leadership misreads an election result or doesn't take an opportunity to spread the risk or isn't charismatically capable of eliciting election promises than the area will miss out regardless of its regional or city status. The example of a charismatic leadership delivering an outcome was the previous Mayors ability to elicit an election promise for funding for a new university in spite of the fact it was Moreton Bay Region.

The note about good planning is also irrelevant as good planning should occur regardless of region or city status and if good planning isn't being delivered now then residents should be entitled to ask why and they should be asking what

difference the region vs city status should make. Again, this is a non-tangible comment that can only be the opinion of the report writer.

## COSTS

We undertook our own survey in the initial stages of the Councils consultation by ourselves as the Councils survey was convoluted especially in the question around how important is this to you?

Many of those who made specific comments queried the costs to date and the ongoing costs moving forward.

Many other comments not included in the council report from their own Facebook page and that of the council associated Moreton Daily queried the costs.

The author of this report having been involved with Council through amalgamation has seen the amount of funds spent on signage, bin branding and all other aspects of rebranding - and it is to the tune of millions over the 12 years and there is still signage that needs changing to Moreton Bay Regional Council however if the Council are wanting to satisfy the above four points recognized as potential outcomes the signage must be undertaken with a level of speed that would extenuate the civic pride and the awareness of Moreton Bay both internally and externally coupled with a marketing exercise to ensure the "benefits" were realized. It can be believed the costs are going to be far greater than the \$400,000 set aside for signage renewal that the Council have been sales pitching noting the wording has evolved in the Council report compared to the messaging put out on Councillor and Council facebook pages.

Comments like:

*I put up a post asking for the TRUE cost of this proposal relating to the consultants costs and the cost of the MBRC staff and true to form it has been deleted. So much for transparency.*

*What a ridiculous waste of money. Moreton Bay Region is many towns. We are not one city. Complete waste of taxpayers money.*

Spend the money on activities for our youth. We have groups of young teens riding in gangs terrorising elder people at Bongaree on Bribie Island and nothing is being done to stop this. If the kids had things to do then maybe this wouldn't be a problem. I am sure this is happening in most areas.

Another waste of tax payers money.

Waste of taxpayers money ... maybe the council should be transparent and advise tax payers how much it will cost them

*What a waste of money. How much has this already cost us and how much will it cost us if they go ahead with it.*

*Imagine what the cost will be to the ratepayers*

*How much will our rates go up to pay for this crap! Lakes Macquarie did this and every rate payer had their rates go up and being a city gave no benefit to the residence living there!*

*Just fixing our roads would be a better thing to do then waste time and money on this issue.*

These comments are much more prevalent than represented in the report.

To see further comments and to verify the above comments please click the attached link to the multiple Facebook posts.


[moreton bay regional council city - Search Results | Facebook](#)

## COMMUNITY ENGAGEMENT AND COMMUNICATION

The council report references the amount of reach it achieved with its community engagement and communication strategy. It included the reach of the media coverage both TV, Radio and Newspapers, to do so just shows the desperation of the Council to impress upon the Change Commissioner that they have reached millions of people even though the exact number of people within the region that actually saw any of these new reports or commentary cannot be verified and just as this report would be in error to suggest that no one saw it - it is also an error of the council report to include the statistics with an inference everyone saw them.

The council relies on the focus groups and certainly the initial focus groups may have been representative of the community with no preconceived concept of what was being put forward the report does not explain or extend on the "deep dive" focus groups that were later involved. I would suggest that the participants in these groups were a) initially there because of their preconceived ideas hence the "deep dive" and that some may have already had their opinion formed from media they may have seen. It is disappointing that Council has sort to include these focus group participants as a component of their positive feedback for the case for reclassification. Again, this is a stretch or sales pitching on behalf of the council.

The "free lunch" - there is no such thing as a free lunch, and this is a prime example. The validity of the feedback from this luncheon can be called into question at best. Whilst it is a great example of what can be achieved in disseminating information via community leaders to use it to gather feedback can be called into question when the data behind the participants isn't researched.



## COMMUNITY ENGAGEMENT FINDINGS

The Council engagement findings incorporate both the “free lunch” participants and the Moreton Says survey. The combination of these two in the opinion of this author skews the result as those at the free lunch were free to participate in the Moreton Says survey. So, for the moment we should look at the Moreton Say survey results by themselves. There were 451 participants that voluntarily took part in the survey according to the original report to Council on 20<sup>th</sup> July 2022, however the attachment (reimagining report) concludes there were 519 participants one can only assume is the focus group participants combined with the survey participants.

It should be noted the number of participants was not highlighted or included in the report to the State Government. Perhaps this is simply in error or perhaps a need to not highlight how many participants actually took part in the Moreton Says survey. Regardless of the reason 451 respondents to a region wide report is not indicative of the 486, 645 residents of the Moreton Bay Region. This in itself suggests a lack of interest in changing, or a distrust of Council and Councillor (in that “they’ll just do it anyway so why waste time doing a survey”) - this sediment came through in Facebook comments.

Removing the neutral there are 35% who support a change as opposed to 55% who do not. This is reflective of the survey this author undertook and indicative of the comments made on the survey and Facebook posts.

It is only by combining the luncheon participants who did not have the benefit of a balanced presentation can Council claim they have the support of the region to ask for the name change.

## SOCIAL MEDIA SENTIMENT

The council have cherry-picked the responses to their Facebook posts to support their argument. It was noted that the Council have discarded comments made on posts and relied on likes and loves or sad and angry to indicate support or not for the concept. Having been made aware of this the author has trolled through not only the comments and reactions on the council posts but also on Moreton Daily, our own page along with other pages and groups. Once you've included the comment as feedback the resultant indication of in support or not in support changes from Council's inference of support to one of substantial non-support. In fact, taking into account the commentary for both sides a conclusion can be drawn that not only is there a substantial "not in support" contingent that outweighs the lesser "in support" those that are not in support are far more vocal and are far more passionate about it staying as a Region than those supporting the change.

### Indicative Facebook comments

*This reads the decision has already been made..??? Absolute rubbish and waste of our hard earned money! Shame! Shame! Shame! (Pine Rivers Press)*

*Why bother with survey, community tells you what they want & council does what it wants anyways. Every other survey community clearly sat they want green spaces & environmental corridors but instead we get high density living. Waste of time & money.*

*Caboolture Herald Facebook Page*

 **Caboolture Herald** ✓  
December 9, 2021 · 🌐

Moreton Bay Regional Council will be renamed Moreton Bay City - if council's proposal is approved by the state government.  
FULL STORY HERE: <https://bit.ly/3IEXFeD>  
🗣️ Do you support the move to rename the council?



All 🙄 98 ❤️ 15 👍 12 😡 6 😂 4 

## CONCLUSION

The conclusion of this submission is that Council has not done enough to receive a true response representative of the residents of Moreton Bay Regional Council.

The Councillors and Council have misread the sentiment of the residents of Moreton Bay Regional Council area.

That the report has been written in such a way as to avoid certain relevant commentary and components of the community sediment and consultation outcomes to push the Change Commissioner into agreeing to the change and ultimately being the scapegoat for approving the change.

That the Change Commission deny the change or at the very least require Council/ECQ to place a vote at the 2024 election to guarantee the regions sentiment before agreeing to the change in similarity to those of Roma and Dalby Councils.

28 November 2022

Local Government Change Commission  
Electoral Commission of Queensland  
GPO Box 1393  
BRISBANE QLD 4001  
[LGCCsubmissions@ecq.qld.gov.au](mailto:LGCCsubmissions@ecq.qld.gov.au)

### Moreton Bay Regional Council - electoral arrangements review

To whom it may concern

I write in support of Moreton Bay Regional Council's (Council) bid to reclassify itself as a city.

With two of our five campuses located in the Moreton Bay Local Government Area (Petrie and Caboolture), the University of the Sunshine Coast (UniSC) has a strategic interest in the continued growth of the region. Since opening our Moreton Bay campus at Petrie in 2020, UniSC has experienced significant student growth driven by a previously unmet demand for high quality, locally delivered higher education opportunities. However, future growth will be influenced by the ability of the Council to continue its provision of infrastructure and services to the community, including those attractive to international students.

We believe that a 'city council' classification would enhance the profile of the region with key stakeholders, including the Commonwealth Government, and in turn increase the chance of further public and private investment that is aligned to UniSC's growth strategy in the region. This includes the critical need for new businesses to establish operations in the region, including industries of the future such as advanced manufacturing and technology. Industry partners are a critical component of UniSC's student offering and research strategy and any efforts to improve the reputation of the region amongst potential inter-regional, inter-state and international businesses and investors would be warmly welcomed by the university.

If you have any questions about UniSC's letter of support, please contact Jason Mills, Head of Government Relations on [REDACTED]

Yours sincerely



Alex Elibank Murray  
Pro Vice-Chancellor (Global and Engagement), UniSC

Tel: +61 7 5459 4474 Email: [PVCGE-Office@usc.edu.au](mailto:PVCGE-Office@usc.edu.au)  
Locked Bag 4, Maroochydore BC Qld 4558 Australia | 90 Sippy Downs Drive, Sippy Downs Qld 4556 Australia | [usc.edu.au](http://usc.edu.au)

CRICOS Provider Number: 01595D

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 12:43 PM  
**To:** LG CC Submissions  
**Subject:** (58119) - [REDACTED]

Online submission for from [REDACTED]

---

#### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:** I do not agree with the Council changing the MBRC area to a city. There is no benefit worthy enough to justify the costs. The change may benefit the egos of a few but do not give the ratepayers any additional benefits. My major concern is that I and everyone I know have not been asked for our approval nor our opinion and as such o don't understand the entire implications.

**File upload:** No file uploaded ()

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Submission ID: 58119

Time of Submission: 28 Nov 2022 12:43pm

Submission IP Address: [REDACTED]

Referral URL: <http://m.facebook.com>

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**From:** [REDACTED]  
**Sent:** Monday, 28 November 2022 2:08 PM  
**To:** LG CC Submissions  
**Cc:** [REDACTED]  
**Subject:** SUBMISSION  
**Attachments:** [REDACTED].pdf; Roma Council Name Change Report.pdf; Warren Pitt 2008.pdf; STEVEN MILES LETTER 16 09 2022.pdf

To the Change Commission

Please find attached my submission pertaining to the current proposal of the Moreton Bay Regional Council to change its name to the "Moreton Bay City Council".

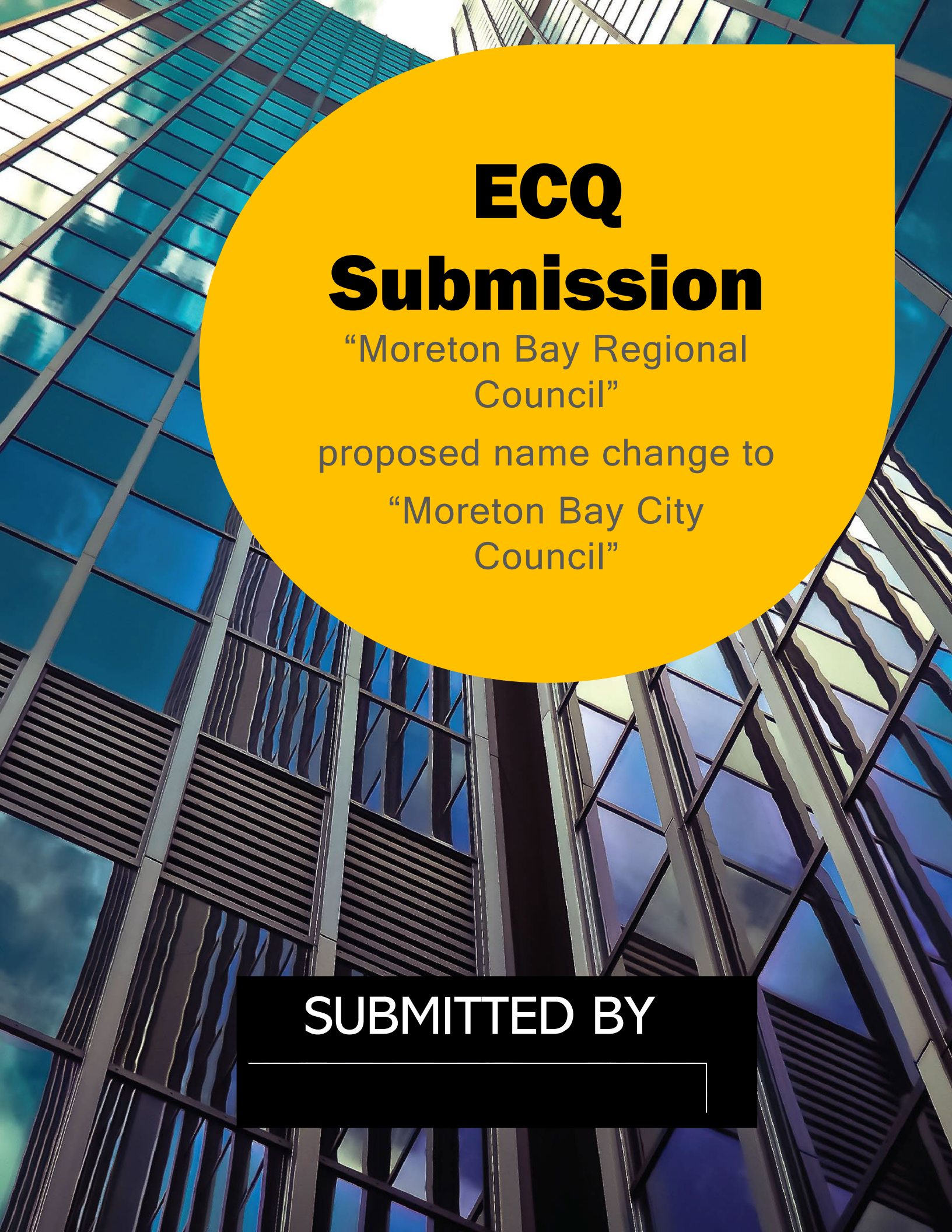
I am not in favour.

There are also 3 supporting attachments for reference documents.

If there are not a total of 4 attachments to this email or you have issues downloading them please do not hesitate to contact me on [REDACTED]

Kind Regards

[REDACTED]



# **ECQ Submission**

“Moreton Bay Regional  
Council”

proposed name change to

“Moreton Bay City  
Council”

**SUBMITTED BY**

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# Table of Contents

Introduction

The Defined Terminology

Major Failings

- Expedited Process - Timeline
- Selective Community Consultation and In-Active Listening
  - Councilors Facebook Pages Overview

Precedence - Roma Regional Council, Dalby Council

Summary

# Introduction

In 2008 the Moreton Bay Regional Council name, and entity was born as per the State Governments reclassification and boundary changes.

It was an amalgamation of the then Caboolture Shire Council, Pine Rivers Shire Council, and the Redcliffe City Council.

It was, at the time, reluctantly received by many residents, who felt the need to change was unwarranted and the consultation process was at best short sighted.

Now, in 2022, we, the residents of the Moreton Bay Region, again, have another name change which is proposed by the current administration of the Council, to which we feel has had grossly inadequate consultation, has not offered the “on ground”, “real” costs to the council budget to rebrand, nor has it supplied the residents with tangible benefits, including the guarantee of “additional funding” for our Region.

In 2022, the Council announced the highest rate increase in the history of the Moreton Bay Regional Council, along with an increase of Council charges across various platforms of service sectors. This year, we have seen an increase in community homelessness, local businesses closing down resulting in empty commercial shopfronts, untenanted suburb retail precincts, community groups struggling for funding, and residents struggling with the general cost of day - to-day living.

This is not the time for a name change.

The vote from Councillors was NOT unanimous.

Less than 500 people responded to the “Survey”.

Our population is over 460 000.

This is not the time for an un-costed, untimely decision that has not offered any real benefits to our residents.

Overall, the most serious failure in the “Reimagining our Moreton Bay” proposal by the current Council is the lack of true consultation, and/or the marketing of the completed “consultation” they did that has been skewed to appear thorough and authentic.

I hereby submit a factual report of the minimal community consultation that was delivered, along with the unrest and true resentment the residents have voiced about this change.

# The Defined Terminology



## FACT:

We are bordered by 3 other Councils - 2 of which are Regional and thriving - Sunshine Coast Regional Council, Somerset Regional Council, and 1 city being Brisbane City Council.

As per the Act - one of the specific criteria for a local government area to be declared a city are:

- (a) The area is the centre of a region providing commercial, industrial, health and public sector services for the region**

In its truest and recorded definition - Moreton Bay Region is not one “area” in the centre of a region.

It is a large, de-centralised and fully functional region that does not conform to this requirement.

As per the Regulation Act - to be defined a “City” there is to be “one” singular Urban Centre, or a “monocentric urban form”.

The Moreton Bay Regional Council have applied under the unchartered definition “Polycentric City” with multiple city centres.

Although not specifically excluded from the regulatory definition of a “City”, a “Polycentric City” can also identify as a “Polycentric Region” both of which classifications are not defined in the Act.

