

From: [REDACTED]
Sent: Monday, 28 November 2022 2:08 PM
To: LG CC Submissions
Cc: [REDACTED]
Subject: SUBMISSION
Attachments: [REDACTED].pdf; Roma Council Name Change Report.pdf; Warren Pitt 2008.pdf; STEVEN MILES LETTER 16 09 2022.pdf

To the Change Commission

Please find attached my submission pertaining to the current proposal of the Moreton Bay Regional Council to change its name to the "Moreton Bay City Council".

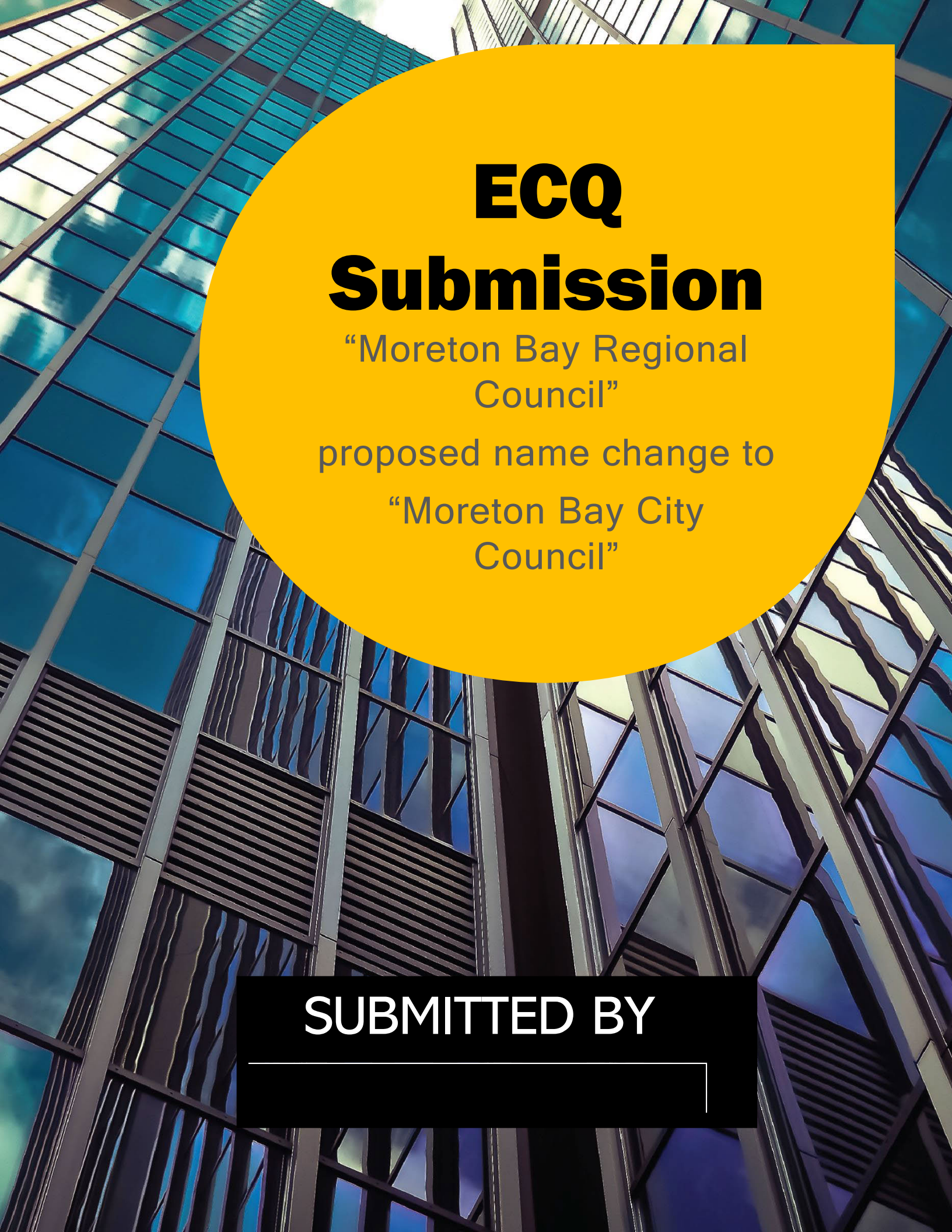
I am not in favour.

There are also 3 supporting attachments for reference documents.

If there are not a total of 4 attachments to this email or you have issues downloading them please do not hesitate to contact me on [REDACTED]

Kind Regards

[REDACTED]



ECQ

Submission

“Moreton Bay Regional
Council”

proposed name change to

“Moreton Bay City
Council”

SUBMITTED BY

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Summary

Introduction

In 2008 the Moreton Bay Regional Council name, and entity was born as per the State Governments reclassification and boundary changes.

It was an amalgamation of the then Caboolture Shire Council, Pine Rivers Shire Council, and the Redcliffe City Council.

It was, at the time, reluctantly received by many residents, who felt the need to change was unwarranted and the consultation process was at best short sighted.

Now, in 2022, we, the residents of the Moreton Bay Region, again, have another name change which is proposed by the current administration of the Council, to which we feel has had grossly inadequate consultation, has not offered the “on ground”, “real” costs to the council budget to rebrand, nor has it supplied the residents with tangible benefits, including the guarantee of “additional funding” for our Region.

In 2022, the Council announced the highest rate increase in the history of the Moreton Bay Regional Council, along with an increase of Council charges across various platforms of service sectors. This year, we have seen an increase in community homelessness, local businesses closing down resulting in empty commercial shopfronts, untenanted suburb retail precincts, community groups struggling for funding, and residents struggling with the general cost of day - to-day living.

This is not the time for a name change.

The vote from Councillors was NOT unanimous.

Less than 500 people responded to the “Survey”.

Our population is over 460 000.

This is not the time for an un-costed, untimely decision that has not offered any real benefits to our residents.

Overall, the most serious failure in the “Reimagining our Moreton Bay” proposal by the current Council is the lack of true consultation, and/or the marketing of the completed “consultation” they did that has been skewed to appear thorough and authentic.

I hereby submit a factual report of the minimal community consultation that was delivered, along with the unrest and true resentment the residents have voiced about this change.

The Defined Terminology



FACT:

We are bordered by 3 other Councils - 2 of which are Regional and thriving - Sunshine Coast Regional Council, Somerset Regional Council, and 1 city being Brisbane City Council.

As per the Act - one of the specific criteria for a local government area to be declared a city are:

- (a) The area is the centre of a region providing commercial, industrial, health and public sector services for the region**

In its truest and recorded definition - Moreton Bay Region is not one "area" in the centre of a region.

It is a large, de-centralised and fully functional region that does not conform to this requirement.

As per the Regulation Act - to be defined a "City" there is to be "one" singular Urban Centre, or a "monocentric urban form".

The Moreton Bay Regional Council have applied under the unchartered definition "Polycentric City" with multiple city centres.

Although not specifically excluded from the regulatory definition of a "City", a "Polycentric City" can also identify as a "Polycentric Region" both of which classifications are not defined in the Act.

Major Failings - Expedited Process - Timeline

December 2021

On the 8th December, the current Mayor presented a "Mayoral Minute" to the Council where he announced his intention to change the name of Moreton Bay Regional Council to a City Council.

***this was presented to Council **WITHOUT ANY** initial communication directly or openly to the Moreton Bay Regional residents. Such a huge decision that didn't have any community gauge of sentiment at all - it was an idea of one elected representative that the ratepayers fund a feasibility study for the name change.

GENERAL MEETING - 543
8 December 2021

PAGE 21/1882
Minutes

MAYORAL MINUTE MORETON BAY: A CITY WITH ITS SIGHTS ON THE FUTURE (63289207)

The Mayor tabled a Mayoral Minute, making the following statement:

(<https://www.moretonbay.qld.gov.au/files/assets/public/council/meetings/2021/gm20211208-minutes.pdf>)

I do not believe it is acceptable to be outsourcing certain elements of the project from the council budget on a critical change to such a crucial element of Councils Administration without any prior community sentiment at all.

On the same day, the Media Reports were published.

Instantly, Residents that were against this were publicly dismissed by the Mayor:

Mayor Flannery said Moreton Bay City will be committed to more innovation, more space and more collaboration to help business: think bigger, be bolder and build brighter.

"There will be naysayers, but it's critically important that our city has a defined brand and identity with new tourism offerings ahead of the 2032 Olympics and Paralympics," Mayor Flannery said.

(Exert out of: [https://councilmagazine.com.au/council-to-officially-change-its-title-as-community-grows/Dated 10th December 2021](https://councilmagazine.com.au/council-to-officially-change-its-title-as-community-grows/Dated%2010%20December%202021))

Council Then Voted for CEO to investigate the feasibility of Name change: 12/0 - In Favour

March 2022

The Initial Report was presented to Council to which they then decided to further explore the idea .

May 2022

An information paper titled “Reimagining Moreton Bay: A city of amazing places & natural spaces” was published online, and a link put up on the Councils Facebook Page for anyone to read, share or comment on.

One Business Luncheon was organised with selected people invited.

Online Community Consultation for the residents commenced on April 1st and closed on May 30.

July 2022

A publication called “Engagement Summary” was published, outlining what Community Engagement had occurred and the results from that.

Council Voted to Submit to the Local Government Minister a request to facilitate a change to the name - to the ECQ - it was NOT a unanimous decision - 10 in favour 3 Against.

NOTE: Submissions opened for the ECQ on Monday 14th November, and as of the 28th November, the Moreton Bay Regional Council has NOT notified the residents through their online Social Media Page, individual Councillor Pages, or any direct mail that they can have their say - even though in the above report presented in July 2022 it states:

On 20 July 2022, Moreton Bay Regional Council resolved to support referring the council reclassification to the Minister for Local Government. The submission will address Section 13 of the Local Government Regulation 2012.

Moreton Bay Regional Council is committed to keeping our communities informed of the submission's progress.

The decision of the current Moreton Bay Regional Council to put forward a request to change its name to Moreton Bay City Council has not been democratically and openly put to the residents of the Moreton Bay Region.

Community Engagement and Consultation was selective, inadequate and the consistent sentiment of “No - we do not want a change” was ignored by this Council.

Less than 500 people have had a say in their “survey” that was only online, did not ask the direct question, and it was not direct mailed out to the residents enrolled in the electorate.

Of the 12 Division Councillors and 1 Mayor who are the representatives of the Residents in said areas:

- 3 did not personally interact, use Facebook to ask Residents their view, or communicate their own page or the Council's page
- The 10 that did - all received enormous backlash - please see below the online engagement they offered and the responses they received.
- The Submission from the Moreton Bay Regional Council to the Local Government Minister did not include any of the online comments the residents have voiced, nor did it allow for the reporting that the majority of online feedback on each Social Media Channel of Councillors, Media Pages, and the official Moreton Bay Regional Council Facebook Page was a definitive NO.
- Yet the “process” and “decision” is repeatedly qualified by Council's “Community Consultation” which the majority was through Online Social Media Platform - Official Facebook Page of Moreton Bay Regional Council, Local selected Media Pages and the website - which all received hundreds of negative responses. They did not officially record these yet promoted “active engagement.”

Selective Community Consultation and In-Active Listening

The Moreton Bay Regional Council have based their proposal for a name change on a short, ineffective Engagement Program heavily weighted on feedback channeled from Social Media and Website platforms.

As per the Engagement Summary July 2022 Report, it lists the "Communication" and purported "reach" that online communication accomplished. This cannot be considered an effective way of gauging community sentiment when there is no viable record of the residents opinion unless a Social Media comment is made. The Communication strategy did not incorporate the recording of every single comment as an indicator of a residents view on the proposed name change, only reactions. This selective process of recording views does not give a true and accurate record of community sentiment.

A single paper form of communication was delivered in or around May 2022 in the form of an article contained within a Council newsletter before the vote in July 2022. Rushed.

A single Business lunch that was invite only with 150 people attending was also showcased as an overall level of support from the Regions Business owners (when there are thousands of business owners) - however when this data is added to the community survey it skews dramatically the perception of community support for the name change.

Out of our entire Region, 683 people took part in the Community Consultation process.

Of this, 451 were residents who weren't hand picked to participate, and of those 451,

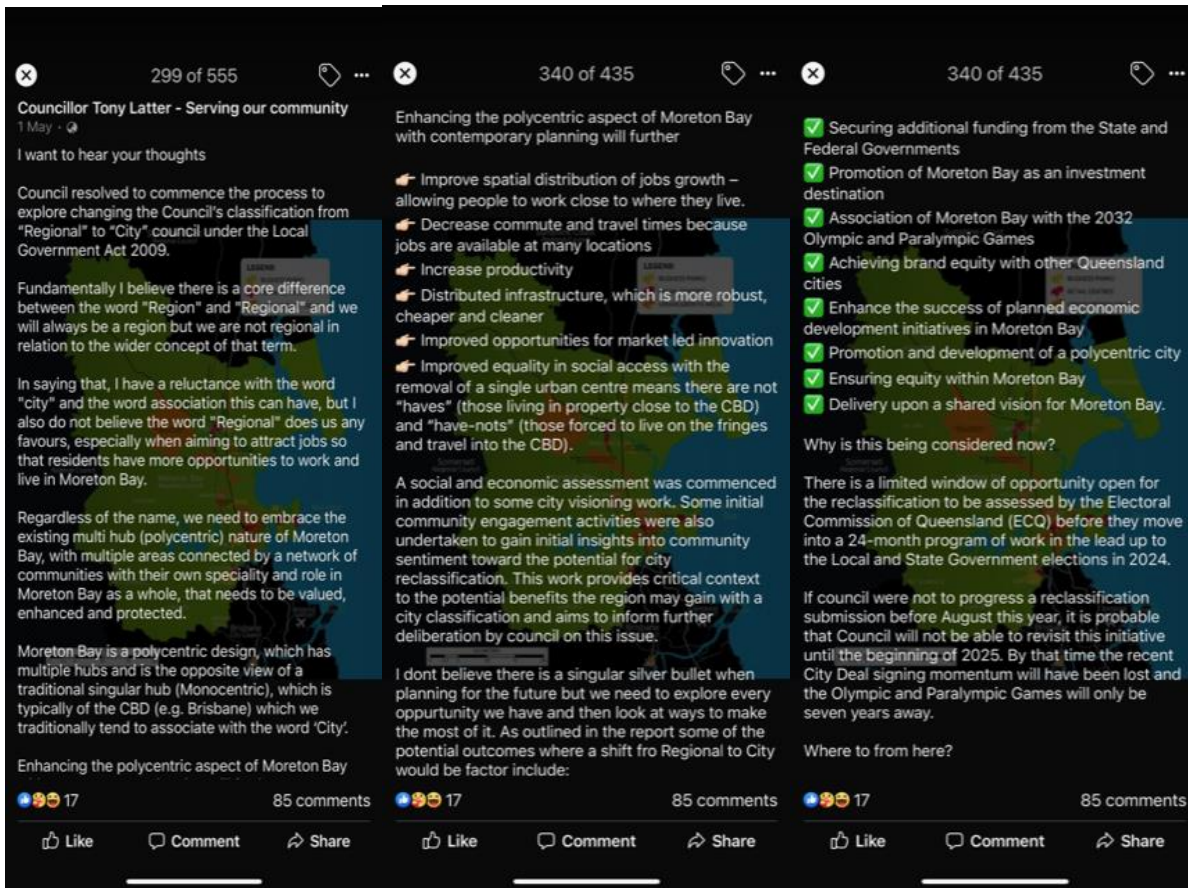
55% said No.

35% said yes

with the remainder neutral.

We then have our 13 elected Representatives, 1 Mayor and 12 Councilor's who are elected to be actively engaged within the community and seek the resident's sentiment before voting on such a critical issue. Since the Council relied heavily in their Facebook page "Moreton Bay Regional Council", one would only assume the Councilors would heavily engage on their Facebook Pages and record and report the feedback that was received - since this has been the practice of the Council - to determine sentiment by "Likes" or "Laugh" emoji's.