# Major Failings - Expedited Process - Timeline

## December 2021

On the 8<sup>th</sup> December, the current Mayor presented a "Mayoral Minute" to the Council where he announced his intention to change the name of Moreton Bay Regional Council to a City Council.

\*\*\*this was presented to Council **WITHOUT ANY** initial communication directly or openly to the Moreton Bay Regional residents. Such a huge decision that didn't have any community gauge of sentiment at all - it was an idea of one elected representative that the ratepayers fund a feasibility study for the name change.

GENERAL MEETING - 543  
8 December 2021

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Minutes

### **MAYORAL MINUTE MORETON BAY: A CITY WITH ITS SIGHTS ON THE FUTURE (63289207)**

The Mayor tabled a Mayoral Minute, making the following statement:

(<https://www.moretonbay.qld.gov.au/files/assets/public/council/meetings/2021/gm20211208-minutes.pdf>)

I do not believe it is acceptable to be outsourcing certain elements of the project from the council budget on a critical change to such a crucial element of Councils Administration without any prior community sentiment at all.

On the same day, the Media Reports were published.

Instantly, Residents that were against this were publicly dismissed by the Mayor:

Mayor Flannery said Moreton Bay City will be committed to more innovation, more space and more collaboration to help businesses think bigger, be bolder and build brighter.

"There will be naysayers, but it's critically important that our city has a defined brand and identity with new tourism offerings ahead of the 2032 Olympics and Paralympics," Mayor Flannery said.

(Excerpt from: [https://councilmagazine.com.au/council-to-officially-change-its-title-as-community-grows/Dated 10<sup>th</sup> December 2021](https://councilmagazine.com.au/council-to-officially-change-its-title-as-community-grows/Dated%2010th%20December%202021))

Council Then Voted for CEO to investigate the feasibility of Name change: 12/0 - In Favour

## March 2022

The Initial Report was presented to Council to which they then decided to further explore the idea .

## May 2022

An information paper titled “Reimagining Moreton Bay: A city of amazing places & natural spaces” was published online, and a link put up on the Councils Facebook Page for anyone to read, share or comment on.

One Business Luncheon was organised with selected people invited.

Online Community Consultation for the residents commenced on April 1st and closed on May 30.

## July 2022

A publication called “Engagement Summary” was published, outlining what Community Engagement had occurred and the results from that.

Council Voted to Submit to the Local Government Minister a request to facilitate a change to the name - to the ECQ - it was NOT a unanimous decision - 10 in favour 3 Against.

NOTE: Submissions opened for the ECQ on Monday 14<sup>th</sup> November, and as of the 28<sup>th</sup> November, the Moreton Bay Regional Council has NOT notified the residents through their online Social Media Page, individual Councillor Pages, or any direct mail that they can have their say - even though in the above report presented in July 2022 it states:

On 20 July 2022, Moreton Bay Regional Council resolved to support referring the council reclassification to the Minister for Local Government. The submission will address Section 13 of the Local Government Regulation 2012.

Moreton Bay Regional Council is committed to keeping our communities informed of the submission's progress.

The decision of the current Moreton Bay Regional Council to put forward a request to change its name to Moreton Bay City Council has not been democratically and openly put to the residents of the Moreton Bay Region.

Community Engagement and Consultation was selective, inadequate and the consistent sentiment of “No - we do not want a change” was ignored by this Council.

Less than 500 people have had a say in their “survey” that was only online, did not ask the direct question, and it was not direct mailed out to the residents enrolled in the electorate.

Of the 12 Division Councillors and 1 Mayor who are the representatives of the Residents in said areas:

- 3 did not personally interact, use Facebook to ask Residents their view, or communicate their own page or the Council's page
- The 10 that did - all received enormous backlash - please see below the online engagement they offered and the responses they received.
- The Submission from the Moreton Bay Regional Council to the Local Government Minister did not include any of the online comments the residents have voiced, nor did it allow for the reporting that the majority of online feedback on each Social Media Channel of Councillors, Media Pages, and the official Moreton Bay Regional Council Facebook Page was a definitive NO.
- Yet the “process” and “decision” is repeatedly qualified by Council's “Community Consultation” which the majority was through Online Social Media Platform - Official Facebook Page of Moreton Bay Regional Council, Local selected Media Pages and the website - which all received hundreds of negative responses. They did not officially record these yet promoted “active engagement.”

# Selective Community Consultation and In-Active Listening

The Moreton Bay Regional Council have based their proposal for a name change on a short, ineffective Engagement Program heavily weighted on feedback channeled from Social Media and Website platforms.

As per the Engagement Summary July 2022 Report, it lists the "Communication" and purported "reach" that online communication accomplished. This cannot be considered an effective way of gauging community sentiment when there is no viable record of the residents opinion unless a Social Media comment is made. The Communication strategy did not incorporate the recording of every single comment as an indicator of a residents view on the proposed name change, only reactions. This selective process of recording views does not give a true and accurate record of community sentiment.

A single paper form of communication was delivered in or around May 2022 in the form of an article contained within a Council newsletter before the vote in July 2022. Rushed.

A single Business lunch that was invite only with 150 people attending was also showcased as an overall level of support from the Regions Business owners (when there are thousands of business owners) - however when this data is added to the community survey it skews dramatically the perception of community support for the name change.

Out of our entire Region, 683 people took part in the Community Consultation process.

Of this, 451 were residents who weren't hand picked to participate, and of those 451,

55% said No.

35% said yes

with the remainder neutral.

We then have our 13 elected Representatives, 1 Mayor and 12 Councilor's who are elected to be actively engaged within the community and seek the resident's sentiment before voting on such a critical issue. Since the Council relied heavily in their Facebook page "Moreton Bay Regional Council", one would only assume the Councilors would heavily engage on their Facebook Pages and record and report the feedback that was received - since this has been the practice of the Council - to determine sentiment by "Likes" or "Laugh" emoji's.

Please find attached a review of all the elected Councilors Facebook Pages that did post up communications, and the limited interaction that the 460 000+ residents have had with their elected representative on this issue via Social Media.

# Councillor Tony Latter - Division 12 - Facebook Post Informing Residents - May 1<sup>st</sup> 2022

299 of 555

Councillor Tony Latter - Serving our community

1 May · 🌐

I want to hear your thoughts

Council resolved to commence the process to explore changing the Council's classification from "Regional" to "City" council under the Local Government Act 2009.

Fundamentally I believe there is a core difference between the word "Region" and "Regional" and we will always be a region but we are not regional in relation to the wider concept of that term.

In saying that, I have a reluctance with the word "city" and the word association this can have, but I also do not believe the word "Regional" does us any favours, especially when aiming to attract jobs so that residents have more opportunities to work and live in Moreton Bay.

Regardless of the name, we need to embrace the existing multi hub (polycentric) nature of Moreton Bay, with multiple areas connected by a network of communities with their own speciality and role in Moreton Bay as a whole, that needs to be valued, enhanced and protected.

Moreton Bay is a polycentric design, which has multiple hubs and is the opposite view of a traditional singular hub (Monocentric), which is typically of the CBD (e.g. Brisbane) which we traditionally tend to associate with the word 'City'.

Enhancing the polycentric aspect of Moreton Bay

👍👍👍 17

85 comments

👍 Like

💬 Comment

➦ Share

340 of 435

Enhancing the polycentric aspect of Moreton Bay with contemporary planning will further

- ➡ Improve spatial distribution of jobs growth – allowing people to work close to where they live.
- ➡ Decrease commute and travel times because jobs are available at many locations
- ➡ Increase productivity
- ➡ Distributed infrastructure, which is more robust, cheaper and cleaner
- ➡ Improved opportunities for market led innovation
- ➡ Improved equality in social access with the removal of a single urban centre means there are not "haves" (those living in property close to the CBD) and "have-nots" (those forced to live on the fringes and travel into the CBD).

A social and economic assessment was commenced in addition to some city visioning work. Some initial community engagement activities were also undertaken to gain initial insights into community sentiment toward the potential for city reclassification. This work provides critical context to the potential benefits the region may gain with a city classification and aims to inform further deliberation by council on this issue.

I don't believe there is a singular silver bullet when planning for the future but we need to explore every opportunity we have and then look at ways to make the most of it. As outlined in the report some of the potential outcomes where a shift from Regional to City would be factor include:

👍👍👍 17

85 comments

👍 Like

💬 Comment

➦ Share

340 of 435

- ✅ Securing additional funding from the State and Federal Governments
- ✅ Promotion of Moreton Bay as an investment destination
- ✅ Association of Moreton Bay with the 2032 Olympic and Paralympic Games
- ✅ Achieving brand equity with other Queensland cities
- ✅ Enhance the success of planned economic development initiatives in Moreton Bay
- ✅ Promotion and development of a polycentric city
- ✅ Ensuring equity within Moreton Bay
- ✅ Delivery upon a shared vision for Moreton Bay.

Why is this being considered now?

There is a limited window of opportunity open for the reclassification to be assessed by the Electoral Commission of Queensland (ECQ) before they move into a 24-month program of work in the lead up to the Local and State Government elections in 2024.

If council were not to progress a reclassification submission before August this year, it is probable that Council will not be able to revisit this initiative until the beginning of 2025. By that time the recent City Deal signing momentum will have been lost and the Olympic and Paralympic Games will only be seven years away.

Where to from here?

👍👍👍 17

85 comments

👍 Like

💬 Comment

➦ Share

340 of 435

To note as well, this has no implications on Councillor pay as that is set independently.

Results of consultation will be presented to Council in July 2022 for information and to potentially inform a decision with regard to seeking reclassification (or otherwise).

This is something I am constantly seeking feedback on and have not reached a decision on, the big factors I'm personally taking into consideration are: What benefits it will bring to the the rural aspects of Moreton Bay  
How it would be implemented and how much that will it cost?

I continue to fight for our area to make sure views of residents are put forward and that we see benefits spread out throughout Div 12 including our rural and rural residential areas.

Its worth having a read below to discover the information for yourself, then decide what you think and give Council that feedback be that good or bad by clicking to complete the survey here ➡ [mbrc.link/wxj47m](https://mbrc.link/wxj47m)

You can view the full report here:  
<https://www.moretonbay.qld.gov.au/files/assets/public/council/meetings/2022/gm20220330-supinfo-3-2.pdf>

Have your say and make it count here: survey link  
➡ [mbrc.link/wxj47m](https://mbrc.link/wxj47m)

👍👍👍 17

85 comments

Only 17 people interacted via a push button:


All 17

👍 14

😬 1

😬 1

😬 1



Councillor Tony Latter - Serving our community

2.5K followers • 161 following

As of 27<sup>th</sup> Nov 2022 Tony Latter has 2500 followers

0.68%  
Of total followers reacted

## Councillor Tony Latter - Division 12 - Facebook Post Feedback from residents

Sharon Webb

Rather than changing our name why not petition afore mentioned Govts to not be discriminatory toward residents due to locality or branding?

What is our current population by comparison to other councils? Personally, I don't see a difference between region and regional, the root word is the same. It's how it is used to achieve the end that is the difference so, you say it's different, I respectfully disagree.

We are attracting home owners, given born and bred locals can't get into the local property market. People choose to live where they work or choose to live away and commute based on much more then the name of the Council

then the name of the Council managing the areas. As evidenced by past and present activities. Expansion of business opportunities/ attractiveness is more around infrastructure, cost to locate and operate and demographic. Changing region to city is not going to change the perception or statics of an area within the region/city. When Councillors can get away with slander and public verbal abuse constituents, I feel MBRC's priorities are out of whack on this. This spending could be put to much better use as the name change won't fix the existing problems, problems that would make the region more attractive then it currently is.

Col Miles

No, we are not a city and the word should not be in the title of the council.

Kris Sheeran

I believe that we should not be called a 'city' area. We have more rural farms, properties etc than Morayfield and Caboolture town. I believe that including us as 'city' will be a detriment to us.

Clint Page

We are not a city, we are a regional area, our rural life and the region as a whole should be respected.

By the way the nature of the council survey with the leading questions is not cool, the provisions do not allow for people to answer against the councils narrative.

With the way council has proceeded and been underhanded about it, it is a big no from me.

Like Reply 30w Edited



9

David Holdsworth

Potato potatoe. Same thing in reality.

1). Tell us exactly how changing the name will have any meaningful benefit to all residents on Moreton bay.

2). Tell us all how much this will cost, including consultants, changing all signs etc if approved.

3). Tell us all the salary bands for all council senior employees, executives and elected officers for a region and for a city. Is there a difference.

4). Tell us all of any rating differences and charges for services of a city versus a region.

5). Then clearly explain any state and federal funding differences for a region V a city as at the moment the entire PR campaign is a carefully crafted word salad but it's completely void of any real information or hard facts.

As just one ratepayer some simple facts instead of the BS would be better.

27w Like Reply



Doug Appleton

Unless there is some financial benefit to being a 'City' I see no reason to change. Look at the area our Council governs. We are a region and not a City. Regional is a much more suited description.

Like Reply 30w



Jill Dobbs

I would not support the change. MBRC covers so many areas that clearly would not identify with being part of a city Council - not least Bellthorpe. And how many millions would need to be spent on rebranding? Changing signage, stationery, website? I am sure there are more worthwhile ways of using this money; the housing crisis, for example.

Like Reply 30w

Matthew Raabe

Definitely not in favour of "City." Should of thought about it years ago when deciding to amalgamate all councils into a "Region". Cost of rebranding alone would be a huge expense in itself. Money would be better spent fixing our disgraceful roads ( sick of playing dodgem cars arounds potholes etc between Bells Lane & the roundabout on Bellmere Rd/River Drive 🤦🏻👤). Can't keep saying everything is to do with the olympics either. Brisbane has already won that bid & i'm sure there will be benefits for us regardless if we are a region or a city 🙄. We have far too many rural areas/settings to be classed a City...

**Railli Porter**

This makes absolutely no sense! We are not a city we are a rural region....one only has to look out the car window to see that! I think if anything this change would be detrimental to the region and do more harm than good... everything comes at a cost and no matter how you package it in terms of dollars and cents to sacrifice our lifestyle simply isn't worth any amount! If it isn't broken don't fix it!!

Like Reply 29w



2

**Tony Fish**

Councillor Tony Latter reading through the draft I note a small extract from a paragraph "developing a recognised regional identity is an important part of our economic development strategy" Seem as though putting more effort into our current identity would benefit now, you all need to step forward to promote what we are MBRC, the region is already moving forward with all the above 🙌 comments. There is

nothing stopping MBRC requesting further financial assistance from the federal government, I cannot see how changing from region to city will change the government's financial handouts.

Like Reply 29w



**Sandra Lewis**

It's too expensive to change a name. Letterheads, signs, brochures, internet links. Etc.  
Just too confusing etc. for just an "I want to sound trendy" name change. We have only recently changed from shires to regions and that would have been expensive.  
Who is printing all the money??

28 w Like Reply

4



**Neil Sheldon**

Melbourne is a polycentric city. However the polycentric suburbs are bordering a recognised CBD. Most are as close as 7km. It remains a recognisable urban centre.  
The concept of polycentricity can be applied equally well to a region, because that's what we already have . An area where activities such as business ,administration and industry are NOT centrally located. We are a polycentric region and I see no need for a cosmetic change to being a city which has no tangible benefits that cannot be achieved without changing the status.

Like Reply 29w



Councillor Tony Latter had a total of 85 comments, including Tony's response to some comments, but there was only 1 Comment in support of the name change.

## Mayor Peter Flannery - MBRC - Facebook Post Informing Residents - May 5<sup>th</sup> 2022

< **Mayor Peter Flannery** 5 May · 🌐

Why should Moreton Bay become a 'city'? 🤔

Tune into [ABC Brisbane](#) at 3.30pm, I'll be chatting with Steve Austin about it 🎙️

This is our chance to learn from the mistakes of other cities 🏙️ and make Moreton Bay something better 🌱

The fact is, our population is already bigger than most cities (Canberra, Geelong, Newcastle) but by behaving like a region, we're missing out on our fair share of infrastructure funding 💰

We can't ignore the growth boom that's coming or the infrastructure challenges we face, and I'm proud to lead a Council that's stepping up to this fight 🤖🔥 Not running from it.

But that means planning now to properly manage population growth, protect our lifestyle, and be a smarter city.

It's my mission to: 🌱 Go Green As We Grow 🌱

For more information and to have your say visit

But that means planning now to properly manage population growth, protect our lifestyle, and be a smarter city.

It's my mission to: 🌱 Go Green As We Grow 🌱

For more information and to have your say visit this website 📄



[moretonbay.qld.gov.au](https://moretonbay.qld.gov.au)  
**Reimagining Moreton Bay**

👍 Like    💬 Comment    ➦ Share

👍🔥 25

1 share

## Facebook Post (and shared a link) informing Residents on 11<sup>th</sup> May 2022

< **Mayor Peter Flannery** 🗨️ 🔍

[Posts](#)   [About](#)   [Videos](#)   [More ▾](#)

**Mayor Peter Flannery** 11 May · 🌐

Already a polycentric urban form - the Moreton Bay region is made of many identifiable places each with its own distinctive qualities. This lends itself to a polycentric urban form. Importantly, these distinctive places can play to their strengths, enhancing and expanding their unique offers in a way that minimises competition between centres and helps to enhance variation and diversity in the place spectrum.

The forces of change tied to population growth bring with it significant infrastructure and development investment of its own accord. Often this investment is reactive, political, insular and uncoordinated. It will happen regardless of what we do. The opportunity exists to ensure the infrastructure investment is not something that happens 'to' us but something that happens 'for' us.

us.

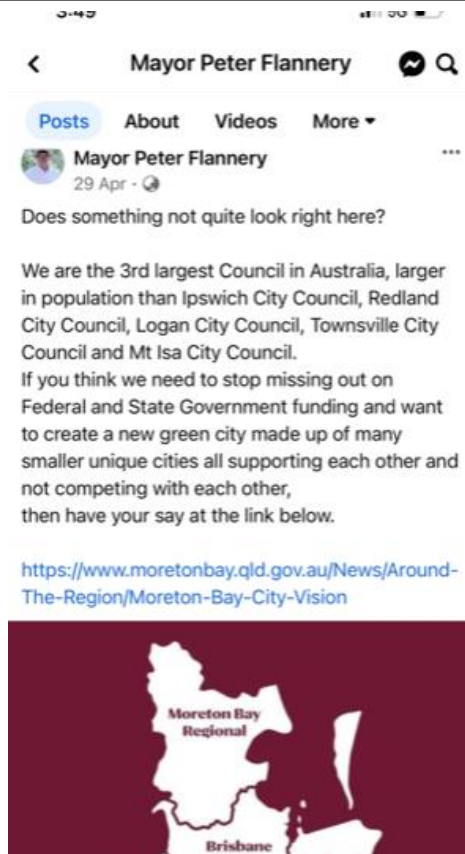
**Moreton Bay Regional Council**  
11 May · 🌐

What do you think Moreton Bay will look like in the future? 💡  
... See more

1    3 shares

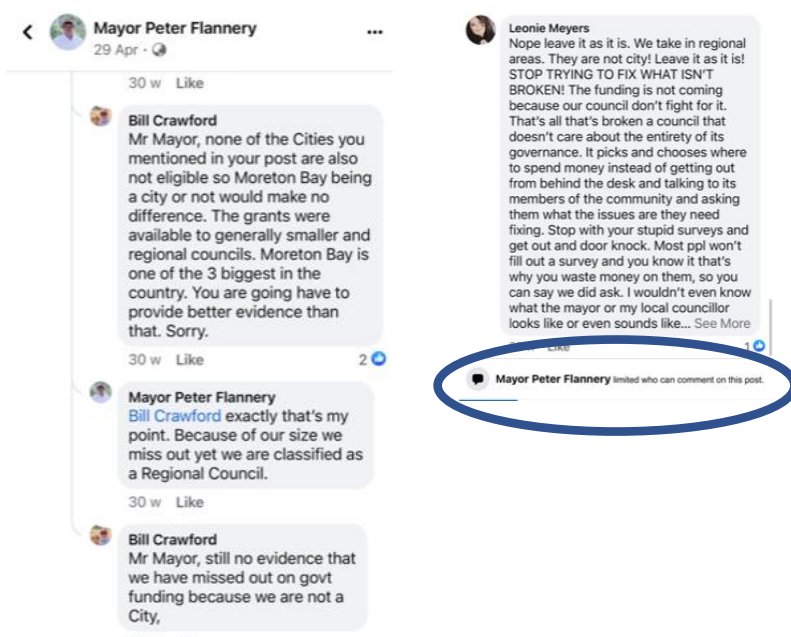
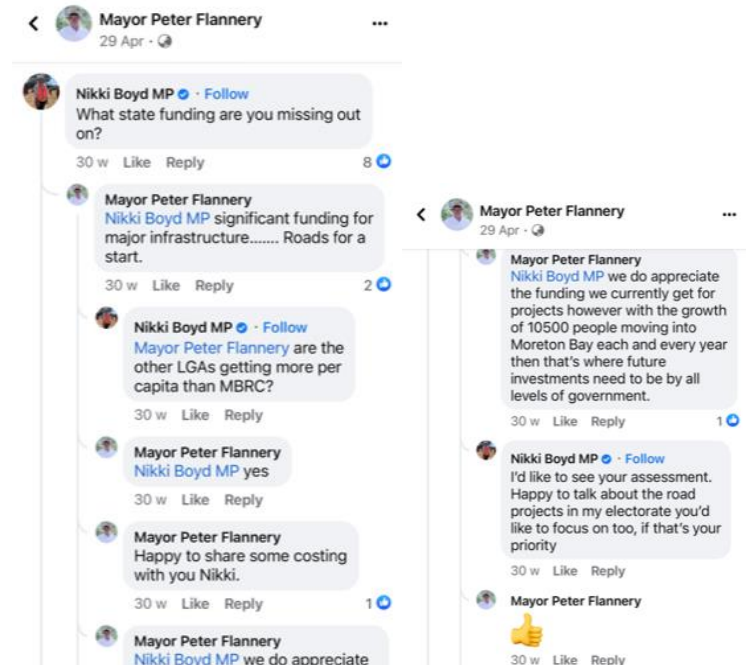
👍 Like    💬 Comment    ➦ Share

## Another Facebook Post (and shared a link) informing Residents on 29<sup>th</sup> April 2022



There were 27 comments on this post - Comments from this post were turned off so no more residents could engage with the current Mayor on how they feel. All comments were against the change, or related to State Issues.

**Nikki Boyd MP, a current State Member of Parliament, also questioned the allegation of missing out of funding made by Peter Flannery:**



Out of Peter Flannery's 3 Facebook Posts

A collective total of Only 69 people interacted via a push button

**Mayor Peter Flannery**

1.4K followers · 0 following

As of 27<sup>th</sup> Nov 2022 Peter Flannery has 1400 followers

**4.9%**

Of total followers reacted

## Councillor Mark Booth - Division 2 - Dec 9<sup>th</sup> Facebook Post Informing Residents



**Councillor Mark Booth** December 9, 2021 · 🌐

I believe there is some miss understanding with the process and the motion from yesterday's Mayoral Minute regarding the opportunity at changing our name from Region to City at our Council meeting.

Notwithstanding print and social media reporting on this over the past 24 hours, the actual status is that, at yesterday's General Meeting, Council resolved:

1. That the CEO be authorised to commence the process to change the Council's official title from "Moreton Bay Regional Council" to "Moreton Bay City Council" to be known and marketed as "Moreton Bay City"
2. To support this process, that Council be briefed early in 2022 on the economic and social opportunities for the entire local government area of becoming a city and to position the area for both the 2032 Olympic and Paralympic Games and the decades beyond.

The resolution only authorises the CEO to start a process; it does not actually define any formal Council approval to seek the state government's agreement to rename the council from a region to a city (and the mayor has reaffirmed that to me this morning).

The CEO sees that process as bringing council a report (I believe the CEO aiming for March/April 2022) on the various issues, opportunities, risks etc that relate to such a potential transition; and that will include the matters raised online the past 24hrs (ie. need/name or otherwise of a core suburb, cost implications, community perceptions, Moreton v Moreton Bay, the state's process for name change etc etc).

This is a journey that has only just begun; and yesterday in an open and transparent way, Council approved and the mayor announced this commencement. I suspect that many folks would have been critical of Council if we had simply done this proposed initial work "behind closed doors" and released the initial research findings in March/April next year.

The objective is to define an imaginative vision for Moreton Bay City early next year; this is an opportunity for us to contemplate how we can become SEQ's leader in sustainability, connectivity, the environment, tourism, advanced manufacturing and housing diversity and affordability. And how we can transform the current loose network of urban areas, suburban areas, towns, villages and rural areas into a more cohesive "City of great places"...

Once council have considered that report, should Council so endorse, we would then be in a position to commence meaningful community engagement on this City vision.

I hope this clears up any confusion in regards to this and judging by the level of engagement online the past 24hrs I'm really looking forward to hearing your thoughts during the consultation phase early next year 🙏

To further clarify this change comes at little to no additional cost. We've made a massive effort to reduce our reliance on paper and move everything online, so we can easily make those digital changes.

In terms of street signage, we replace those on an as-needs basis via our maintenance program. Which is a deliberate cost minimisation strategy by Council.

There will be a report coming back to Council next year with further advice.

Here's the press release for more info:

<https://www.moretonbay.qld.gov.au/.../Region-No-More...>



This post received 88 comments with over 95% of them imploring they do not want the change.

All

👍 112

❤️ 36

😡 2

😂 1

😱 1



**Claran Hemmings**

I think what council really need to do before the 2032 olympics is fix our roads. I don't really drive other area but the road between the boundry road overpass and main street in narangba is awful same goes from main street right along oakey flat road is appalling. I have no idea where our rates are going and being used on.

Like Reply 50w



**Erwin Hecht**

And here is me thinking, that a Councillor's job is to represent the rate payers' interests, and not his own opinion and that of the Mayor.

Like Reply 50w Edited



**Dionne Murray**

That's a solid NO from me. There's always a hidden agenda when it comes to these things. Does "Moreton bay regional council" have an ABN? Is it registered in the above name?

Like Reply 50w

**Craig Röhse**

What is the budget for the process to change the Council's official title from "Moreton Bay Regional Council" to "Moreton Bay City Council" to be known and marketed as "Moreton Bay City"? Little to no additional cost? I don't think so. Moreton Bay Regional Council signs are plastered everywhere from the white fleet to building signage to construction banners. Plus the cost for the process and the IT side of things and the list goes on. Being "Regional" is what attracts so many to the Moreton Bay Area. Spend the money on more pressing matters!

Like Reply 50w



**Brendon Blanch**

When are you councillors going to put ya ears on and start listening to the rate payers. Every social media page I have seen about this topic has overwhelmingly response of people not wanting it.

Like Reply 25w



**Steve Smith**

Councillor Mark Booth Div 2 MBRC will this include vehicles, uniforms, libraries, park signage the number if places mbrc logos exist is stupendous. Please spend our rates money on more important things like facilities, services, and beautification!

Like Reply 50w Edited



**Wes Warner**

Steve Smith this is the cost that rare players would like to know Councillor Mark Booth Div 2 MBRC

Like Reply 49w

On this poll put out by Mark Booth, out of a total of 152 reactions, 112 voted for the name to stay as Moreton Bay Regional Council.

73.6% - NO

# Councillor Mark Booth - Division 2 - July 21<sup>st</sup> 2022 Facebook Post Informing Residents



Councillor Mark Booth

July 21

Yesterday Council voted in favour of seeking a classification change from 'Regional' to 'City' Council, the resolution seeks to have the classification changed however this still has to go via State Gov Change Commission and the Minister for Local Government to be approved.

Below are my thoughts on some comments that continue to come up on the topic of changing Moreton Bay's classification, I've also busted some 'myths' in particular some misconceptions relating to 'costs'.

First some history, in 2008 Redcliffe, Pine Rivers and Caboolture Councils were amalgamated by the state government. None of these were "regional" councils. Redcliffe was a "city" council (it has been since 1959) and the other two were "Shire" councils even though they had grown enough to qualify as "city" status as they had more than the 25,000 population benchmark at the time (Caboolture 132,000 residents and Pine Rivers 141,000 residents).

It was only due to amalgamation that we became a "regional" council. That was because the state's rules were that any amalgamated council made up of 3 or more former councils were automatically classified as regional despite their population.

These new regional councils were all outside south east Queensland except for Sunshine Coast (formerly Noosa Shire, Maroochy Shire and Caloundra City) and us.

I understand that since Noosa later de-amalgamated, I understand the Sunshine Coast Council has considered from time to time whether to seek state approval to change to city classification they have in fact already dropped the word "regional" from their logo and branding to

In 2008, those amalgamated councils with more than 25,000 residents made up of 1 or 2 former council areas became "city" councils (for example Ipswich city, Brisbane city, Redlands city, Logan city, Gold Coast city, Townsville city, Cairns city & Mt Isa city - yes Mt Isa located in far outback QLD and with a population smaller than North Lakes or Caboolture is a city council 🤔).

With a population fast reaching almost half a million residents (479,000+), Moreton Bay is the 3<sup>rd</sup> largest council in Australia, only behind Brisbane City and Gold Coast City.

Interestingly Gold Coast City does not have a single city centre (which some people seem to be fixate on), with Robina and Southport being regarded as their two primary centres as well as a number of other major business and retail centres including Surfers Paradise, Broadbeach, Runaway Bay, Palm Beach etc. It is a polycentric city.

We did not choose to be a regional council, it was due to having 3 or more councils combined. We now have an opportunity to change that, with many benefits. As your councillors, it's our job to think 20-30yrs into the future when we make decisions and those decisions are ones that will benefit not only you but the additional 200,000-300,000 people who don't live here yet but will in the next 20yrs.

Now for myself, I considered many factors, not just one survey result, not just all survey results combined (which was 603 people who completed all surveys which totalled 49% in favour, 45% against and 6% neutral) but also the implications both real and perceived, the benefits and any possible negatives that this decision may bring to our Council, one of the reasons I did this is because I was uncomfortable forming a decision based solely off a survey only 0.14% of the total population of Moreton Bay (683 completed surveys vs 476,340 population) took the time to complete, even more so when during the Your Say Moreton Bay survey period, 2,975 people visited the landing page of the consultation website, 1,036 people visited the survey page but only 451 people felt compelled to complete and submit it, the other 232 people who completed the survey were made up of focus groups and community and business leaders who completed it as part of our face to face consultation sessions.

This is despite the extensive advertisement of the surveys as evidenced on page 52 of the council report which highlighted the 19 different ways this proposed change was communicated which according to the report had a reach of over 1 million messages in total to the community about the proposed change, this included Facebook posts, Facebook sponsored adverts, inclusion in every Councillors newsletter (delivered to 180,000+ homes) in fact my newsletter had it on the front and back page along with a QR code to the survey we also had pop up stalls at community events, newspaper ads and articles, flyers and posters at all council buildings including libraries, radio adverts, TV adverts and on the Council website, this also didn't include Councillors own social media of which I personally shared posts regarding the proposed classification change at least 5 times along with links to the survey, according to my Facebook analytics those posts were seen by 17,111 people and yet still only a small fraction of that number completed the survey. You can read more about how we engaged here <https://tinyurl.com/5n67fkwf>

There is nothing negative that could come in 20+ years of us being a city council. However, staying regional in status is costing us in state and federal government funding opportunities and economic opportunities. Convincing potential investors to locate their business in Moreton Bay City is a very different marketing proposition than suggesting Moreton Bay Regional Council...

With great schools and now our own university, Moreton Bay's growing local economy has the potential to create 100,000 new jobs over the next twenty years.

By building the necessary services and infrastructure to support growth - of people, their work and the economy - we can keep Moreton Bay strong. It will also mean we can connect with the natural, social, and lifestyle amenities we need to rest and recharge.

By working together, we can maintain and enrich our lifestyles. We can preserve and strengthen the fabric of our suburbs, provide jobs, keep housing affordable, and ensure that everyone benefits as Moreton Bay evolves into a different kind of city with many unique urban centres that reflect our diversity.

;) Myth Busting:

👉 City Classification will mean higher density housing  
👉 False - Changing current density zoning can only be done via a new planning scheme or amendment, and can be done being regional or city. This has absolutely no bearing on a city classification; it could be done any way so that argument is flawed.

👉 My rates will go up  
👉 False - Rates have no bearing on a city or regional status. The services remain the same that council deliver the costs for these services remain the same regardless of the classification, however being a city could unlock additional funding opportunities from other levels of government that we don't qualify for now under regional status. That means more investment in our area, more local jobs, more opportunities for the next generations.

👉 Councillors and Mayor will get paid more  
👉 False - A classification of city has no bearing at all on the pay level of elected officials. Councillor salaries are set by the state government based on a sliding scale of population size.

👉 This will cost millions  
👉 False - The only money so far spent has been on consultation with the community, of which the community would expect with such a change, we run over one hundred of these consultations each and every year on all different facets of council and council projects this is just one of those many.

The classification change from regional to city is a single word change on branding; the logo and all other branding would remain. Most of our collateral is digital, we don't have pre printed letterheads we print them as we need them therefore a simple single word change is all that's needed for letterheads etc. Other things like uniforms, vehicle signage etc would stay as is and only change when the item requires replacement at end of life.

As for signage and assets, we already have a \$400,000 a year budget for this and have done since amalgamation in 2008; we still have some residual Pine, Caboolture and Redcliffe signage, bins and other assets through the region even 14yrs on and we replace that as the asset reaches end of life. We will continue to operate this way and only use city branding on new signage or when an old sign reaches end of life nothing changes to that budgeted amount we already spend annually. So no additional cost to what is already spent.

👉 We need to have a city centre to be a city council  
👉 False - Gold Coast city council does not have a city centre or CBD, it has instead like Moreton Bay many cities or polycentric cities.

👉 Moreton Bay City can be a new kind of city - a city that south east Queensland has not really seen before. A loose-fit, low-rise, subtropical, lifestyle-oriented ecosystem of distinct interconnected centres.