Please find attached a review of all the elected Councilors Facebook Pages that did post up communications, and the limited interaction that the 460 000+ residents have had with their elected representative on this issue via Social Media.



Only 17 people interacted via a push button:

All 17 14 1 1 1

Councillor Tony Letter - Serving our community
2.5K followers • 161 following

As of 27th Nov 2022 Tony Letter has 2500 followers

0.68%
Of total followers reacted

Councillor Tony Latter - Division 12 - Facebook Post Feedback from residents

Sharon Webb

Rather than changing our name why not petition afore mentioned Govts to not be discriminatory toward residents due to locality or branding?

What is our current population by comparison to other councils? Personally, I don't see a difference between region and regional, the root word is the same. It's how it is used to achieve the end that is the difference so, you say it's different, I respectfully disagree.

We are attracting home owners, given born and bred locals can't get into the local property market. People choose to live where they work or choose to live away and commute based on much more then the name of the Council

then the name of the Council managing the areas. As evidenced by past and present activities. Expansion of business opportunities/ attractiveness is more around infrastructure, cost to locate and operate and demographic. Changing region to city is not going to change the perception or statics of an area within the region/city. When Councillors can get away with slander and public verbal abuse constituents, I feel MBRC's priorities are out of whack on this. This spending could be put to much better use as the name change won't fix the existing problems, problems that would make the region more attractive then it currently is.

Col Miles

No, we are not a city and the word should not be in the title of the council.

Kris Sheeran

I believe that we should not be called a 'city' area. We have more rural farms, properties etc than Morayfield and Caboolture town. I believe that including us as 'city' will be a detriment to us.

Clint Page

We are not a city, we are a regional area, our rural life and the region as a whole should be respected.

By the way the nature of the council survey with the leading questions is not cool, the provisions do not allow for people to answer against the councils narrative.

With the way council has proceeded and been underhanded about it, it is a big no from me.

Like Reply 30w Edited



9

David Holdsworth

Potato potatoe. Same thing in reality.

1). Tell us exactly how changing the name will have any meaningful benefit to all residents on Moreton bay.

2). Tell us all how much this will cost, including consultants, changing all signs etc if approved.

3). Tell us all the salary bands for all council senior employees, executives and elected officers for a region and for a city. Is there a difference.

4). Tell us all of any rating differences and charges for services of a city versus a region.

5). Then clearly explain any state and federal funding differences for a region V a city as at the moment the entire PR campaign is a carefully crafted word salad but it's completely void of any real information or hard facts.

As just one ratepayer some simple facts instead of the BS would be better.

27w Like Reply



Doug Appleton

Unless there is some financial benefit to being a 'City' I see no reason to change. Look at the area our Council governs. We are a region and not a City. Regional is a much more suited description.

Like Reply 30w



Jill Dobbs

I would not support the change. MBRC covers so many areas that clearly would not identify with being part of a city Council - not least Bellthorpe. And how many millions would need to be spent on rebranding? Changing signage, stationery, website? I am sure there are more worthwhile ways of using this money; the housing crisis, for example.

Like Reply 30w

Matthew Raabe

Definitely not in favour of "City." Should of thought about it years ago when deciding to amalgamate all councils into a "Region". Cost of rebranding alone would be a huge expense in itself. Money would be better spent fixing our disgraceful roads (sick of playing dodgem cars arounds potholes etc between Bells Lane & the roundabout on Bellmere Rd/River Drive 🤦👤). Can't keep saying everything is to do with the olympics either. Brisbane has already won that bid & i'm sure there will be benefits for us regardless if we are a region or a city 🙄. We have far too many rural areas/settings to be classed a City...

Railli Porter

This makes absolutely no sense! We are not a city we are a rural region....one only has to look out the car window to see that! I think if anything this change would be detrimental to the region and do more harm than good... everything comes at a cost and no matter how you package it in terms of dollars and cents to sacrifice our lifestyle simply isn't worth any amount! If it isn't broken don't fix it!!

Like Reply 29w



Tony Fish
Councillor Tony Latter reading through the draft I note a small extract from a paragraph "developing a recognised regional identity is an important part of our economic development strategy" Seem as though putting more effort into our current identity would benefit now, you all need to step forward to promote what we are MBRC, the region is already moving forward with all the above 🙌 comments. There is

nothing stopping MBRC requesting further financial assistance from the federal government, I cannot see how changing from region to city will change the government's financial handouts.

Like Reply 29w



Sandra Lewis

It's too expensive to change a name. Letterheads, signs, brochures, internet links. Etc.
Just too confusing etc. for just an "I want to sound trendy" name change. We have only recently changed from shires to regions and that would have been expensive.
Who is printing all the money??

28w Like Reply



Neil Sheldon

Melbourne is a polycentric city. However the polycentric suburbs are bordering a recognised CBD. Most are as close as 7km. It remains a recognisable urban centre.
The concept of polycentricity can be applied equally well to a region, because that's what we already have . An area where activities such as business ,administration and industry are NOT centrally located. We are a polycentric region and I see no need for a cosmetic change to being a city which has no tangible benefits that cannot be achieved without changing the status.

Like Reply 29w



Councillor Tony Latter had a total of 85 comments, including Tony's response to some comments, but there was only 1 Comment in support of the name change.

Mayor Peter Flannery - MBRC - Facebook Post Informing Residents - May 5th 2022

Mayor Peter Flannery
5 May · 🌐

Why should Moreton Bay become a 'city'? 🤔

Tune into [ABC Brisbane](#) at 3.30pm, I'll be chatting with Steve Austin about it 🎙️

This is our chance to learn from the mistakes of other cities 🏙️ and make Moreton Bay something better 🏡

The fact is, our population is already bigger than most cities (Canberra, Geelong, Newcastle) but by behaving like a region, we're missing out on our fair share of infrastructure funding 💰

We can't ignore the growth boom that's coming or the infrastructure challenges we face, and I'm proud to lead a Council that's stepping up to this fight 🤖 🏗️ Not running from it.

But that means planning now to properly manage population growth, protect our lifestyle, and be a smarter city.

It's my mission to: ❤️ Go Green As We Grow ❤️

For more information and to have your say visit

But that means planning now to properly manage population growth, protect our lifestyle, and be a smarter city.

It's my mission to: ❤️ Go Green As We Grow ❤️

For more information and to have your say visit this website 📍



moretonbay.qld.gov.au
Reimagining Moreton Bay

👍 Like 💬 Comment ➦ Share

👍❤️ 25

1 share

Facebook Post (and shared a link) informing Residents on 11th May 2022

Mayor Peter Flannery

Posts About Videos More ▾

Mayor Peter Flannery
11 May · 🌐

Already a polycentric urban form - the Moreton Bay region is made of many identifiable places each with its own distinctive qualities. This lends itself to a polycentric urban form. Importantly, these distinctive places can play to their strengths, enhancing and expanding their unique offers in a way that minimises competition between centres and helps to enhance variation and diversity in the place spectrum.

The forces of change tied to population growth bring with it significant infrastructure and development investment of its own accord. Often this investment is reactive, political, insular and uncoordinated. It will happen regardless of what we do. The opportunity exists to ensure the infrastructure investment is not something that happens 'to' us but something that happens 'for' us.

us.