👉 A polycentric city results in a similar economic output to a traditional single-centred city; however introduces significantly improved social and environmental outcomes:

- ✔ Improved access to jobs spatially
- ✔ Decrease commute and travel times
- ✔ Increase productivity and income spatially
- ✔ Distributed infrastructure, more robust, cheaper, cleaner
- ✔ Distributed wealth affect and improved equality in social access
- ✔ Improve spatial distribution of jobs growth - allowing people to work close to where they live

As per the published report:

An assessment of the social and economic impacts of the conversion from a regional to city council has identified a multitude of short and long-term strategic outcomes.

The immediate impact of becoming a city is linked to four key areas, being:

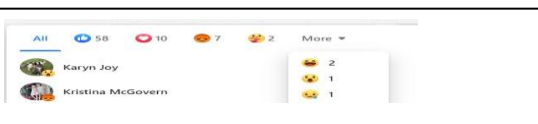
1. Increased cohesion, social inclusion and civic pride (which could be leveraged through a revitalised regional identity)
2. Increased awareness and improved perception of Moreton Bay by government and business leaders
3. Shared economic interest
4. Increased equity within Queensland and nationally.

Across these areas, some of the potential outcomes "city" status include:

- ✔ Securing additional funding from the State and Federal Governments
- ✔ Promotion of Moreton Bay as an investment destination, particularly to overseas markets
- ✔ Association of Moreton Bay with the 2032 Brisbane Olympic and Paralympic Games
- ✔ Achieving brand equity with other Queensland cities
- ✔ Enhance the success of planned economic development initiatives in Moreton Bay
- ✔ Increased access to jobs and amenities due to polycentric city
- ✔ Ensuring equity within Moreton Bay
- ✔ Delivery upon a shared vision for Moreton Bay.

📍 Where to from here? On the 20/07/2022 Council resolved to seek a classification change to City, below is the process that will now occur:

1. Council writes to the Minister (Change Commission can only assess proposals referred by Minister)
2. Minister refers to the Change Commission
3. Assessment by Change Commission possibly including community consultation (usually written submissions) and review against criteria for becoming a city
4. Commission publishes its assessment results for public circulation and informs the Minister of its decision
5. Commission's recommendations are implemented (if necessary) by Governor in Council under a regulation.



There were 81 reactions to this post

There were 165 comments to this post, including Mark Booth's comments.

## Councillor Mark Booth - Division 2 - Facebook Post Feedback from residents

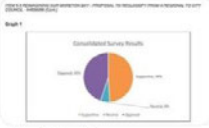
**Ciarán Hemmings**  
This should go to a referendum and voted on by all of Moreton Bay residents not just a handful of councillors.

Like Reply 18w Edited 11

**Brendon Blanch**  
Brilliant went against public opinion and pushed it through anyway. It's not needed.

Like Reply 18w 8

**Councillor Mark Booth**  
Brendon Blanch the combined survey results were 49% in favour and 45% opposed with 6% neutral.



Like Reply 18w 2

**KL Warner**  
NOT everyone is on Facebook this should have gone to ALL of the community to vote on. As per usual this Council is there for their benefit not the community, I have never seen such a misuse of power, appalling.

Like Reply 18w

**Karyn Joy**  
I still don't see why these things don't already happen being called a region. The word 'City' gives us a whole different expectation that many of us aren't interested in. You say City and most people envision busy, overcrowding, traffic, noise, pollution etc. whether it is or not, that is what people will think of us. 'Region' gives the expectation of space and nature, lifestyle with connection to both nature and urbanisation. You can sell it any way you like but our instinctive mental of vision of City vs Region won't change, but it will change the expectations of our region, imo not for the better. When it impacts the semi rural lifestyle so many of us moved here to live and maintain, I for one won't ever support it. Oh, and overseas investors making their mark in our region, definitely not interested...

Like Reply 17w

**Damian Swann**  
Councillor Mark Booth Div 2 MBRC name is still costing thousands of \$\$\$ There no need for a name change

Like Reply 18w 3

**Councillor Mark Booth**  
Damian Swann that's your opinion and I've given mine in my comprehensive post that explains the reasons for our decision and why as a council we agreed it was necessary

Like Reply 18w

**Damian Swann**  
Councillor Mark Booth Div 2 MBRC yeah that council reason. Just shows council could not get careless what the public wants or say.

Like Reply 18w 3

**Darren Tracy Albury**  
Sandy Paris I tried several times and got bounced or redirected so I gave up as I'm not tech savvy. I can't believe a decision was made for almost half a million people based on approximately 1000 people. It harks back to things like the "Hite Report" where 1000 paper surveys were sent out to random households to ask if women were happy etc. Only 600 women replied, and it that data was released as a book detailing why ALL women were unhappy in a lot of aspects of their lives. Later debunked because most of the women replying were in DV situations and only relied to air their disappointment

Like Reply 18w 2



**Councillor Mark Booth**

6.3K followers • 0 following

As of 27<sup>th</sup> Nov 2022 Mark Booth has 6300 followers

Mark Booth posted 5 different updates:

Dec 9 2021

April 12

May 26

May 27

July 21

A total of 288 interactions across 5 posts.

4.5%

Of total followers reacted

## Councillor Sandra Ruck - Division 5 - Facebook Post informing Residents / Community Feedback

Sandra Ruck shared posts from the Moreton Bay Regional Council Facebook page on the following dates:

April 26th

May 3<sup>rd</sup>

May 5<sup>th</sup>

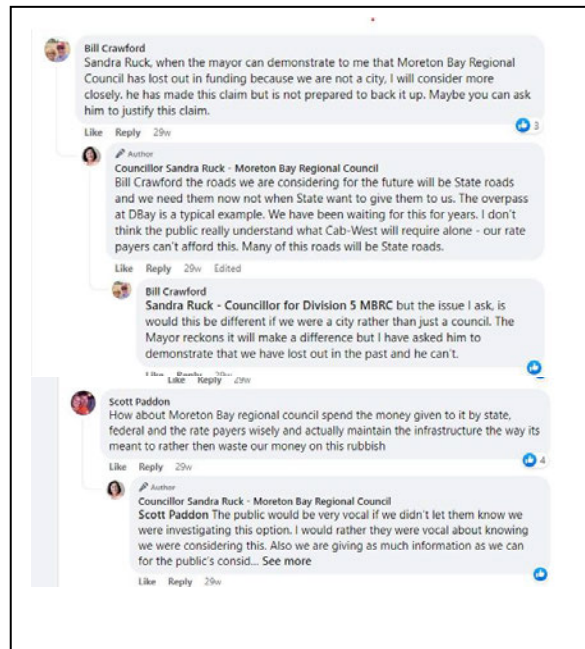
May 16<sup>th</sup>

May 23<sup>rd</sup>

May 24<sup>th</sup>

The total number of interactions on these posts was 10 likes.

18 comments were posted on the May 5<sup>th</sup> post - some irrelevant.



A total of 10 interactions across 6 posts.

0.62%

Of total followers reacted

## Councillor Jodie Shipway - Division 4 - Facebook Post informing Residents / Community Feedback

Jodie Shipway posted 1 update on April 29<sup>th</sup> .

8 likes  
No comments



**Councillor Jodie Shipway -  
MBRC Division 4**

2.2K followers • 183 following

Follow

As of 27<sup>th</sup> Nov 2022 Jodie Shipway has 2200 followers

A total of 8 interactions across 1 posts.

0.36%

Of total followers reacted

## Councillor Darren Grimwade - Division 11 - Facebook Post informing Residents / Community Feedback

Darren Grimwade shared 2 updates on April 21<sup>st</sup> and May 6<sup>th</sup>

1 like  
1 comment



**Cr Darren Grimwade**

2K likes • 2.2K followers

Send Email

Liked

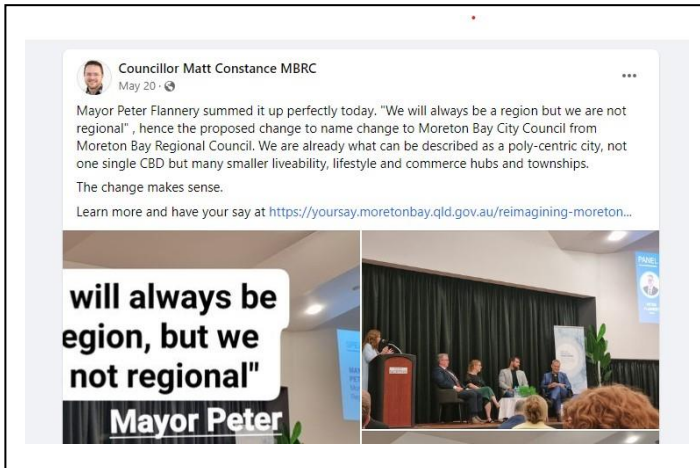
As of 27<sup>th</sup> Nov 2022 Darren Grimwade has 2200 followers

A total of 1 interaction across 2 posts.

0.04%

Of total followers reacted

## Councillor Matt Constance - Division 10 - Facebook Post informing Residents / Community Feedback



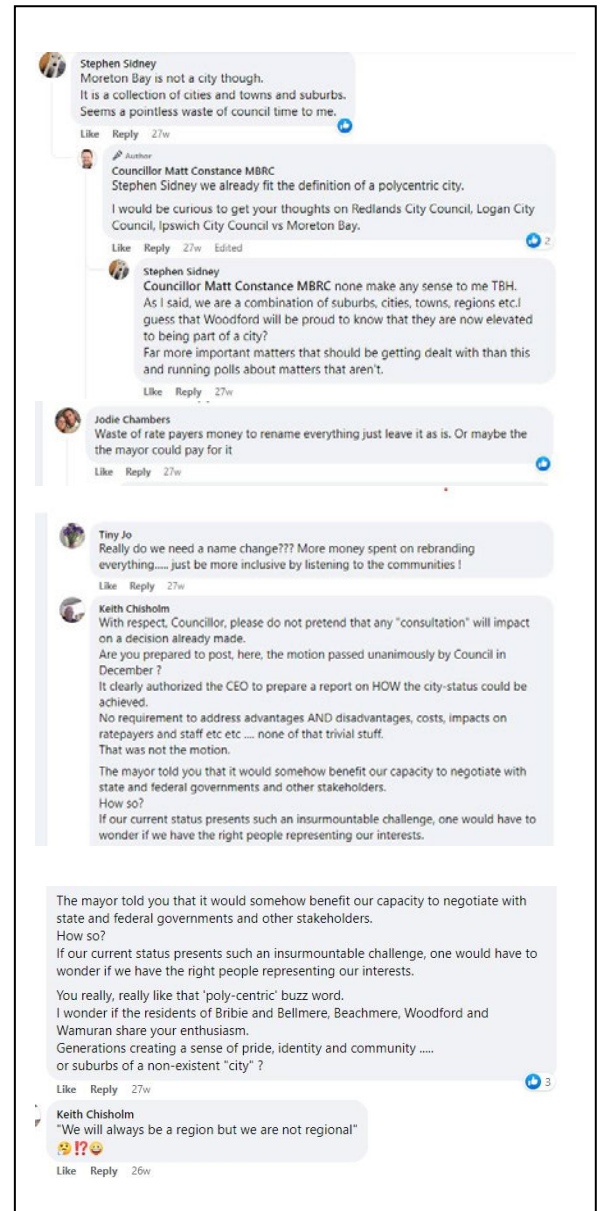
**Councillor Matt Constance MBRC**  
1.5K followers • 343 following

[Contact us](#)
[Follow](#)

As of 27<sup>th</sup> Nov 2022 Matt Constance has 1500 followers

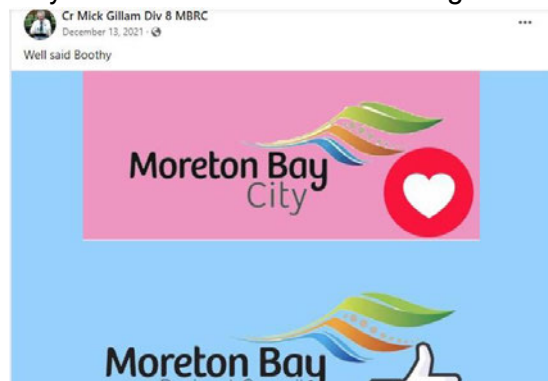
A total of 23 interaction across 1 post

1.5%  
Of total followers reacted



## Councillor Mick Gillam - Division 8 - Facebook Post informing Residents / Community

Mick Gilliam also asked the question - a like for stay the same and a love for change the name



Results were:



80.9% - NO

Mick Gillam shared 4 different updates:

Dec 13<sup>th</sup> 2021

April 21

May 24

July 23

A total of 22 interaction across 4 posts



**Cr Mick Gillam Div 8 MBRC**

1.5K followers • 5 following

Foll

As of 27<sup>th</sup> Nov 2022 Mick Gillam has 1600 followers

# Precedence

Examples of other Local Government Pro Active - Engagement Processes and community feedback

These 2 QLD Council's sought a name change and the process was more thorough, direct and democratic = it went to a vote.

## **Roma Regional Council rebranded as Maranoa Regional Council in 2009**

8,303 enrolled residents were surveyed - Direct Mail

51% response rate - 4234 residents

Electors were invited to choose between two options:

- Retaining the name Roma Regional Council; or
- Voting for a new name, Maranoa Regional Council

72.4% of respondents voted in favour of the name change.

**\*\*Attached is the Local Government Electoral and Boundaries Review Commission Final Report on a change of name by the Roma Regional council to Maranoa Regional Council April 2009**

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## **Dalby Council rebranded as Western Downs Council in 2009**

19255 residents were surveyed - Direct Mail

54.14% responded - 10 424 residents

Electors were invited to answer 2 questions:

- \* Yes or No to changing the name of Dalby Council
- \* Which name do you prefer "Greater Downs Regional Council" or "Western Down Regional Council"

78.5%% of respondents voted in favour of name change

75.7% voted for Western Downs Regional Council

**\*\*Attached is a submission from former Minister Warren Pitt which includes the Dalby Regional Council Name Change Submission**

# Summary

After researching all of the presented information by the Moreton Bay Regional Council - a lot of critical information has been edited out - the overall community sentiment online, as I have partially summarised in this report by analysing Councillor Facebook Pages - the very people that represent us.

However, the official page of the Moreton Bay Regional Council has hundreds of negative comments, yet this was not included in the "Community Engagement Report".

This whole process was too rushed - from the Mayoral Minute in December, jumping to an 8 week community consultation that clearly had flaws - specifically no direct marketing until the month before Council voted - and even then no question for residents to answer, just advertising what the Mayor and Councillors want to do.

"Likes" on social media - is this how we are really going to make life changing decisions in Government? Hence why I mirrored the Council's process methods and analysed our Councillor's Social Media pages - such disengagement and improper methodology.

If you look at the "Likes" on the local Councillor's page - it is unfathomable how (some) still voted for it.

It is life changing for us, the Residents, the Ratepayers, as we will need to adapt to a new brand, we will need to absorb the costs that still not have been put forward, and we will have to lose our identity that we know it, which we have just accepted after the amalgamation of 2008.

There has also been no objective marketing - the Council or Councillors have not advertised the submission period on their own pages for the people that want to have an official say to the Change Commission,

## **How is this fair and transparent consultation?**

An E-Petition by a local resident was lodged via the Clerk of parliament - it received 1162 responses in 4 weeks.

All against the name change.

This speaks volumes.

The surge of backlash from the community and the overall sentiment that a) they didn't know about the survey and b) why weren't we asked - paints a very different picture to the Councils Submission.

Not everyone is on Facebook. It needed further marketing mediums to gauge Community Support.

Finally in my area, my state member of Parliament, Mr Andrew Powell MP is a Public supporter of the name change, yet our Local Councillor Mr Tony Latter that covers parts of Andrew's area, didn't vote for it. Disunity at its finest.

**My proposed solution:**

The Change Commission deny this request of a Name Change until further community Consultation has been completed, in other forms than Social Media Platforms.

1. Direct Mail Survey - as per the previous strategies from QLD Council's wanting a name change.

Ask one question - do you support a name change to Moreton Bay City Council.

OR

2. A referendum at the 2024 Local Government Elections in line with the local Council Elections

Ask one question - do you support a name change to Moreton Bay City Council

All opinions in this submission are that of myself, \_\_\_\_\_ and mine alone

I do not support a name change to Moreton Bay City Council.

Thank you for reading!