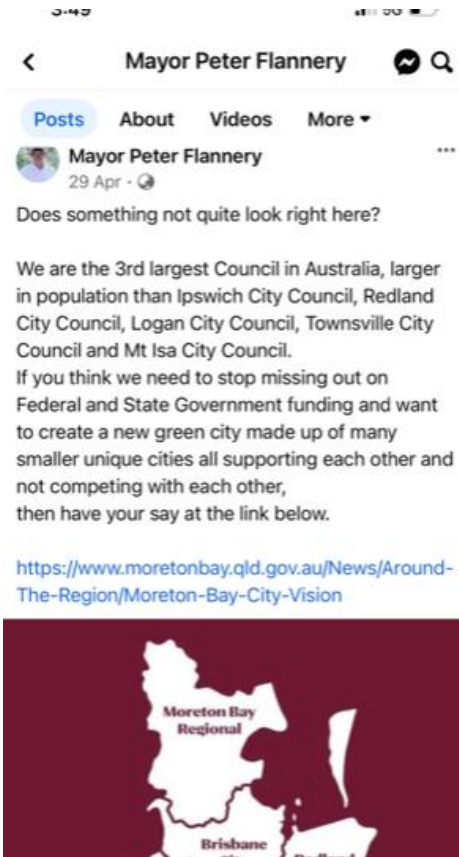
Moreton Bay Regional Council
11 May · 🌐

What do you think Moreton Bay will look like in the future? 🤔
... See more

1 3 shares

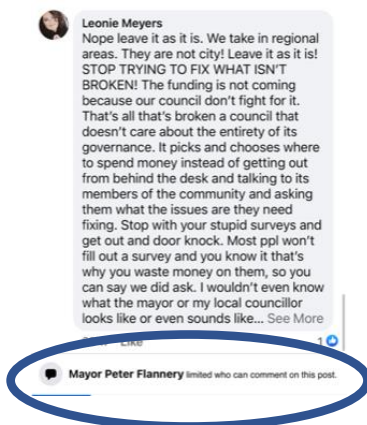
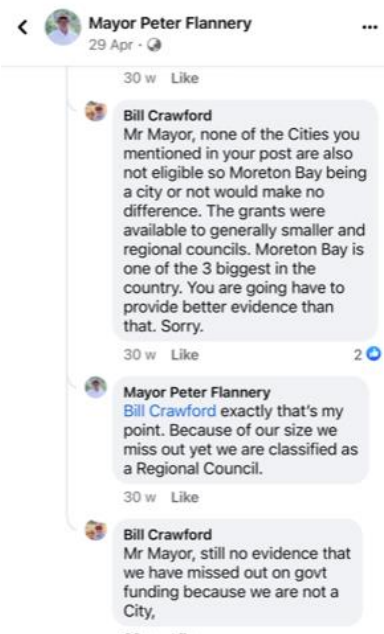
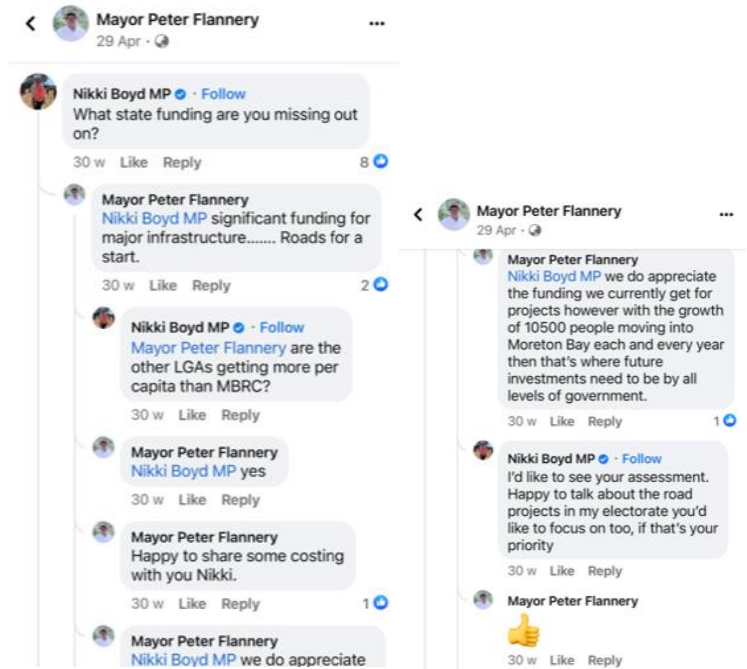
👍 Like 💬 Comment ➦ Share

Another Facebook Post (and shared a link) informing Residents on 29th April 2022



There were 27 comments on this post - Comments from this post were turned off so no more residents could engage with the current Mayor on how they feel. All comments were against the change, or related to State Issues.

Nikki Boyd MP, a current State Member of Parliament, also questioned the allegation of missing out of funding made by Peter Flannery:



Out of Peter Flannery's 3 Facebook Posts

A collective total of Only 69 people interacted via a push button

Mayor Peter Flannery

1.4K followers · 0 following

As of 27th Nov 2022 Peter Flannery has 1400 followers

4.9%

Of total followers reacted

Councillor Mark Booth - Division 2 - Dec 9th Facebook Post Informing Residents



Councillor Mark Booth December 9, 2021 · 🌐

I believe there is some miss understanding with the process and the motion from yesterday's Mayoral Minute regarding the opportunity at changing our name from Region to City at our Council meeting.

Notwithstanding print and social media reporting on this over the past 24 hours, the actual status is that, at yesterday's General Meeting, Council resolved:

1. That the CEO be authorised to commence the process to change the Council's official title from "Moreton Bay Regional Council" to "Moreton Bay City Council" to be known and marketed as "Moreton Bay City"
2. To support this process, that Council be briefed early in 2022 on the economic and social opportunities for the entire local government area of becoming a city and to position the area for both the 2032 Olympic and Paralympic Games and the decades beyond.

The resolution only authorises the CEO to start a process; it does not actually define any formal Council approval to seek the state government's agreement to rename the council from a region to a city (and the mayor has reaffirmed that to me this morning).

The CEO sees that process as bringing council a report (I believe the CEO aiming for March/April 2022) on the various issues, opportunities, risks etc that relate to such a potential transition; and that will include the matters raised online the past 24hrs (ie. need/name or otherwise of a core suburb, cost implications, community perceptions, Moreton v Moreton Bay, the state's process for name change etc etc).

This is a journey that has only just begun; and yesterday in an open and transparent way, Council approved and the mayor announced this commencement. I suspect that many folks would have been critical of Council if we had simply done this proposed initial work "behind closed doors" and released the initial research findings in March/April next year.

The objective is to define an imaginative vision for Moreton Bay City early next year; this is an opportunity for us to contemplate how we can become SEQ's leader in sustainability, connectivity, the environment, tourism, advanced manufacturing and housing diversity and affordability. And how we can transform the current loose network of urban areas, suburban areas, towns, villages and rural areas into a more cohesive "City of great places"...

Once council have considered that report, should Council so endorse, we would then be in a position to commence meaningful community engagement on this City vision.

I hope this clears up any confusion in regards to this and judging by the level of engagement online the past 24hrs I'm really looking forward to hearing your thoughts during the consultation phase early next year 🙏

To further clarify this change comes at little to no additional cost. We've made a massive effort to reduce our reliance on paper and move everything online, so we can easily make those digital changes.

In terms of street signage, we replace those on an as-needs basis via our maintenance program. Which is a deliberate cost minimisation strategy by Council.

There will be a report coming back to Council next year with further advice.

Here's the press release for more info:

<https://www.moretonbay.qld.gov.au/.../Region-No-More...>



This post received 88 comments with over 95% of them imploring they do not want the change.

- Clarán Hemmings**
I think what council really need to do before the 2032 olympics is fix our roads. I don't really drive other area but the road between the boundry road overpass and main street in narangba is awful same goes from main street right along oakley flat road is appalling. I have no idea where our rates are going and being used on.
Like Reply 50w
- Erwin Hecht**
And here is me thinking, that a Councillor's job is to represent the rate payers' interests, and not his own opinion and that of the Mayor.
Like Reply 50w Edited
- Dionne Murray**
That's a solid NO from me. There's always a hidden agenda when it comes to these things. Does "Moreton bay regional council" have an ABN? Is it registered in the above name?
Like Reply 50w
- Craig Röhse**
What is the budget for the process to change the Council's official title from "Moreton Bay Regional Council" to "Moreton Bay City Council" to be known and marketed as "Moreton Bay City"? Little to no additional cost? I don't think so. Moreton Bay Regional Council signs are plastered everywhere from the white fleet to building signage to construction banners. Plus the cost for the process and the IT side of things and the list goes on. Being "Regional" is what attracts so many to the Moreton Bay Area. Spend the money on more pressing matters!
Like Reply 50w
- Brendon Blanch**
When are you councillors going to put ya ears on and start listening to the rate payers. Every social media page I have seen about this topic has overwhelmingly response of people not wanting it.
Like Reply 25w
- Steve Smith**
Councillor Mark Booth Div 2 MBRC will this include vehicles, uniforms, libraries, park signage the number of places mbrc logos exist is stupendous. Please spend our rates money on more important things like facilities, services, and beautification!
Like Reply 50w Edited
- Wes Warner**
Steve Smith this is the cost that rare players would like to know
Councillor Mark Booth Div 2 MBRC
Like Reply 49w

On this poll put out by Mark Booth, out of a total of 152 reactions, 112 voted for the name to stay as Moreton Bay Regional Council.
73.6% - NO

All 112 36 2 1 1

Councillor Mark Booth - Division 2 - July 21st 2022 Facebook Post Informing Residents

 Councillor Mark Booth
July 21 · 🌐

Yesterday Council voted in favour of seeking a classification change from 'Regional' to 'City' Council, the resolution seeks to have the classification changed however this still has to go via State Gov Change Commission and the Minister for Local Government to be approved.

Below are my thoughts on some comments that continue to come up on the topic of changing Moreton Bay's classification, I've also busted some 'myths' in particular some misconceptions relating to 'costs'.

First some history, in 2008 Redcliffe, Pine Rivers and Caboolture Councils were amalgamated by the state government. None of these were "regional" councils, Redcliffe was a "city" council (it been since 1959) and the other two were "Shire" councils even though they had grown enough qualify as "city" status as they had more than the 25,000 population benchmark at the time (Caboolture 132,000 residents and Pine Rivers 141,000 residents).

It was only due to amalgamation that we became a "regional" council. That was because the state's rules were that any amalgamated council made up of 3 or more former councils were automatically classified as regional despite their population.

These new regional councils were all outside south east Queensland except for Sunshine Coast (formerly Noosa Shire, Maroochy Shire and Caloundra City) and us.

I understand that since Noosa later de-amalgamated, I understand the Sunshine Coast Council has considered from time to time whether to seek state approval to change to city classification they have in fact already dropped the word "regional" from their logo and branding to ...

In 2008, those amalgamated councils with more than 25,000 residents made up of 1 or 2 former council areas became "city" councils (for example Ipswich city, Brisbane city, Redlands city, Logan city, Gold Coast city, Townsville city, Cairns city & Mt Isa city - yes Mt Isa located in far outback QLD and with a population smaller than North Lakes or Caboolture is a city council 🤔).

With a population fast reaching almost half a million residents (479,000+), Moreton Bay is the 3rd largest council in Australia, only behind Brisbane City and Gold Coast City.

Interestingly Gold Coast City does not have a single city centre (which some people seem to be fixate on), with Robina and Southport being regarded as their two primary centres as well as a number of other major business and retail centres including Surfers Paradise, Broadbeach, Runaway Bay, Palm Beach etc. It is a polycentric city.

We did not choose to be a regional council, it was due to having 3 or more councils combined. We now have an opportunity to change that, with many benefits. As your councillors, it's our job to think 20-30yrs out the future when we make decisions and those decisions are ones that will benefit not only you but the additional 200,000-300,000 people who don't live here yet but will in the next 20yrs.

Now for myself, I considered many factors, not just one survey result, not just all survey results combined (which was 603 people who completed all surveys which totalled 49% in favour, 45% against and 6% neutral) but also the implications both real and perceived, the benefits and any possible negatives that this decision may bring to our Council, one of the reasons I did this is because I was uncomfortable forming a decision based solely off a survey only 0.14% of the total population of Moreton Bay (683 completed surveys vs 476,340 population) took the time to complete, even more so when during the Your Say Moreton Bay survey period, 2,975 people visited the landing page of the consultation website, 1,036 people visited the survey page but only 451 people felt compelled to complete and submit it, the other 232 people who completed the survey were made up of focus groups and community and business leaders who completed it as part of our face to face consultation sessions.

This is despite the extensive advertisement of the surveys as evidenced on page 52 of the council report which highlighted the 19 different ways this proposed change was communicated which according to the report had a reach of over 1 million messages in total to the community about the proposed change, this included Facebook posts, Facebook sponsored adverts, inclusion in every Councillors newsletter (delivered to 180,000+ homes) in fact my newsletter had it on the front and back page along with a QR code to the survey we also had pop up stalls at community events, newspaper ads and articles, flyers and posters at all council buildings including libraries, radio adverts, TV adverts and on the Council website, this also didn't include Councillors own social media of which I personally shared posts regarding the proposed classification change at least 5 times along with links to the survey, according to my Facebook analytics those posts were seen by 17,111 people and yet still only a small fraction of that number completed the survey. You can read more about how we engaged here <https://tinyurl.com/5n67kxw>

There is nothing negative that could come in 20+ years of us being a city council. However, staying regional in status is costing us in state and federal government funding opportunities and economic opportunities. Convincing potential investors to locate their business in Moreton Bay City is a very different marketing proposition than suggesting Moreton Bay Regional Council...

With great schools and now our own university, Moreton Bay's growing local economy has the potential to create 100,000 new jobs over the next twenty years.

By building the necessary services and infrastructure to support growth - of people, their work and the economy - we can keep Moreton Bay strong. It will also mean we can connect with the natural, social, and lifestyle amenities we need to rest and recharge.

By working together, we can maintain and enrich our lifestyles. We can preserve and strengthen the fabric of our suburbs, provide jobs, keep housing affordable, and ensure that everyone benefits as Moreton Bay evolves into a different kind of city with many unique urban centres that reflect our diversity.

👉Myth Busting:

👎City Classification will mean higher density housing
👎False - Changing current density zoning can only be done via a new planning scheme or amendment, and can be done being regional or city. This has absolutely no bearing on a city classification; it could be done any way so that argument is flawed.

👎My rates will go up
👎False - Rates have no bearing on a city or regional status. The services remain the same that council deliver the costs for these services remain the same regardless of the classification, however being a city could unlock additional funding opportunities from other levels of government that we don't qualify for now under regional status. That means more investment in our area, more local jobs, more opportunities for the next generations.

👎Councillors and Mayor will get paid more
👎False - A classification of city has no bearing at all on the pay level of elected officials. Councillor salaries are set by the state government based on a sliding scale of population size.

👎This will cost millions
👎False - The only money so far spent has been on consultation with the community, of which that community would expect with such a change, we run over one hundred of these consultations each and every year on all different facets of council and council projects this is just one of those many.

The classification change from regional to city is a single word change on branding; the logo and all other branding would remain. Most of our collateral is digital, we don't have pre printed letterheads we print them as we need them therefore a simple single word change is all that's needed for letterheads etc. Other things like uniforms, vehicle signage etc would stay as is and only change when the item requires replacement at end of life.

As for signage and assets, we already have a \$400,000 a year budget for this and have done since amalgamation in 2008; we still have some residual Pine, Caboolture and Redcliffe signage, bins and other assets through the region even 14yrs on and we replace that as the asset reaches end of life. We will continue to operate this way and only use city branding on new signage or when an old sign reaches end of life nothing changes to that budgeted amount we already spend annually. So no additional cost to what is already spent.

👎We need to have a city centre to be a city council
👎False - Gold Coast city council does not have a city centre or CBD, it has instead like Moreton Bay many cities or polycentric cities.

👎Moreton Bay City can be a new kind of city - a city that south east Queensland has not really seen before. A loose-fit, low-rise, subtropical, lifestyle-oriented ecosystem of distinct interconnected centres.

👎A polycentric city results in a similar economic output to a traditional single-centred city; however introduces significantly improved social and environmental outcomes:

- ✅ Improved access to jobs spatially
- ✅ Decrease commute and travel times
- ✅ Increase productivity and income spatially
- ✅ Distributed infrastructure, more robust, cheaper, cleaner
- ✅ Distributed wealth affect and improved equality in social access
- ✅ Improve spatial distribution of jobs growth - allowing people to work close to where they live

As per the published report:

An assessment of the social and economic impacts of the conversion from a regional to city council has identified a multitude of short and long-term strategic outcomes.