**LOCAL GOVERNMENT ELECTORAL AND  
BOUNDARIES REVIEW COMMISSION**

**FINAL REPORT ON A CHANGE  
OF NAME BY THE ROMA  
REGIONAL COUNCIL TO  
MARANOA REGIONAL  
COUNCIL**

**APRIL 2009**

**LOCAL GOVERNMENT ELECTORAL AND  
BOUNDARIES REVIEW COMMISSION**

**REPORT ON A CHANGE  
OF NAME FOR THE ROMA  
REGIONAL COUNCIL TO  
MARANOA REGIONAL  
COUNCIL**

**APRIL 2009**

Electoral Commission of Queensland  
Level 6, 160 Mary Street, Brisbane Qld 4000  
GPO Box 1393, Brisbane Qld 4001

Telephone: 1300 881 665  
Facsimile: (07) 3036 5776  
Website: [www.ecq.qld.gov.au](http://www.ecq.qld.gov.au)

## Introduction

On 3 November 2008, the Minister for Main Roads and Local Government forwarded a reference under the *Local Government Act 1993* ('the Act') requiring a Local Government Electoral and Boundaries Review Commission to examine and determine a proposal from the Roma Regional Council to change its name to Maranoa Regional Council.

Renaming a local government area is defined as a reviewable local government matter under Section 64(1)(d) of the Act.

## Review Process

For reviewable local government matters of this type (those that have not been declared by the Minister to be a Special Reference), the Electoral Commissioner may constitute a Local Government Electoral and Boundaries Review Commission. The functions of such a commission are to examine the matter, make a determination and, if it is decided to approve the proposal, make any necessary recommendations to the Minister on implementation issues. If the commission determines to approve the proposal, the Governor-in-Council must give effect to the determination.

The first step in the review process is for the Electoral Commissioner to declare whether the matter should be treated as a major or minor reference, which will determine the procedures that subsequently apply.

On 14 November 2008, I published a Gazette notice declaring the reference to be a minor reference (Attachment A). Upon further consideration, and in accordance with section 83 of the Act, a further notice was published on 19 December 2008 declaring this to be a major reference (Attachment B). I decided that as Electoral Commissioner, I would constitute the Local Government Electoral and Boundaries Review Commission for the purpose of determining this matter.

The procedures for the conduct of a major reference are set down in Chapter 3, Part 1, Division 4, Subdivision 2 of the Act. Section 87 provides that the commission may make such inquiries as it considers appropriate. Section 88 provides that the commission may, if it so decides, conduct preliminary procedures by way of inviting public suggestions prior to reaching a determination. Having considered the application, the commission did not deem it necessary to undertake such preliminary procedures. The commission instead decided to proceed to make a preliminary determination. The commission felt that there was sufficient information submitted with the original proposal to assist in reaching a preliminary determination and also took into account the fact that its preliminary determination could also serve as a useful basis for eliciting further public comment on the proposal.

Section 90 provides that if the commission proposes to determine that the matter be implemented, it must give public notice to that effect in both the Government Gazette and in a newspaper circulating generally in the local government area(s) affected and invite submissions about the proposed determination.

This requirement to invite submissions clearly indicates that a proposed or 'preliminary' determination is not, and should not be regarded as, set in concrete. It remains open to the commission, based on the public input it receives, to vary or indeed reverse its initial proposal. If the commission decided to substantially amend the proposed determination it must, however, give further public notice and undertake a further round of public consultation (section 91).

In accordance with section 90, advertisements were placed in *The Chronicle* (Toowoomba) and *The Courier Mail* (Brisbane). A copy of the relevant advertisement is at Attachment C. The commission received only three responses to its proposed determination, copies of which are at Attachment D. The commission notes that one submission supported its proposed determination and two were in opposition.

Section 93 of the Act provides that, once it completes its consideration of submissions received, the commission must make a final determination and prepare a report for the Minister as soon as practicable. In this particular case, the commission's final determination was delayed for several weeks by the issuing of the writ for the 2009 State general election.

Having now considered the submissions received, and for the reasons outlined later in this report, the commission has decided to confirm its proposed determination and to approve a change of name from Roma Regional Council to Maranoa Regional Council. The reasons for the commission's determination are set out below.

### **Assessment of the application and commission's determination**

The commission has reviewed all of the documentation provided by council in support of the proposed name change. The commission's primary expertise, it must be said, is in the conduct of elections, not in the assessment and evaluation of local issues upon which different members of a community might hold strong and diverging opinions. The commission therefore does not see its role as being to 'second guess' decisions or recommendations taken by the duly elected representatives of local councils. As an independent and impartial body, however, the commission is qualified to critically examine the *process* by which councils may arrive at proposals such as a suggested name change and to weigh up apparent levels of public support reflected either in that process or in submissions made directly to the commission.

In that context, the commission notes that on 15 March 2008 the former shires of Bendemere, Booringa, Bungil, Warroo and Roma Town were amalgamated to form Roma Regional Council. On 19 June 2008 Roma Regional Council resolved to hold a public consultation process to determine community support for a name change. Roma Regional Council employed a market research company, Market Facts (Qld) Pty Ltd to conduct this consultation process.

A copy of the Market Facts Report is at Attachment E. In summary, a total of 8,303 enrolled electors were surveyed, with a 51% response rate. Electors were invited to choose between two options:

- Retaining the name Roma Regional Council; or
- Voting for a new name, Maranoa Regional Council.

72.4% of respondents voted in favour of the name change.

As indicated above, one of the key factors the commission looks for in considering such proposals is evidence of appropriate community consultation. The commission notes the assertion made in one submission that the way the poll was conducted was not conducive to a large response and that some people may be disinclined to respond to a survey that doesn't require a simple 'tick the box'. On the other hand, the Local Government Act is not prescriptive of how community consultation should occur, no doubt in recognition of the fact that there is no single 'right way' and that the circumstances could justifiably vary from case to case. The commission notes that in this instance, professional consultants were engaged to assist with the consultation process. A survey was undertaken of all enrolled electors and incorporated what appears to be a balanced statement of the cases for and against the proposed name change.

The response rate of 51% was relatively high for a survey of this type. The survey also separately measured responses from individual communities within the council region. While the level of support for the proposed change varied from place to place, there was majority support for the proposed change among the respondents from every community. The receipt of only two negative responses to the commission's proposed determination is not indicative of a strong level of active opposition to the proposed name change.

The commission has taken into account the assertion by another respondent that the name 'Maranoa' could be confused with the Federal electorate that bears the same name. This needs to be balanced, however, against the fact that there are already State electoral districts which bear the same name as local councils and have done for some time without apparent confusion for electors.

Taking all of the above factors into account, the commission has determined that the name of the Roma Regional Council be changed to Maranoa Regional Council. The commission does not see the need to make any recommendations in relation to implementation issues.

### **Summary of determination**

The commission has determined that the name of the Roma Regional Council be changed to Maranoa Regional Council.

In accordance with Section 94, once the commission makes a final determination it must give public notification of the determination as well as providing copies of its report to the Minister and to the local government affected by the determination. In accordance with the Act, the notification will contain a summary of the determination, state that the report is available for inspection or purchase and that the matter is to be implemented by regulation. The Governor-in-Council must implement the matter as soon as practicable now that the Minister has received the commission's report.

### **Copies of the report**

A copy of this report is available for public inspection at:

The Electoral Commission of Queensland  
Floor 6  
Forestry House  
160 Mary Street  
BRISBANE Q 4000

or by writing to:

The Local Government Electoral and Boundaries Review Commission  
GPO Box 1393  
BRISBANE Q 4001

The report is also available on the Electoral Commission's website [www.ecq.qld.gov.au](http://www.ecq.qld.gov.au) or by telephoning 1300 881 665.

# **ATTACHMENT A**

**Queensland Government  
Gazette Notice**

**Minor Reference**

1434

QUEENSLAND GOVERNMENT GAZETTE No. 76

[14 November 2008]

On 5 August 2005, the Child Death Case Review Committee published criteria which were developed under s.89S of the *Commission for Children and Young People and Child Guardian Act 2000* for the review of reviews which are conducted under Chapter 7A of the *Child Protection Act 1999*.

Those criteria are now replaced by the following review criteria, which have been developed under s.89S of the *Commission for Children and Young People and Child Guardian Act 2000*:

1. Were any actions or inactions of the service system linked to the child's death?
2. What risk factors were relevant to the child's death?
3. Were any service system issues relevant to any adverse outcomes experienced by the child (while he or she was living)?
4. Are there any recurring or unrectified risk factors or service system issues that require further action?
5. Was the original review of sufficient quality to enable timely responses to any relevant risk factors or service system issues or is further action required?

#### ENROLMENT MANAGEMENT PLANS

In accordance with Chapter 8, Part 3, Section 170, of the *Education (General Provisions) Act 2006*, Enrolment Management Plans for the following schools have been approved by the Assistant Director General, School Resourcing and Administration, Brisbane.

Copies of Enrolment Management Plans are available for public inspection, without charge during normal business hours at the department's head office, and accessible on the department's web site <http://education.qld.gov.au/schools/catchment/>.

#### APPROVED ENROLMENT MANAGEMENT PLANS

##### SUNSHINE COAST REGION

NORTHARM STATE SCHOOL

##### SOUTH COAST REGION

ORMEAU WOODS STATE HIGH SCHOOL  
HIGHLAND RESERVE STATE SCHOOL

#### Enrolment Eligibility Plans

In accordance with Chapter 8, Part 4, Section 174, of the *Education (General Provisions) Act 2006*, Enrolment Eligibility Plans for the following schools have been revised and approved by the Assistant Director-General, Education Queensland.

Copies of the Enrolment Eligibility Plans are available for public inspection, without charge during normal business hours at the department's head office in Brisbane, and accessible on the department's web site <http://www.qldacademies.eq.edu.au/studententry.html>

#### Approved Enrolment Eligibility Plans

Queensland Academy for Health Sciences  
Queensland Academy for Science, Mathematics and Technology  
Queensland Academy for Creative Industries

#### Local Government Act 1993

[Section 81(2)(a)]

#### DECLARATION

I, David Kerslake, Electoral Commissioner, hereby declare the following reference of a reviewable local government matter, which I received from the Honourable Warren Pitt MP Minister for Main Roads and Local Government on 6 November 2008, to be a minor reference under the *Local Government Act 1993*:

- a proposal by Roma Regional Council to change its name to Maranoa Regional Council.

David Kerslake  
Electoral Commissioner

#### Government Owned Corporations Act 1993

##### Section 114

##### NOTICE

We hereby give notice that the public sector policy entitled *Local Industry Policy*, as amended from time to time, is to apply (except in relation to decisions about investments) to QIC Limited and as far as practicable to all of its subsidiaries.

ANNA BLIGH MP  
Premier

ANDREW FRASER MP  
Treasurer

#### Mixed Use Development Act 1993

#### COURAN COVE (APPROVAL OF AN AMENDMENT TO A BY-LAW) NOTIFICATION (No.1) 2008

##### Short Title

1. This Order in Council may be cited as the Couran Cove (Approval of an amendment to a By-Law) Order (No.1) 2008.

##### Commencement

2. This Notification commences on 14 November 2008.

##### Approval

3. The Minister approved on 11 November 2008, the amended Couran Cove Community Body Corporate Community Development Control By-laws, the Community Activities By-laws and the Community Property By-laws made on 3 January 2008 by the Couran Cove Resort Community Body Corporate for the Couran Cove Mixed Use Development Scheme under sections 203, 204 and 205 of the said Act.

##### ENDNOTES

1. Made by the Minister on 11 November 2008
2. Notified in the Gazette on 14 November 2008
3. Not required to be laid before the Legislative Assembly
4. The administering agency is the Department of Infrastructure and Planning

#### NOTIFICATION OF EXEMPTION

##### Transport Operations (Marine Safety) Act 1994

Maritime Safety Agency of Queensland  
Brisbane, 7 November 2008

I, Captain John Richard Watkinson, General Manager, Maritime Safety Queensland, pursuant to section 18A of the *Transport Operations (Marine Safety) Act 1994*, exempt all persons operating ships in the events detailed in the Schedule from section 206A of the *Transport Operations (Marine Safety) Act 1994*.

##### SCHEDULE

Event consisting of water ski races to be conducted by the organizers, Ski Racing Cairns Inc. between the hours of 9am and 1pm on 23 November 2008, as shown in red on the course map prepared by Maritime Safety Queensland, designated plan "A1-231", and held at the Regional Harbour Master's office in Cairns.

CAPTAIN JOHN RICHARD WATKINSON  
General Manager  
Maritime Safety Queensland

# **ATTACHMENT B**

**Queensland Government  
Gazette Notice**

**Major Reference**

2168

QUEENSLAND GOVERNMENT GAZETTE No. 111

[19 December 2008]

**Notice of Ministerial designation of land for community infrastructure under the *Integrated Planning Act 1997*****A Ministerial designation has been made**

I, Honourable Lindy Nelson-Carr MP, the Minister for Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth, give notice that under the *Integrated Planning Act 1997*, chapter 2, part 6, I made a Ministerial designation of land for community infrastructure on 15/12/2008.

The designation will take effect from 12/12/2008.

**Description of the land to which the designation applies**

The Ministerial designation applies to land located at Old Common Road, Rowes Bay.

The land is described as follows:

- Lot 513 on Plan EP1443;
- Lot 1 on Plan CP86528;
- Lot 100 on Plan CP860214;
- Lot 3 on SP137809;
- Lot 30 on Plan CP903570;
- Lots 1, 2, 11 & 12 on Plan T118460; and
- area of road currently known as Keiry Street and Vernon Street (subject to a road closure).

**Type of community infrastructure for which the land has been designated**

The land has been designated for the 'Cleveland Youth Detention Centre'.

This community infrastructure is described under the *Integrated Planning Act 1997*, schedule 5 as—

- (e) correctional facilities;
- (f) educational facilities; and
- (g) storage and works depots and the like including administrative facilities associated with the provision or maintenance of the community infrastructure mentioned in paragraphs (a) to (q).

**HON LINDY NELSON-CARR MP**

Minister for Communities, Minister for Disability Services,  
Minister for Aboriginal and Torres Strait Islander Partnerships,  
Minister for Multicultural Affairs, Seniors and Youth

**Notice of Ministerial designation of land for community infrastructure under the *Integrated Planning Act 1997*****A Ministerial designation has been made**

I, Hon Lindy Nelson-Carr MP, Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth, give notice that under the *Integrated Planning Act 1997*, chapter 2, part 6, I made a Ministerial designation of land for community infrastructure on 16 December 2008.

The designation will take effect from 19 December 2008.

**Description of the land to which the designation applies**

The Ministerial designation applies to land located at 17 Bicentenary Lane, Maleny.

The land is described as Lot 19 on RP862440, Parish of Maleny, County of March.

**Type of community infrastructure for which the land has been designated**

The land has been designated for the Maleny Neighbourhood Centre.

This community infrastructure is described under the *Integrated Planning Act 1997*, schedule 5 as:

- (d) community and cultural facilities, including child-care facilities, community centres, meeting halls, galleries and libraries; (f) educational facilities; and described further as: *The Maleny Neighbourhood Centre, Flexi-School and Educational Establishment, providing the community with community-based training and support services, including social and cultural services and educational resources.*

**HON LINDY NELSON-CARR MP**

Minister for Communities, Minister for Disability Services,  
Minister for Aboriginal and Torres Strait Islander Partnerships,  
Minister for Multicultural Affairs, Seniors and Youth

**Local Government Act 1993**

[Section 81(2)(a)]

**DECLARATION**

I, David Kerslake, Electoral Commissioner, hereby declare the following reference of a reviewable local government matter, which I received from the Minister for Main Roads and Local Government on 25 November 2008, to be a major reference under the *Local Government Act 1993*:

- A proposal from Dalby Regional Council to change its name to Western Downs Regional Council

David Kerslake  
Electoral Commissioner

**Local Government Act 1993**

[Section 83(2)]

**DECLARATION**

I have received from the Minister for Main Roads and Local Government a reviewable local government matter, namely a proposal from the Roma Regional Council to change its name to Maranoa Regional Council.

By gazette notice on 14 November 2008 I declared this matter to be a minor reference under the *Local Government Act 1993*. Pursuant to section 83(2) of the Act, I now declare this matter to be a major reference.

David Kerslake  
Electoral Commissioner

Public Service Commission  
Brisbane, 11 December 2008

Her Excellency the Governor, acting by and with the advice of the Executive Council, under the provisions of Section 109 of the *Public Service Act 2008*, has approved the fixing of the number and levels of Senior Executives as specified in the Schedule below.

**FIXING OF NUMBER AND LEVELS OF SENIOR EXECUTIVES**

| LEVEL TO BE INCREASED ON A PERMANENT BASIS                    |           |                    |
|---|-----------|--------------------|
| Designation   | SES Level | Designation Number |
| Department of Transport                                       |           |                    |
| Deputy Director-General Infrastructure and Planning Brisbane. | SES4      | QT0802             |

ANNA BLIGH MP  
PREMIER

# ATTACHMENT C

## Advertisement

## LOCAL GOVERNMENT ELECTORAL AND BOUNDARIES REVIEW COMMISSION

# INVITATION FOR WRITTEN SUBMISSIONS – ROMA REGIONAL COUNCIL

Pursuant to Division 3 of the *Local Government Act 1993*, the Minister for Main Roads and Local Government has referred to me an application from the Roma Regional Council to change its name to Maranoa Regional Council.

This application constitutes a *reviewable local government matter*. By notice in the Government Gazette dated 19 December 2008 I declared this to be a major reference. In accordance with section 67 of the Act, I will constitute the independent Local Government Electoral and Boundaries Review Commission to determine this application.

**I HEREBY GIVE NOTICE** that I propose to determine that the local government area currently known as Roma Regional Council be renamed Maranoa Regional Council. Particulars of my proposed determination, including reasons, are available for inspection on and from Monday, 2 February 2009 at the following locations:

### **Roma**

Roma Regional Council,  
Cnr Bungul & Quintin Streets,  
Roma, Qld

### **Brisbane**

Local Government Electoral Boundaries and Review Commission,  
Level 6 Forestry House,  
160 Mary Street, Brisbane, Qld.

The report can also be accessed online at [www.ecq.qld.gov.au](http://www.ecq.qld.gov.au)

Any person or entity wishing to comment on the proposed determination is invited to do so. In accordance with section 100 of the Act, all submissions must be in writing and state the grounds of the submission and the facts and circumstances relied upon. All submissions will be given careful consideration and could lead me either to affirm or vary the proposed determination.

My final determination in relation to this matter will be published in the Government Gazette and a copy forwarded to the Minister. A full copy of my report, including copies of all submissions received, will also be available for public inspection at the addresses outlined above. If the final determination is that the reviewable local government matter be implemented, the Governor in Council must implement the matter by regulation as soon as practicable.

The closing date for submissions in relation to this matter is **5.00 pm on Monday, 2 March 2009**. Submissions should be addressed to the Local Government Electoral and Boundaries Review Commission and may be lodged in any of the following ways:

### **By post**

GPO Box 1393  
BRISBANE QLD 4001

### **In person**

Level 6 Forestry House, 160 Mary St,  
Brisbane, Qld.

Or by facsimile to (07) 3036 5776

**David Kerslake**  
**Electoral Commissioner**

TWP 0017475

# **ATTACHMENT D**

## **Responses to Proposed Determination**

## CHANGE OF NAME FROM ROMA REGIONAL COUNCIL TO MARANOA REGIONAL COUNCIL

SUBMISSION FROM: MRS PATRICIA DENISE SCHNEIDER

MITCHELL Q 4465

I wish to express my support for the renaming of the regional council which includes the town of Mitchell and the former Booringa Shire to **Maranoa Regional Council**. The new amalgamated council is successfully utilizing existing resources and allocating specific works to centres throughout the area covered by the Regional Council. The change to Maranoa Regional Council will reflect this and further contribute to a smooth transition.

Roma is but one of several communities within the Regional Council and the name which has been used would suggest a council centred in Roma. As this is not the case, the name Maranoa Regional Council is more suited to the situation.

*P.D. Schneider 17-02-09*





ROMA. Q. 4455

18 February 2009

Local Government Electoral and Boundaries Review Commission  
G.P.O. BOX 1393  
BRISBANE, Q.

## ROMA REGIONAL COUNCIL SUBMISSION

The Western Star dated 10 February 2009 advises that one can protest against the name change.

My Points for not changing from ROMA REGIONAL COUNCIL

To MARANOA REGIONAL COUNCIL

- 1 The town of Mitchell is on the Maranoa River (originally Booringa Shire) Maranoa Regional Council (5 shires) could be related to the town of Mitchell - one may assume that it was because of the name
- 2 The Federal Electorate is named MARANOA this stretches East from Stanthorpe, close to Toowoomba, Kingaroy, North near Emerald, west to the border, south to the Border- how very confusing.
- 3 A resident in Thargomindah, Birdsville, Cunnamulla could assume their complaint to council would be heard as the Maranoa Regional Council- they reside in the Federal Electorate of Maranoa as would residents of Stanthorpe, Kingaroy etc.
- 4 The town of Roma is very central for the new amalgamated shires of Warroo, Bendemere, Booringa and Bungil- so Roma Regional Council would instantly relate to the area surrounding and in Roma town
- 5 Tourists to Roma would wonder where Maranoa Town was situated and would we be able to direct them to this town- a river being named Maranoa
- 6 I am very much against the change of the region from Roma Regional Council to Maranoa Regional Council as I assume that is the final decision.

No doubt my letter will have no impact on a decision already made but I can say in all honesty that I did object to this ridiculous change of the Regions name to say nothing of the cost of changing letterheads etc.

Yours sincerely

(Mrs Ann Gibbes)

Mrs Janet Rowlings  
PO Box 748  
ROMA QLD 4455  
Telephone: [REDACTED]

10 February 2009

Local Government Electoral and Boundaries Review Commission  
GPO Box 1393  
BRISBANE QLD 4001

**RE: "ROMA REGIONAL COUNCIL SUBMISSION"**

I am writing to **OPPOSE** the proposed name change of Roma Regional Council to Maranoa Regional Council.

My reasons are as follows:

1. Ask anyone where the Maranoa Region is and most people have no idea. Roma at least is identifiable.
2. I worked for a solicitor for 12 years, and when people are purchasing properties in another district, or if people are looking for a business in the area, it makes it much simpler to find if the Council has the same name as the major town. As Roma is the largest population centre in this Council area, it makes business sense to have the name of the Council match the largest town.
3. The cost of re-printing all Council stationery, and advising all necessary parties of the name change is a cost that is, in my opinion, totally unwarranted. The name "Roma Regional Council" has now been in effect for almost 12 months, and there is no valid reason to change it.
4. I understand that most major population centres are retaining the name of the largest centre as the name of the Council. There is no reason for Roma to do otherwise.
5. I believe the way the poll was conducted was not conducive to a large response. The envelope that was addressed to me looked like junk mail and I almost threw it out without opening it. Having to have someone witness the form was also not conducive to having people reply. In my experience, most people are either too busy or too lazy to go out of their way to do anything that doesn't require a simple "tick the box" reply and return it in the mail.
6. Our new council is unbalanced, with only one councillor living on the outskirts of Roma, and no one from the actual town. This came about because the people of Roma are fair-minded and we thought we should give all the outlying areas a "voice" on the new council, however all the other towns had no such consideration for Roma. A name change to "Maranoa" would further reduce Roma's identity.

7. It greatly concerns me the way this proposed name change is being implemented. The Mayor was quoted by our local newspaper today as saying **Council has “deliberately not said much about the invitation for submissions”** (Western Star 10 February 2009 – copy attached). Months ago I looked for Roma Regional Council on the [www.whitepages.com.au](http://www.whitepages.com.au) website, and it re-directed me to Maranoa Regional Council – an entity that does not even exist.

8. Roma deserves a prominent place as the Oil & Gas Capital of Australia, and does not deserve to be dismissed as merely part of the Maranoa.

Prior to the local government elections last year, our local newspaper the Western Star appeared to be waging a smear campaign against the previous Mayor and Councillors. However until today, nothing negative has been reported about our new Council. When I enquired of the paper why they weren't printing Council news, I was told they had decided to “lay off” Council for a while. They won't even print negative SMS messages (I have sent quite a few). For example, I queried why all Council mail is being directed to the Council office at Mitchell, a tiny town one hour west of Roma. Surely such a small office could not possibly cope with the volume of mail that Roma previously processed, together with the mail from all the other centres. I believe that work practices such as this are being introduced to make the smaller centres look better, and to make the Council office in Roma look unproductive, so that in due time, when workers are being made redundant, Roma staff will be the first to go.

Thank you for allowing me to make this submission.

Yours faithfully,



Janet Rowlings



# The Western Star

Tuesday, February 10, 2009

90c

2006 PANPA Advertising Award Winner

Established 1878

## WHAT'S INSIDE...

# Roma rocks out with 'muso's afternoon'

See Lifestyle

## Region misses out on valuable funding

Roma Regional Council has missed out on dipping its hands into \$100 million dollars of funding, to help ease unemployment in the region.

Roma hosted the Sustainable Resource Communities partnership

group at the council chambers in Roma, to discuss key economic and social issues in the region.

Mayor Robert Loughnan said the group recently changed its primary focus from providing sub-

sequent infrastructure for growth to weathering the current financial crisis affecting many of Roma's neighbouring regions.

"For us, we have missed out on any of this funding, with the money to be injected into creating

employment opportunities, particularly in the Bowen Basin," he said.

"The employment situation in our region shows no sign of dropping off, which is why we have

Continued page 3

## Roma ready for more live bands

Live rock music could be coming back to Roma, with a push from some of the town's most talented bands to create a "muso's afternoon" for budding young musicians.

Thursday night at The Empire Hotel showed just how ready Roma is for quality live music, with the band Clockwork taking centre stage.

Led by Chris Eagle and his fast-paced frontwork, Clockwork brought the house down with its pub rock stylings.

"They were awesome. I was just walking down the road and heard the band, so I came to check it out," impressed painter Allan Henry said.

"It's the best thing I've heard in Roma — we've got to support local live music."

The Empire Hotel quickly filled with members on their way to be at the free concert.

Alan Eagle, bassist and manager of Clockwork, said this was just the first step of getting live music returning to Roma.

"We're going to set up a muso's afternoon, where anyone can come along and use our gear and just have a jam," he said.

The group will be as much about localising with fellow musicians as improving skills and technique, and local band Zebra are set to help out.

Ron Lewis, owner of The Empire Hotel, is looking forward to seeing what talent Roma has

Continued page 8



Mayors from all over the district descended on Roma for the Sustainable Resource Communities meeting at the Roma council chambers. Cade Marshall, Ray Brown, Robert Loughnan, Peter Maguire and John Hooper

# Name change hush

By Chris Calcino

Roma Regional Council has kept quiet about the region's proposed name change, which has been approved by the Minister for Local Government and is open to submissions until March 2.

Residents in the Roma region now have less than a month to relay any concerns about the proposed Maranoa Regional Council name change.

"We're on track now for the name change to go through. It's just disappointing that it has taken so long," said mayor Bob Loughnan.

"We have deliberately not said much about the invitation for submissions."

The invitation was gazetted in two daily newspapers, asking for stakeholders to submit any grievances or support for the change.

"It would be nice to think that

just all go through," said Cr Loughnan.

Submissions should be marked "Roma Regional Council Submission", and sent to:

Local Government Electoral and Boundaries Review Commission  
GPO Box 100, BRISBANE QLD 4001



### 18 RUSSELL STREET

- 2000 sqm home with provision for live/work or office space
- Kitchen is equipped with lots of cupboard space
- Shower over bath & two toilets
- Quoted as conditionally
- Gas heating & Reverse cycle air con in the lounge room

- Carpet & Lino
- Dishwasher in kitchen unit
- The seller moved with no hot water being
- Single garage
- Stone floor in kitchen & bath

2 1/2 1 1/2  
Sale  
\$185,000

Joy Byrne (0438 225 188)  
0438 225 188 joy@white.com.au

Private



### Nobby Park

- 134 acre plot 15km from town
- 2 acres large paddock with built 4/4
- Western kitchen
- Open plan kitchen, living and lounge room
- Large modern bathroom
- Suite large laundry
- Full length covered car port with
- Swimming pools and gardens

- Fenced machine paddocks
- Creek runs through the rear of the property
- The home has a covered back & two fully
- Large machinery shed

3 1/2 2 1/2 1 1/2  
Sale  
\$695,000

Karri Collins (0425 133 712)  
0425 133 712 karri@white.com.au

Private

Ray White Rural

The Western Star, Tuesday, February 10, 2009 - Page 1

# ATTACHMENT E

## Market Facts Report

**Market Facts (Qld.) Pty. Ltd.****Market Research Consultants** ABN 40 009 940 255

60-66 Byng Road Birkdale Q 4159 Telephone (07) 3822-9588

PO Box 3196 Birkdale Q 4159 Facsimile (07) 3822-9577

Email: marketfacts@ozemail.com.au

**ROMA REGIONAL COUNCIL NAME CHANGE****SURVEY RESULTS****SEPTEMBER 2008**

16/09/2008

Market Facts (Qld) Pty Ltd

## BACKGROUND TO PROJECT

The Roma Regional Council is a council in the Central West Area of Queensland. As a result of the recent amalgamations of local governments across Queensland, the Council takes in the former shires of Bendemere, Booringa, Bungil Warroo and Roma. Post amalgamation a decision was taken by the transitional Council to change the name of the council.

The Council now needs to confirm the level of support for a name change in the community (with all enrolled electors) and therefore requires assistance with the coordination of a self complete survey to all electors. Based on the outcome of the survey, the Council will make a recommendation to the Minister For Local Government to either change the name to Maranoa Regional Council or remain as Roma Regional council.

Market Facts assisted with coordination of this name change survey of Council enrolled electors. The survey was NOT a formal referendum, as completion was not compulsory. The survey took the form of a single question self-complete survey with accompanying information about the issue. The methodology and results of the survey are presented in this report.

## METHODOLOGY

*The key stages of the project were confirmed as follows:*

- **Formulate Survey Question/Survey Form**

The survey question was developed by Market Facts and was aimed at ascertaining the level of community support for the Council name change. An additional question about the geographic location of the respondent was also asked so that analysis of the survey outcome could be undertaken, by geographic areas of the Council.

The question asked was:

1. Do you support the name change from Roma Regional Council to Maranoa Regional Council?

- **Prepare of Council Information Sheet to Electors**

An Information Sheet (to accompany the survey form) was prepared by Market Facts and Council. Council provided background to the project and the process undertaken by Council to agree to a survey on the name change. This was outlined in the information letter. The role of Market Facts as an independent organisation appointed by Council to coordinate the survey and ensure transparency of process was also outlined in the Information Sheet.

A copy of the Information Letter and survey form used is contained in the Appendix to this report.

- **Mailout to all Electors**

The mailout (Information Sheet, Survey Form & Reply Paid Envelope) was coordinated by Market Facts. Roma Regional Council notified the Electoral Commission of Queensland (ECQ) that the survey was taking place and they provided a database of enrolled electors.

For all enrolled electors who received their survey form, they were required to return it in the reply paid envelope (provided) by close of business on the 15 September 2008.

All survey forms were clearly marked to specify that only one survey form per reply paid envelope would be allowed.

**The overall response rate to survey was extremely high at 51%.**

16/09/2008

Market Facts (Qld) Pty Ltd

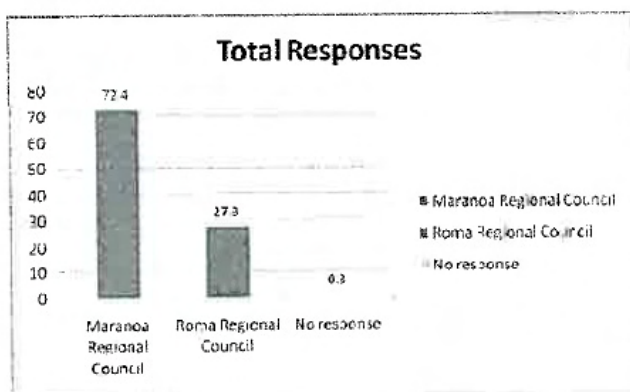
## SURVEY RESULTS

Market Facts undertook data processing of all completed (returned) self completed survey forms and the completed telephone surveys are also included in these overall results.

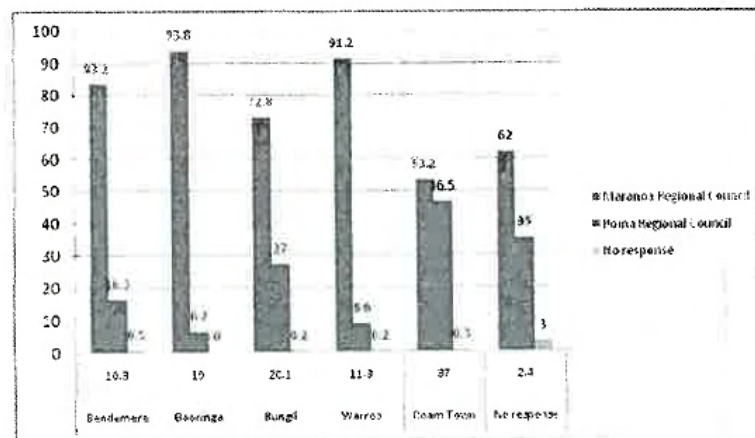
We have provided the survey results as follows:

- Overall Survey Result for Total Sample of n=4227
- Results by Geographic Areas

These results are shown in Total and Geographically.



- 72.4% of total respondents support the name change to Maranoa Regional Council.
- 27.3% of total respondents do not support the name change Maranoa Regional Council.
- 0.3% of the total respondents have no opinion.



- All areas support for the name change to Maranoa Regional Council (72.4% in total).
- Only 27.3% of respondents overall supported the name Roma Regional Council.

#### SUMMARY

Roma Regional Council community members have indicated in this survey that they support the name change from Roma Regional Council to Maranoa Regional Council.

16/09/2006

Market Facts (Old) Pty Ltd



#### HAVE YOUR SAY – COUNCIL NAME CHANGE SURVEY

*Roma Regional Council has instigated a community consultation process to gain a better understanding of the community's feelings towards the preferred name of the new regional Council.*

*Here is your opportunity to let us know what you would prefer Council to be called. Market Facts, an independent market research company, was appointed to coordinate a non-compulsory survey of all enrolled electors to determine the level of support for the name change. By including your local area, you will assist with the statistical analysis of the result.*

*The attached survey form should be completed and returned to Market Facts by 15th of September 2008 in the enclosed reply paid envelope. Market Facts will independently audit all survey returns and provide the results to your Council by 19th of September 2008.*

#### **Background**

In April 2007, the Queensland Government announced that it would be abolishing the Size, Shape and Sustainability Review process and instead establishing a panel to provide recommendations on the future of local government in Queensland.