The immediate impact of becoming a city is linked to four key areas, being:

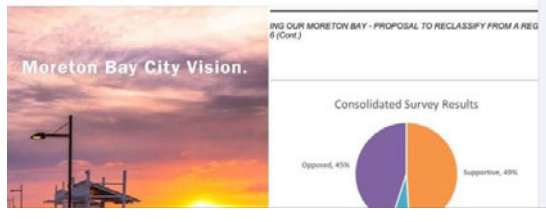
1. Increased cohesion, social inclusion and civic pride (which could be leveraged through a revitalised regional identity)
2. Increased awareness and improved perception of Moreton Bay by government and business leaders
3. Shared economic interest
4. Increased equity within Queensland and nationally.

Across these areas, some of the potential outcomes "city" status include:

- ✅ Securing additional funding from the State and Federal Governments
- ✅ Promotion of Moreton Bay as an investment destination, particularly to overseas markets
- ✅ Association of Moreton Bay with the 2032 Brisbane Olympic and Paralympic Games
- ✅ Achieving brand equity with other Queensland cities
- ✅ Enhance the success of planned economic development initiatives in Moreton Bay
- ✅ Increased access to jobs and amenities due to polycentric city
- ✅ Ensuring equity within Moreton Bay
- ✅ Delivery upon a shared vision for Moreton Bay.

📍Where to from here? On the 20/07/2022 Council resolved to seek a classification change to City, below is the process that will now occur:

1. Council writes to the Minister (Change Commission can only assess proposals referred by Minister)
2. Minister refers to the Change Commission
3. Assessment by Change Commission possibly including community consultation (usually written submissions) and review against criteria for becoming a city
4. Commission publishes its assessment results for public circulation and informs the Minister of its decision
5. Commission's recommendations are implemented (if necessary) by Governor in Council under a regulation.



There were 81 reactions to this post

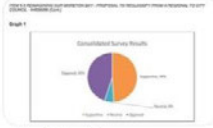
There were 165 comments to this post, including Mark Booth's comments.

Councillor Mark Booth - Division 2 - Facebook Post Feedback from residents

Ciarán Hemmings
This should go to a referendum and voted on by all of Moreton Bay residents not just a handful of councillors.

Brendon Blanch
Brilliant went against public opinion and pushed it through anyway. It's not needed.

Councillor Mark Booth
Brendon Blanch the combined survey results were 49% in favour and 45% opposed with 6% neutral.



KL Warner
NOT everyone is on Facebook this should have gone to ALL of the community to vote on. As per usual this Council is there for their benefit not the community, I have never seen such a misuse of power, appalling.

Karyn Joy
I still don't see why these things don't already happen being called a region. The word 'City' gives us a whole different expectation that many of us aren't interested in. You say City and most people envision busy, overcrowding, traffic, noise, pollution etc. whether it is or not, that is what people will think of us. 'Region' gives the expectation of space and nature, lifestyle with connection to both nature and urbanisation. You can sell it any way you like but our instinctive mental of vision of City vs Region won't change, but it will change the expectations of our region, imo not for the better. When it impacts the semi rural lifestyle so many of us moved here to live and maintain, I for one won't ever support it. Oh, and overseas investors making their mark in our region, definitely not interested...

Damian Swann
Councillor Mark Booth Div 2 MBRC name is still costing thousands of \$\$\$\$. There no need for a name change

Councillor Mark Booth
Damian Swann that's your opinion and I've given mine in my comprehensive post that explains the reasons for our decision and why as a council we agreed it was necessary

Damian Swann
Councillor Mark Booth Div 2 MBRC yeah that council reason. Just shows council could not get careless what the public wants or say.

Darren Tracy Albury
Sandy Paris I tried several times and got bounced or redirected so I gave up as I'm not tech savvy. I can't believe a decision was made for almost half a million people based on approximately 1000 people. It harks back to things like the "Hite Report" where 1000 paper surveys were sent out to random households to ask if women were happy etc. Only 600 women replied, and it that data was released as a book detailing why ALL women were unhappy in a lot of aspects of their lives. Later debunked because most of the women replying were in DV situations and only relied to air their disappointment

Councillor Mark Booth
6.3K followers • 0 following

As of 27th Nov 2022 Mark Booth has 6300 followers

Mark Booth posted 5 different updates:
 Dec 9 2021
 April 12
 May 26
 May 27
 July 21

A total of 288 interactions across 5 posts.

4.5%
 Of total followers reacted

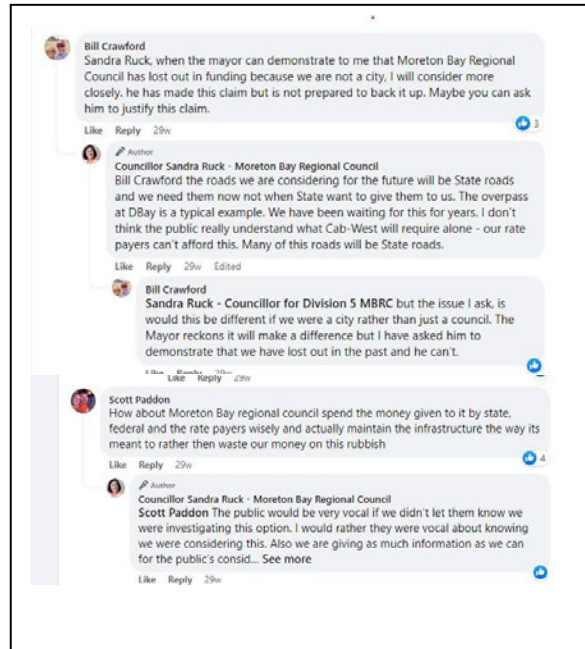
Councillor Sandra Ruck - Division 5 - Facebook Post informing Residents / Community Feedback

Sandra Ruck shared posts from the Moreton Bay Regional Council Facebook page on the following dates:

April 26th
May 3rd
May 5th
May 16th
May 23rd
May 24th

The total number of interactions on these posts was 10 likes.

18 comments were posted on the May 5th post - some irrelevant.



A total of 10 interactions across 6 posts.

0.62%
Of total followers reacted

Councillor Jodie Shipway - Division 4 - Facebook Post informing Residents / Community Feedback

Jodie Shipway posted 1 update on April 29th .

8 likes
No comments



Councillor Jodie Shipway -
MBRC Division 4

2.2K followers • 183 following

Follow

As of 27th Nov 2022 Jodie Shipway has 2200 followers

A total of 8 interactions across 1 posts.

0.36%

Of total followers reacted

Councillor Darren Grimwade - Division 11 - Facebook Post informing Residents / Community Feedback

Darren Grimwade shared 2 updates on April 21st and May 6th

1 like
1 comment



Cr Darren Grimwade

2K likes • 2.2K followers

Send Email

Liked

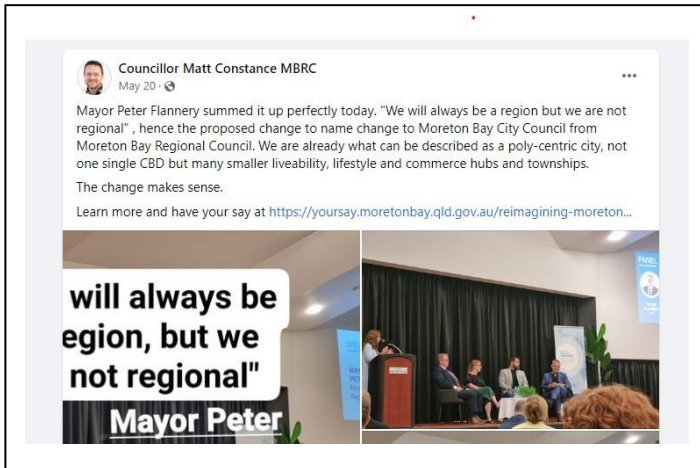
As of 27th Nov 2022 Darren Grimwade has 2200 followers

A total of 1 interaction across 2 posts.