In August 2007, the Queensland Government advised that it would be accepting the Local Government Reform Commission's recommendation that the Shires of Bendemere, Booringa, Bungil, Warroo and Roma Town be amalgamated with the name of the new Shire to be Roma Regional Council. This amalgamation took place on the 15<sup>th</sup> March 2008.

In response to much debate in the community in regard to the name of the new Council area, Roma Regional Council resolved at its meeting held on 19<sup>th</sup> June 2008 to hold a public consultation process to determine community sentiment in regard to the name this new Council area will carry. Discussions within the community have resulted in the two options being **Roma Regional Council** and **Maranoa Regional Council** being put forward.

The Minister for Local Government has advised that if the community indicates through a formal consultation process that they support a name change, he will take the community's feelings into consideration and may approve the change.

To ensure a considered response to the survey, cases for and against the two names being put forward as options are included on the reverse of this page:-

PTO....

16/09/2008

Market Facts (Qld) Pty Ltd

#### ROMA REGIONAL COUNCIL

- The name Roma immediately evokes audience recognition of the location.
- Roma is central to the whole region and identified by the majority of residents as their home when travelling outside the region.
- The use of the name 'Maranoa' could be confused with the greater Maranoa Federal electorate, which is ten times larger.
- The naming of 'Roma' after Lady Roma Diamantina Bowen, the wife of Australia's first governor, acknowledges our rich history.
- 'Roma' is a short powerful word for use in a logo easily incorporated within diverse branding and marketing options. eg: 'When in Roma.....'
- A random Google search for 'Roma', Queensland will yield well over a million results, significantly more than the other option.
- Roma is Australia's Cattle Selling Capital and is home to Queensland's oldest winery. 'Romavilla' that takes its name from the town.
- Roma is a major player in the Australian oil and gas industry and an important regional service delivery centre for both government and private services.
- 'Roma' is home of some iconic regional events such as the 'Roma Cup' and 'Easter in the Country'.

#### MARANOA REGIONAL COUNCIL

- Maranoa represents a collection of communities rather than just one town.
- The use of 'Maranoa' avoids the use of the former council names and would allow the new regional council to move forward as a single new identity. This would eliminate residual sentiment that might be attached to the use of the former council names.
- Use of 'Maranoa' would eliminate confusion between marketing strategies for the town of Roma and a region of the same name, which could be a significant point of conflict, and confusion.
- If Roma is used it could be perceived as a takeover of the region and not a merger of equals.
- The 'Maranoa' name is an important part of our aboriginal heritage translating as the 'hand'.
- The modern symbolism of the 'hand' could be the hand itself representing the whole region and the five fingers representing the five former council areas.
- The word 'Maranoa' has its roots in the earliest exploration of the region being the name attributed to the Maranoa River in 1846 by Major Mitchell and used from that time to describe the region.
- 'Maranoa' is readily identified Australia wide through the active presence of a Bureau of Meteorology weather forecasting station.
- 'Maranoa' is also well known because of its significant catchment role within the Maranoa/Balonne river system.

Thank you for taking an interest in the future of your Council.

Rob Loughnan  
Mayor

16/09/2008

Market Facts (Qld) Pty Ltd

**Market Facts (Qld.) Pty. Ltd.****Market Research Consultants** ABN 40 009 840 265

60-68 Byng Road Birkdale Q 4159

Telephone (07) 3822-9588

PO Box 3196 Birkdale Q 4159

Facsimile (07) 3822-9577

Email: marketfacts@ozemail.com.au

Please indicate by ticking ☒**1. Which name do you support?**Roma Regional Council ☐Maranoa Regional Council ☐**2. Which community do you live in?**Bendemere ☐Booringa ☐Bungil ☐Warroo ☐Roma Town ☐

Please place your completed survey form in the  
Market Facts Reply Paid Envelope.

Completed surveys should be received by no later than  
Monday 15<sup>th</sup> September 2008.

16/09/2008

Market Facts (Qld) Pty Ltd



**Warren Pitt MP**  
Member for Mulgrave

MC08.3874

25 NOV 2008



**Queensland  
Government**

**Minister for Main Roads and  
Local Government**

Mr David Kerslake  
Electoral Commissioner of Queensland  
GPO Box 1393  
BRISBANE QLD 4001

Dear Mr Kerslake

I refer to you Dalby Regional Council's request to change its name to Western Downs Regional Council as a reviewable local government matter under the *Local Government Act 1993*, Chapter 3, Part 1.

I have previously communicated to local governments that consideration of a name change should only be given if the proposal has significant community support throughout its local government area. In relation to Dalby Regional Council's request I am convinced that majority support has been established. However I remain concerned that there may be significant pockets of opposition within smaller communities of the area whose voices may potentially have been drowned out by the headline figures of Council's survey results.

Council's survey results indicate that 54% of the 19,255 surveyed residents responded to the survey. Of these, 78.85% expressed support for a change of name with 75.70% of all respondents indicating a preference for the name Western Downs Regional Council. I have enclosed a full copy of the survey's results for your information.

In referring this matter to you for review and determination I would ask that the Commission give sufficient consideration to ensuring that there is broad support for the name change throughout the community. Names of local government areas should be unifying symbols. I believe it is in the interest of the entire community that any new name be supported not just by a simple majority of residents but by a significant proportion of residents throughout all the individual communities that make up Dalby Regional Council.

I also note that I have received a number of representations in relation to the selection of the two options given to the community. I would also ask the Commission to gauge whether there is any significant support for another name that may not have been considered on Council's survey.

Should you require any further information in regarding the proposed name change, please contact Ms Jessica Pugh, Assistant Policy Advisor, of my office on telephone number (07) 3247 4164.

Yours sincerely

Warren Pitt MP  
**Minister for Main Roads and Local Government**

Level 18 41 George Street Brisban  
PO Box 15031 City East  
Queensland 4002 Australia  
**Telephone +61 7 3227 8819**  
**Facsimile +61 7 3221 9964**  
**Website [www.qld.gov.au](http://www.qld.gov.au)**



# **A Name to Unite a Region**

## ***Western Downs Regional Council***

**dalby**  
**regional**  
**council**

---

### **Introduction**

The purpose of this submission is to formally request that the name Dalby Regional Council be changed to Western Downs Regional Council.

Council is confident that it has satisfied the Minister's requirements to pursue a name change and can evidence community consultation resulting in a strong level of support for the change to Western Downs Regional Council.

With multi-billion dollar natural resources and energy industries populating its backyard, a unified and marketable name will assist Council to effectively promote and develop the region's lifestyle, business and tourism opportunities.

The name Dalby Regional Council continues to segregate and alienate the communities within the new local government boundary. Granting a name change to Western Downs Regional Council will be a significant move towards uniting our communities under a shared identity.

The name Western Downs Regional Council translates easily across our region, is endorsed by our community and has potential to be established as a recognisable brand locally, nationally as well as internationally.

Council seeks an urgent resolution to this issue.

### **Background Information**

The recent amalgamation undertaken by Dalby Regional Council was part of the biggest reform of Queensland Local Government in over 100 years. Incorporating the former Dalby town and shires of Chinchilla, Murilla, Tara, Wambo and division two of Taroom (Wandoan), Dalby Regional Council is now among the top twenty largest councils in the state.

Representing an electorate spanning 38,039 square kilometres, Council services a population of 30,000, operates a \$120 million budget, holds public assets in excess of \$570 million and employs a 600 strong workforce.

Of the many social, cultural, economic and administrative changes impacting our local communities from the reform process, one of the most emotive has been a perceived loss of identity due to the appointment of the name Dalby Regional Council.

Leading up to and following the March election much publicity has been given to the community's desire for a change of name to something that encompasses the entire region. In addition, the majority of Councillors were elected on this platform.

With the Dalby region and its rural communities among the fastest growing areas in Queensland due to the resource rich Surat Basin Energy Province, a unified Council name is vital to promote employment and lifestyle opportunities, engage business and industry, attract quality staff and position the region as a tourism destination.

## **Background Information Continued...**

In response to public demand, Council resolved to seek endorsement from the Minister to change its name from Dalby Regional Council following appropriate community consultation to determine the level of support for a name change as well as alternative name suggestions.

It is Council's aim to adopt a name and corporate brand that translates easily across the region, is embraced by the community and is easily understood and recognised in local, national and international markets.

## **Community Consultation**

The first stage of Council's community consultation was to gather feedback on alternative Council names which met the criteria of creating a unified and marketable regional identity.

Community representatives from across the region participated in an interactive marketing workshop with Council and staff, acting as spokespersons for the residents of their respective towns and surrounding districts.

In the process of determining a new name for Council, the group articulated Council's target audience by priority, key marketing messages and characteristics unique to the region.

Equipped with an understanding of Council's target market and the messages a name should communicate the group brainstormed a total of 43 new name suggestions, adding to those already submitted by the public.

The issue of Council's name serving to unify the entire region was a reoccurring theme expressed strongly throughout the workshop. The group's key criterion was that the name should be representative of the entire region, rather than exclusive to one area.

To conclude the workshop each participant was asked to select a first and second preference from all the alternative names generated and a short-list was compiled.

At a second workshop held with Council and staff, the alternative names of Western Downs Regional Council and Greater Downs Regional Council were selected from this short-list for wider community consultation.

Council resolved that the second stage of community consultation would be in the form of a direct mail survey to all residents listed on Dalby Regional Council's electoral roll asking for opinion on Council's name change bid.

Of the respondents who were in favour of a name change, 89.05% preferred the alternative name Western Downs Regional Council with the remaining 10.95% preferring Greater Downs Regional Council.

## **Summary of Survey Results Continued...**

The majority (62.54%) of respondents against a name change did not indicate a preferred alternative. Of those who recorded their preference, 25.94% nominated Western Downs Regional Council while 11.52% nominated Greater Downs Regional Council.

A very small percentage (0.64%) of respondents in favour of a name change did not record a preferred alternate name.

As Council took a regional approach to the survey, respondents were not asked to indicate where they resided. It was never Council's intention to segregate results by the former council boundaries as this approach would be against the promotion of a united regional community.

It is also important to note that unlike other regional councils currently perusing a name change, only one third of the Dalby region resides in Dalby town. And while Council's survey results cannot be segregated by location, supposing that all 2205 respondents who voted against a name change resided in Dalby town, this would only represent 34% of Dalby town electors.

The conclusion being that the remaining 76% of the town are either in favour of a name change or neutral on the issue.

The result of Council's name change survey indicate high level awareness of the issue regionally, clear majority support regionally for the name to change from Dalby Regional Council and overwhelming regional support for Council to be named Western Downs Regional Council.

## **Conclusion**

With our region set to become the powerhouse of Queensland's energy sector, the corporate image and branding of Council is a key factor in how successfully the region is marketed and the quality of business investment and new residents attracted.

The name Dalby Regional Council has been a divisive issue from the start of the reform process and is proving a significant barrier in the move toward a united regional Council servicing a united regional community.

It is Council's aim to establish a name and brand that translates easily across our region, is embraced by our community and easily understood and recognised in local, national and international markets.

Council's current marketing efforts have been greatly restricted due to the use of an interim name and brand. Only the minimum requirement of stationery has been ordered, essential signage erected and generic local government uniforms adopted while the name issue remains unresolved.

The results of Council's name change survey indicate high level awareness of the issue, clear majority support for the name to change from Dalby Regional Council and overwhelming support for Council to be named Western Downs Regional Council from across the region.

## Conclusion Continued...

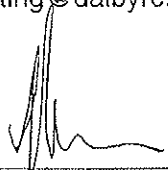
The urgent resolution of this issue is critical to Council, not only to unite our regional communities but for the successful branding and marketing of Council and our region.

Our regional community has spoken, and Council asks that the Minister adheres to the majority vote by endorsing Council's adoption of the name - Western Downs Regional Council.

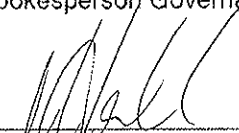
## Contact Information

For supporting information please contact:

Mr Phil Berting  
Chief Executive Officer  
PO Box 551 DALBY QLD 4405  
Phone: 07 4672 1125 Fax: 07 4672 1199  
Email: phil.berting@dalbyrc.qld.gov.au

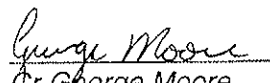
  
Cr Ray Brown  
Mayor  
Spokesperson Governance

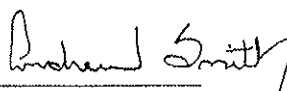
  
Cr Mick Cosgrove  
Deputy Mayor  
Spokesperson Finance and ICT


  
Cr Charlene Hall  
Spokesperson Community Services

  
Cr Ray Jamieson  
Spokesperson Planning


  
Cr Bill McCutcheon  
Spokesperson Utilities

  
Cr George Moore  
Spokesperson Environment

  
Cr Andrew Smith  
Spokesperson Economic Development

  
Cr Ian Staines  
Spokesperson Works and Plant

  
Cr Carolyn Tillman  
Spokesperson Cultural Development

  
Mr Phil Berting  
Chief Executive Officer

**Appendix Item One**

**dalby  
regional  
council**

***Do you support a Name Change?***  
**Community Survey**

*Dear Resident*

*This survey form is your opportunity to let Council know if you support the bid to change Council's name from Dalby Regional Council.*

*Please answer both questions.*

*In the first question, a 'YES' vote indicates your support for a name change from Dalby Regional Council.*

*A 'NO' vote indicates your support to keep the name Dalby Regional Council.*

*In the second question, please indicate your preference between two alternative names that Council has selected from recent community consultation.*

*To ensure your vote is counted please return the survey in the reply paid envelope supplied or to your local Customer Service Centre by Friday 22 August 2008.*

*Voting closes Monday 25 August 2008.*

**Q1. Do you support a name change from Dalby Regional Council?**

☐ **YES**

☐ **NO**

**Q2. Which of the following alternative Council names do you prefer?**

☐ **Greater Downs Regional Council**

The name Greater Downs Regional Council unites our local communities as one geographic identity, signifying that our region is the sum of all its parts.

Greater Downs promotes the message of an inclusive region while at the same time recognising the scale and diversity of our proud communities.

The reference to Queensland's famous Darling Downs identifies that the region is rich in agriculture, manufacturing and natural resources with a wealth of opportunities on offer.

☐ **Western Downs Regional Council**

The name Western Downs Regional Council identifies a geographic location and links our region to the renowned prosperity of Queensland's Darling Downs.

The name speaks strongly of our region's rural heritage and alludes to our collective identity as a region rich in agriculture, manufacturing and natural resources.

An already recognised brand, Western Downs promotes the vast opportunities on offer for those seeking a tree-change lifestyle, business investment or unique tourist destination.

***Thank you for your participation.***

011111

Return this form to: Regional Council, Dalby, QLD 4406

For further information, please contact the Customer Service Centre on 1300 650 650 or visit our website at [www.dalbyregionalcouncil.qld.gov.au](http://www.dalbyregionalcouncil.qld.gov.au)



**Hon Steven Miles MP**  
Deputy Premier  
Minister for State Development, Infrastructure,  
Local Government and Planning  
Minister Assisting the Premier on Olympics Infrastructure

Our ref: OUT22/3564

Your ref: A937430

16 SEP 2022

Mr Neil Laurie  
The Clerk of the Parliament  
Parliament House  
TableOffice@parliament.qld.gov.au

Dear Mr Laurie

Thank you for your letter of 31 August 2022 regarding petition 3776-22 received by the Queensland Legislative Assembly on 30 August 2022 about the proposed change of classification request by Moreton Bay Regional Council (the council).

The petitioners have through the Parliament of Queensland requested the Local Government Change Commission (Change Commission) include a formal informative community consultation process and a plebiscite of the council area about the proposed change of classification, in conjunction with the next local government election in March 2024.

Under the *Local Government Act 2009* (the Act), the Change Commission has been established as an independent body to assess proposals for change to local government, including a change of classification.

A referral to the Change Commission must be made by me as Minister for Local Government and in doing so the submission by the council and any concerns raised by residents, such as those raised by the petitioners, will be considered.

Once the assessment of a referral has been completed, the Change Commission must publish the results of its assessment in a newspaper, the *Queensland Government Gazette* and on its website and provide the results to me. Should the Change Commission recommend a change, implementation of the proposed change will be considered by the Governor in Council.

I would like to thank the petitioners for raising this matter with me and I trust this information is of assistance.

Yours sincerely

**STEVEN MILES MP**  
**DEPUTY PREMIER**  
Minister for State Development,  
Infrastructure, Local Government and Planning  
Minister Assisting the Premier on Olympics Infrastructure

1 William Street  
Brisbane Queensland 4000  
PO Box 15009  
City East Queensland 4002  
**Telephone** + 61 3719 7100  
**Email** deputy.premier@ministerial.qld.gov.au  
**Website** www.statedevelopment.qld.gov.au

ABN 65 959 415 158

---

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 2:44 PM  
**To:** LG CC Submissions  
**Subject:** (58124) Moreton Bay Regional Council - electoral arrangements review - [REDACTED]  
[REDACTED]  
**Attachments:** MBRC-Naming-Submission.docx

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from [REDACTED]

---

### Submission Details

**Name:** [REDACTED]

**Privacy preferences:** Publishing your submission without your name

**Submission text:**

**File upload:** MBRC Naming Submission.docx (26.9 KB)

---

Submission ID: 58124

Time of Submission: 28 Nov 2022 2:43pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

I have viewed all the reports, papers, video presentations and online posts put forward by Moreton Bay Regional Council along with their own submission on this matter before I have come to the following conclusions.

- I have enormous respect for MBRC councillors and staff, they do a wonderful job.
- This would be the biggest change to the region since our amalgamation.
- The council seem to want this rushed through instead of taking the time to consult better with the community.
- At the live streamed council meeting vote, 3 councillors voted against it, if it is such a good idea why was it not unanimous?  
The councillors did not seem to be really interested in what their community had to say about the decision.  
One councillor stated he was prepared to vote in favour 6 months prior when it was first put forward!  
Another councillor was comparing it to the time of Jules Verne and the changes the author would have seen and what the councillor used to do 60 years ago with her mum at the shops.  
I could not see any relevance to what was being voted on.
- There are many more important things to be addressed in our region at the moment other than spending time and money on changing the name. Like homelessness, roads, parks and waterways to name a few.
- I am disappointed in the council's limited and select communications with the community.

They have received responses from very few people considering the population is nearing 500,000 in the region.

There have been no information/consultation meetings for the community in general, like the traditional Town Hall meetings.

I have been trying to receive answers to questions from my local Division 5 councillor since the beginning of September with no response to date. Some of the questions were regarding lack of consultation with the community, the council vote meeting and what the costs have been so far. Not sure what the councillor is trying to hide.

If council are so confident that the changing of the name is the best thing for the residents and businesses of the region then they should give the people the opportunity to vote on it at the next council elections instead of trying to rush it through.

The response from the public to the survey was very poor as admitted by the Division 5 councillor on his Facebook page. Of the 2975 visits to the survey only 451 finished.

Having been one of those that started and did not finish, I understand why when the survey questions were loaded to give council the response they wanted. This in my opinion proves residents do not trust council.

And yet a local resident with little or no advertising was able to get about 1160 residents to respond to a petition to have the matter be a plebiscite (referendum) at the next election, more than double the council's survey.

I find it interesting that on social media, the council and councillors have been very quiet on this proposal. I would have thought if they were confident that the community were behind it they would have been "shouting it from the rooftops" and flooding social media with it.

After hours of searching on Facebook, I have found the following figures which show an overwhelming negative response from the community.

Number of Posts by MBRC, Mayor and councillors and numbers of comments and Negative or Positive responses.

|                        |                         |
|------------------------|-------------------------|
| Posts – 39             | Comments – 700          |
| Positive Comments – 24 | Negative Comments – 140 |

The balance of comments was a combination of interaction between community members or the poster or about non reclassification subjects.

4 of the 12 councillors did not put up any posts about the reclassification.

I also found posts under the Facebook pages of local news outlets other than the Caboolture Herald as I do not subscribe to it.

|                        |                         |
|------------------------|-------------------------|
| Posts – 6              | Comments – 692          |
| Positive Comments – 13 | Negative Comments – 159 |

In item 8.5 of the council submission, their figures for the survey showed a “Somewhat or Strongly Support” of 35% Neutral of 11% & Somewhat or Strongly Against of 55% and they state that this shows the majority of residents are neutral or supportive of the reclassification!

150 selected businesses were invited to an information presentation out of countless thousands in the region. In their submission, council states that there are 1700 businesses in the LGA with turnover greater than \$2m. There are thousands more small businesses that turnover under that figure. Not a true representation of the business community.

- Everything that council has put forward and that they want to achieve in their reports by becoming a city, can be achieved now in its current form. Except with the possible funding opportunities at State and Federal level, which are not guaranteed.
- How the suburbs and activity centres interact will not change by the region becoming a city, it can all be achieved with its current name, or alternatively as a Region Council and not Regional.
- The Polycentric city idea can work but only if it is a true Polycentric city. The region is way too large to be called a city. Retain its current classification and have a region with one central city and multiple smaller cities.

Within that council region you would then have the current suburbs of Caboolture, Strathpine and North Lakes apply to become cities. You could then have North Lakes being the central city and the other cities linking to it.

In their submission, council uses the example of London and New York being polycentric cities, they are by definition with having a central city surrounded by smaller cities but they are not regions like our Moreton Bay region is, we have no central city for the other cities to link to and they do not cover as large an area.

*The Change Commission will also consider other matters prescribed under Division 2 of the Local Government Regulation 2012, including the following criteria that must be met for a local government area to be declared a city:*

- *the area is the centre of a region providing commercial, industrial, health and public sector services for the region.*
- *the area has, for the three years immediately prior had a:*
- *a population of at least 25,000; and*
- *a population of at least 15,000 in its urban centre; and*
- *a population density of at least 150 people for each square kilometre of its urban centre.*

As the Moreton Bay Regional Council does not currently have a designated urban centre, I do not see how the application fits the criteria.

- Costs of getting to this stage have not been revealed to ratepayers by council. This includes their extensive submission, producing videos, glossy presentations and hiring of consultants.

Council has quoted as saying future costs will be minimal as things like signage will only be replaced as needed.

If you are a business doing a rebrand then it is good business sense to do it properly and not half hearted otherwise what is the point.

The council seem to be proud that old Caboolture, Pine Rivers and Redcliffe Council signs can still be found.

They have stated in their submission that it is prudent to initiate an extensive costing exercise at this stage.

So how do they know how much it will cost in the long run?

- In the council's submission paper in paragraph 2 under item 2. Introduction, the council mentions a range of positive things that the residents have by living in the region, all of which are true.

None of these will change if the name is changed so what is the point?

- Council states that by becoming a city will be the first step towards changing our identity at local, national and international levels.

If people interstate or at Federal Government are currently asking "where is the Moreton Bay Regional Council?" then how will that change? They will still be asking "where is the Moreton Bay City Council?" Are people asking this question because of the name, I don't think so.

The only way I can see our identity awareness becoming greater is by promotion and if the council is looking at spending money to increase this new identity awareness then why are they not doing it now? If they are planning on keeping within the existing budget then why is it not working now?

Becoming a city will have no effect on the numbers of people staying in the region for holidays. When people search for somewhere to visit they do not look for a council, they look for things to see and do. If they find things they like, which council it is located in is irrelevant.

Promotion of what the area has to offer is the important thing, not the name of the council.

*December 2021 on Facebook the Mayor said:*

*"We simply cannot allow tourism dollars to go driving past our spectacular hinterland or beachside destinations in favour of other coasts, so I see this as a coming of age moment for a region that deserves to be so much more than to be the bit in between Brisbane and the Sunshine Coast."*

How on earth is changing the name to a city going to produce anything different, that is purely a marketing issue. We will always be a short stay/visit location, not a destination location like the Sunshine or Gold Coasts as we are too close to Brisbane. We have so much to offer here in our region, they need to get out there and promote it for what it is.

- *Moreton Daily 21 March 2022*

*Funding for growth Caboolture West and liveability across the Moreton Bay Region are major winners in the billion-dollar South East Queensland (SEQ) City Deal, announced today.*

*More than \$255.5 million in funding will kick-start liveability projects across the Moreton Bay Region as well as enabling infrastructure for Caboolture West, plus the region will have access to more than \$400 million in funding pools through the deal.*

*The \$1.8 billion SEQ City Deal is a 20-year partnership between the Federal Government, State Government and 11 Councils which make up the Council of Mayors (SEQ)*

So money obtained under the SEQ City Deal and yet we are not a city.

- Up until now there has been no examples presented by council to show residents how the changes will work, it all seems to be spin.
- The figures presented by council in their submission comparing service delivery to nearby city councils just proves that the region is too large to be classed as a city.
- Council put it to the community to name the suburbs in the new Caboolture West project but not this proposal. That seems strange and unfair.

In finishing, I do not feel that the council has anywhere near a majority of support from the community for this, they have completely misread the feeling in the community by not conducting a more thorough interaction.

Since it is an important change that the council is proposing and one that will affect all the people living in the region then the community should be presented with facts and not just spin and be given the chance to own the decision by voting on it at the next council election.

I do not support the council's request for a name change to Moreton Bay City Council.

---

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 3:08 PM  
**To:** LG CC Submissions  
**Subject:** (58126) Moreton Bay Regional Council - electoral arrangements review - Naomi Spence on behalf of Greater Caboolture Chamber of Commerce  
**Attachments:** Letter-of-support-City-Status.pdf

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Naomi Spence on behalf of Greater Caboolture Chamber of Commerce**

---

### Submission Details

**Name:** Naomi Spence on behalf of Greater Caboolture Chamber of Commerce

**Privacy preferences:** Publishing your submission and your name

**Submission text:**

**File upload:** Letter of support - City Status.pdf (120.2 KB)

---

Submission ID: 58126

Time of Submission: 28 Nov 2022 3:08pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

28 November 2022

To Whom It May Concern

The Greater Caboolture Chamber of Commerce Inc (GCCC) exists to advocate on behalf of all businesses within our geographical footprint, which is located within the Moreton Bay region. The status of Moreton Bay is something we consider to be important for the long-term prosperity of businesses within the region.

The GCCC strongly support the name change as proposed by Moreton Bay Regional Council. Since Moreton Bay is one of the largest and fastest growing areas within South East Queensland, the change of name will more accurately reflect the economic and lifestyle opportunities that exist.

In addition, the upcoming Olympic Games pose a great opportunity for Moreton Bay to continue to develop its identity as a tourism destination. Retaining the name of region does not accurately reflect the cosmopolitan nature of most of Moreton Bay and could deter both investment and tourism bookings in and around the Olympic Games.

Moreton Bay is the third largest Council area in Australia, and yet members of the Federal Parliament together with major investors, still do not know where it is. Many assume we are located in a regional area instead of being between the major centres of Brisbane and Sunshine Coast.

We can view the example of Redlands, also located along the coast of South East Queensland, which changed its name to Redland City. The result was that Redland City Council's ability to secure recognition and investment were greatly enhanced. We would expect the same for Moreton Bay.

A major consideration in the decision to change the name of Moreton Bay would be the cost involved in rebranding. Moreton Bay Regional Council advise that the costs would be minimal as no rebranding would take place unless already planned for. In other words, signage and other physical assets would only be replaced once they had reached their useful lifespan.

Yours sincerely,

*Naomi Spence*

President  
Greater Caboolture Chamber of Commerce Inc

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**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 4:42 PM  
**To:** LG CC Submissions  
**Subject:** (58135) Moreton Bay Regional Council - electoral arrangements review - Peter Edwards  
**Attachments:** 221128\_ECQ\_Letter-of-Support.pdf

Online submission for **Moreton Bay Regional Council - electoral arrangements review from Peter Edwards**

---

### Submission Details

**Name:** Peter Edwards

**Privacy preferences:** Publishing your submission and your name

**Submission text:**

**File upload:** 221128\_ECQ\_Letter of Support.pdf (58.5 KB)

---

Submission ID: 58135

Time of Submission: 28 Nov 2022 4:42pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

28 November 2022

The Local Government Change Commission  
GPO Box 1393  
Brisbane QLD 4001

By email: LGCCsubmissions@ecq.qld.gov.au

To whom it may concern,

**Re: Support of Application for Moreton Bay Regional Council to be reclassified from a regional council to a city council**

Archipelago is proud to support Moreton Bay Regional Council in their application to the Electoral Commission Queensland to reclassify from a regional council to a city council under the Local Government Regulation 2012.

Moreton Bay is one of Australia's fastest growing Local Government Areas in South East Queensland, with more than 10,000 people moving to the region ever year. In preparing for this strong economic growth, Moreton Bay Regional Council has developed a compelling vision to become Australia's first subtropical polycentric city.

Working collaboratively with Moreton Bay Regional Council over the last twelve months, Archipelago has provided strategic urban design services to co-create this vision. The project has been widely consulted to lift our aspirations for what is possible through this moment of change, and to translate people's fears into excitement and optimism of our shared vision for a truly great city.

In terms of population and bustling urban centres, Moreton Bay is already a "city" and so the formal reclassification will create greater status to help advocate for more State and Federal Government investment which will create more equitable access to housing, employment, and lifestyle. This translates to a fairer city for everyone and shares opportunity across the region.

With a strong polycentric city vision and formal reclassification to a city council, Moreton Bay City will be able to plan and implement the foundations of a new and exciting city form, which will continue to grow and evolve over the coming years - a city of this millennium rather than a remnant of the last.

As a 21st century lifestyle-focused polycentric city, Moreton Bay residents will be better connected to businesses and communities, set against the captivating backdrop of natural ecological expanses.

We strongly support this change for Moreton Bay to be reclassified to a city council which is set to become a more connected, future-proofed precinct that will set the benchmark for other Australian cities.

Yours sincerely,

Archipelago Architects Pty Ltd



Peter Edwards

Director

---

**From:** noreply@ecq.qld.gov.au  
**Sent:** Monday, 28 November 2022 5:15 PM  
**To:** LG CC Submissions  
**Subject:** (58136) Moreton Bay Regional Council - electoral arrangements review - Regional Development Australia Moreton Bay

Online submission for **Moreton Bay Regional Council - electoral arrangements review** from **Regional Development Australia Moreton Bay**

---

### Submission Details

**Name:** Regional Development Australia Moreton Bay

**Privacy preferences:** Publishing your submission and your name

**Submission text:** I write on behalf of the Regional Development Australia Moreton Bay (RDA MB) to support the proposal to change the classification of Moreton Bay Regional Council from a regional to a city council. Our organisation covers the same geographical footprint as the Moreton Bay Regional Council (MBRC) boundaries. We are funded by the Commonwealth government to facilitate regional economic outcomes and work with all levels of government on regional plans that align with the Commonwealth's Regional Priorities. Consequently, we have committed to pursuing the Regional Economic Development Strategy (REDS) 2020 – 2041 in collaboration with other stakeholders in the local government area. Necessarily, we seek to address the lack of a regional identity and the region's reputation as a business destination that was highlighted in the development of the REDS. We draw your attention to the social and economic impacts of MBRC becoming a City that are explained in Appendix 4 of the MBRC submission. In undertaking our remit, we experience the lack of recognition of Moreton Bay that befits how its urban centres function as areas of economic, as well as, social activity. The City status and associated greater recognition of the region will expedite collective investment from the private sector and government.

**File upload:** No file uploaded ()

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Submission ID: 58136

Time of Submission: 28 Nov 2022 5:15pm

Submission IP Address: [REDACTED]

Referral URL: <https://www.ecq.qld.gov.au/electoral-boundaries/local-government-boundary-reviews/external-boundary-and-electoral-arrangement-reviews/moreton-bay-regional-council-electoral-arrangements-review>

---

**From:** Lindsay Packer <LindsayP@packerleather.com>  
**Sent:** Tuesday, 29 November 2022 1:34 PM  
**To:** LG CC Submissions  
**Subject:** FW: Submission for City .  
**Attachments:** [Untitled].pdf  
  
**Categories:** Late submission

Dear Sirs,

Please find attached our submission for Moreton Bay Regional Council to change its name to a city .

Kind Regards

Lindsay



Lindsay Packer | Company Director

P: +61 (0) 7 3203 1677 | F: +61 (0) 7 3203 3707 | M: +61 (0) 413 709 360

[LindsayP@packerleather.com](mailto:LindsayP@packerleather.com) | 101-107 Boundary Road, Narangba, QLD 4504, Australia

17/11/22

Change Commission,  
GPO Box 1393,  
Brisbane, Qld,4001.

Becoming a City of Opportunity.

Dear Sir,

This company has been established in the Moreton Bay Region for 50 years since coming from Chermside after 80years there. We have experienced the growth and development in this area especially the last 10 years as remarkable. We came because of the location being close to Airport and Port and the road system to both is great. We export 60% of our production

It has tremendous natural assets which have attracted young families and older folk to become part of this thriving region. At the same time all the services required to sustain vibrant community have been built.

I list the following items as an indication as to why there should be a name change.

1. Attract more investment from within Australia and overseas.
2. A name change would be vital in any marketing campaigns the council undertook and would add to exposing the resources this region has.
3. It is very attractive region for Manufacturers to set up their businesses as it is in a growth area from Brisbane and Gold Coast to the south and the Sunshine coast to the north
4. It already has all the facilities of a city and even more to come
5. Great sporting facilities for all ages.
6. Amazing hinterland with rich volcanic soils and environmental areas for the community to enjoy.
7. All in all a great place to live.



Lindsay Packer

Chairman of Directors.