0.04%

Of total followers reacted

Councillor Matt Constance - Division 10 - Facebook Post informing Residents / Community Feedback

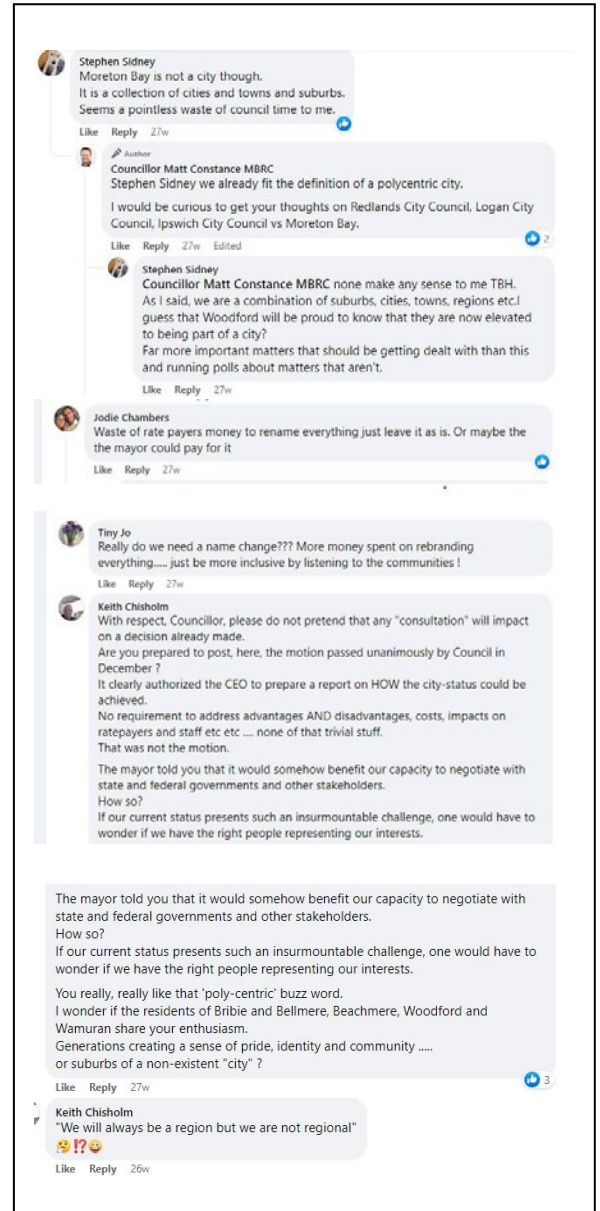



Councillor Matt Constance MBRC
 1.5K followers • 343 following

As of 27th Nov 2022 Matt Constance has 1500 followers

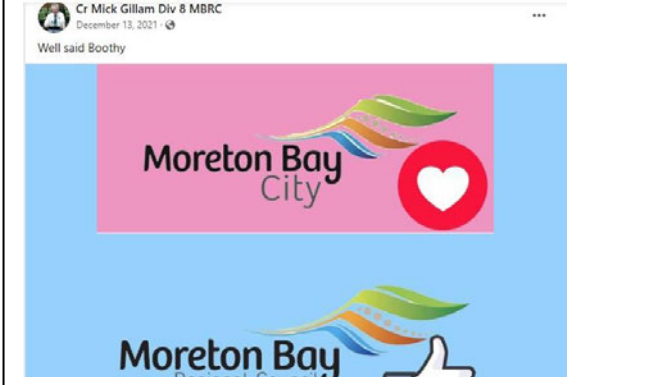
A total of 23 interaction across 1 post

1.5%
Of total followers reacted



Councillor Mick Gillam - Division 8 - Facebook Post informing Residents / Community

Mick Gilliam also asked the question - a like for stay the same and a love for change the name



Results were:



80.9% - NO

Mick Gillam shared 4 different updates:

- Dec 13th 2021**
- April 21**
- May 24**
- July 23**

A total of 22 interaction across 4 posts



Cr Mick Gillam Div 8 MBRC

1.5K followers • 5 following

Foll

As of 27th Nov 2022 Mick Gillam has 1600 followers

Precedence

Examples of other Local Government Pro Active - Engagement Processes and community feedback

These 2 QLD Council's sought a name change and the process was more thorough, direct and democratic = it went to a vote.

Roma Regional Council rebranded as Maranoa Regional Council in 2009

8,303 enrolled residents were surveyed - Direct Mail

51% response rate - 4234 residents

Electors were invited to choose between two options:

- Retaining the name Roma Regional Council; or
- Voting for a new name, Maranoa Regional Council

72.4% of respondents voted in favour of the name change.

**Attached is the Local Government Electoral and Boundaries Review Commission Final Report on a change of name by the Roma Regional council to Maranoa Regional Council April 2009

Dalby Council rebranded as Western Downs Council in 2009

19255 residents were surveyed - Direct Mail

54.14% responded - 10 424 residents

Electors were invited to answer 2 questions:

- * Yes or No to changing the name of Dalby Council
- * Which name do you prefer "Greater Downs Regional Council" or "Western Down Regional Council"

78.5%% of respondents voted in favour of name change

75.7% voted for Western Downs Regional Council

**Attached is a submission from former Minister Warren Pitt which includes the Dalby Regional Council Name Change Submission

Summary

After researching all of the presented information by the Moreton Bay Regional Council - a lot of critical information has been edited out - the overall community sentiment online, as I have partially summarised in this report by analysing Councillor Facebook Pages - the very people that represent us.

However, the official page of the Moreton Bay Regional Council has hundreds of negative comments, yet this was not included in the "Community Engagement Report".

This whole process was too rushed - from the Mayoral Minute in December, jumping to an 8 week community consultation that clearly had flaws - specifically no direct marketing until the month before Council voted - and even then no question for residents to answer, just advertising what the Mayor and Councillors want to do.

"Likes" on social media - is this how we are really going to make life changing decisions in Government? Hence why I mirrored the Council's process methods and analysed our Councillor's Social Media pages - such disengagement and improper methodology.

If you look at the "Likes" on the local Councillor's page - it is unfathomable how (some) still voted for it.

It is life changing for us, the Residents, the Ratepayers, as we will need to adapt to a new brand, we will need to absorb the costs that still not have been put forward, and we will have to lose our identity that we know it, which we have just accepted after the amalgamation of 2008.

There has also been no objective marketing - the Council or Councillors have not advertised the submission period on their own pages for the people that want to have an official say to the Change Commission,

How is this fair and transparent consultation?

An E-Petition by a local resident was lodged via the Clerk of parliament - it received 1162 responses in 4 weeks.

All against the name change.

This speaks volumes.

The surge of backlash from the community and the overall sentiment that a) they didn't know about the survey and b) why weren't we asked - paints a very different picture to the Councils Submission.

Not everyone is on Facebook. It needed further marketing mediums to gauge Community Support.

Finally in my area, my state member of Parliament, Mr Andrew Powell MP is a Public supporter of the name change, yet our Local Councillor Mr Tony Latter that covers parts of Andrew's area, didn't vote for it. Disunity at its finest.

My proposed solution:

The Change Commission deny this request of a Name Change until further community Consultation has been completed, in other forms than Social Media Platforms.

1. Direct Mail Survey - as per the previous strategies from QLD Council's wanting a name change.

Ask one question - do you support a name change to Moreton Bay City Council.

OR

2. A referendum at the 2024 Local Government Elections in line with the local Council Elections

Ask one question - do you support a name change to Moreton Bay City Council

All opinions in this submission are that of myself, _____] and mine alone

I do not support a name change to Moreton Bay City Council.

Thank you for reading!



**LOCAL GOVERNMENT ELECTORAL AND
BOUNDARIES REVIEW COMMISSION**

**FINAL REPORT ON A CHANGE
OF NAME BY THE ROMA
REGIONAL COUNCIL TO
MARANOA REGIONAL
COUNCIL**

APRIL 2009

**LOCAL GOVERNMENT ELECTORAL AND
BOUNDARIES REVIEW COMMISSION**

**REPORT ON A CHANGE
OF NAME FOR THE ROMA
REGIONAL COUNCIL TO
MARANOA REGIONAL
COUNCIL**

APRIL 2009

Electoral Commission of Queensland
Level 6, 160 Mary Street, Brisbane Qld 4000
GPO Box 1393, Brisbane Qld 4001

Telephone: 1300 881 665
Facsimile: (07) 3036 5776
Website: www.ecq.qld.gov.au

Introduction

On 3 November 2008, the Minister for Main Roads and Local Government forwarded a reference under the *Local Government Act 1993* ('the Act') requiring a Local Government Electoral and Boundaries Review Commission to examine and determine a proposal from the Roma Regional Council to change its name to Maranoa Regional Council.

Renaming a local government area is defined as a reviewable local government matter under Section 64(1)(d) of the Act.

Review Process

For reviewable local government matters of this type (those that have not been declared by the Minister to be a Special Reference), the Electoral Commissioner may constitute a Local Government Electoral and Boundaries Review Commission. The functions of such a commission are to examine the matter, make a determination and, if it is decided to approve the proposal, make any necessary recommendations to the Minister on implementation issues. If the commission determines to approve the proposal, the Governor-in-Council must give effect to the determination.

The first step in the review process is for the Electoral Commissioner to declare whether the matter should be treated as a major or minor reference, which will determine the procedures that subsequently apply.

On 14 November 2008, I published a Gazette notice declaring the reference to be a minor reference (Attachment A). Upon further consideration, and in accordance with section 83 of the Act, a further notice was published on 19 December 2008 declaring this to be a major reference (Attachment B). I decided that as Electoral Commissioner, I would constitute the Local Government Electoral and Boundaries Review Commission for the purpose of determining this matter.

The procedures for the conduct of a major reference are set down in Chapter 3, Part 1, Division 4, Subdivision 2 of the Act. Section 87 provides that the commission may make such inquiries as it considers appropriate. Section 88 provides that the commission may, if it so decides, conduct preliminary procedures by way of inviting public suggestions prior to reaching a determination. Having considered the application, the commission did not deem it necessary to undertake such preliminary procedures. The commission instead decided to proceed to make a preliminary determination. The commission felt that there was sufficient information submitted with the original proposal to assist in reaching a preliminary determination and also took into account the fact that its preliminary determination could also serve as a useful basis for eliciting further public comment on the proposal.

Section 90 provides that if the commission proposes to determine that the matter be implemented, it must give public notice to that effect in both the Government Gazette and in a newspaper circulating generally in the local government area(s) affected and invite submissions about the proposed determination.

This requirement to invite submissions clearly indicates that a proposed or 'preliminary' determination is not, and should not be regarded as, set in concrete. It remains open to the commission, based on the public input it receives, to vary or indeed reverse its initial proposal. If the commission decided to substantially amend the proposed determination it must, however, give further public notice and undertake a further round of public consultation (section 91).

In accordance with section 90, advertisements were placed in *The Chronicle* (Toowoomba) and *The Courier Mail* (Brisbane). A copy of the relevant advertisement is at Attachment C. The commission received only three responses to its proposed determination, copies of which are at Attachment D. The commission notes that one submission supported its proposed determination and two were in opposition.

Section 93 of the Act provides that, once it completes its consideration of submissions received, the commission must make a final determination and prepare a report for the Minister as soon as practicable. In this particular case, the commission's final determination was delayed for several weeks by the issuing of the writ for the 2009 State general election.

Having now considered the submissions received, and for the reasons outlined later in this report, the commission has decided to confirm its proposed determination and to approve a change of name from Roma Regional Council to Maranoa Regional Council. The reasons for the commission's determination are set out below.

Assessment of the application and commission's determination

The commission has reviewed all of the documentation provided by council in support of the proposed name change. The commission's primary expertise, it must be said, is in the conduct of elections, not in the assessment and evaluation of local issues upon which different members of a community might hold strong and diverging opinions. The commission therefore does not see its role as being to 'second guess' decisions or recommendations taken by the duly elected representatives of local councils. As an independent and impartial body, however, the commission is qualified to critically examine the *process* by which councils may arrive at proposals such as a suggested name change and to weigh up apparent levels of public support reflected either in that process or in submissions made directly to the commission.

In that context, the commission notes that on 15 March 2008 the former shires of Bendemere, Booringa, Bungil, Warroo and Roma Town were amalgamated to form Roma Regional Council. On 19 June 2008 Roma Regional Council resolved to hold a public consultation process to determine community support for a name change. Roma Regional Council employed a market research company, Market Facts (Qld) Pty Ltd to conduct this consultation process.

A copy of the Market Facts Report is at Attachment E. In summary, a total of 8,303 enrolled electors were surveyed, with a 51% response rate. Electors were invited to choose between two options:

- Retaining the name Roma Regional Council; or
- Voting for a new name, Maranoa Regional Council.

72.4% of respondents voted in favour of the name change.

As indicated above, one of the key factors the commission looks for in considering such proposals is evidence of appropriate community consultation. The commission notes the assertion made in one submission that the way the poll was conducted was not conducive to a large response and that some people may be disinclined to respond to a survey that doesn't require a simple 'tick the box'. On the other hand, the Local Government Act is not prescriptive of how community consultation should occur, no doubt in recognition of the fact that there is no single 'right way' and that the circumstances could justifiably vary from case to case. The commission notes that in this instance, professional consultants were engaged to assist with the consultation process. A survey was undertaken of all enrolled electors and incorporated what appears to be a balanced statement of the cases for and against the proposed name change.

The response rate of 51% was relatively high for a survey of this type. The survey also separately measured responses from individual communities within the council region. While the level of support for the proposed change varied from place to place, there was majority support for the proposed change among the respondents from every community. The receipt of only two negative responses to the commission's proposed determination is not indicative of a strong level of active opposition to the proposed name change.

The commission has taken into account the assertion by another respondent that the name 'Maranoa' could be confused with the Federal electorate that bears the same name. This needs to be balanced, however, against the fact that there are already State electoral districts which bear the same name as local councils and have done for some time without apparent confusion for electors.

Taking all of the above factors into account, the commission has determined that the name of the Roma Regional Council be changed to Maranoa Regional Council. The commission does not see the need to make any recommendations in relation to implementation issues.

Summary of determination

The commission has determined that the name of the Roma Regional Council be changed to Maranoa Regional Council.

In accordance with Section 94, once the commission makes a final determination it must give public notification of the determination as well as providing copies of its report to the Minister and to the local government affected by the determination. In accordance with the Act, the notification will contain a summary of the determination, state that the report is available for inspection or purchase and that the matter is to be implemented by regulation. The Governor-in-Council must implement the matter as soon as practicable now that the Minister has received the commission's report.

Copies of the report

A copy of this report is available for public inspection at:

The Electoral Commission of Queensland
Floor 6
Forestry House
160 Mary Street
BRISBANE Q 4000

or by writing to:

The Local Government Electoral and Boundaries Review Commission
GPO Box 1393
BRISBANE Q 4001

The report is also available on the Electoral Commission's website www.ecq.qld.gov.au or by telephoning 1300 881 665.

ATTACHMENT A

**Queensland Government
Gazette Notice**

Minor Reference

1434

QUEENSLAND GOVERNMENT GAZETTE No. 76

[14 November 2008

On 5 August 2005, the Child Death Case Review Committee published criteria which were developed under s.89S of the *Commission for Children and Young People and Child Guardian Act 2000* for the review of reviews which are conducted under Chapter 7A of the *Child Protection Act 1999*.

Those criteria are now replaced by the following review criteria, which have been developed under s.89S of the *Commission for Children and Young People and Child Guardian Act 2000*:

1. Were any actions or inactions of the service system linked to the child's death?
2. What risk factors were relevant to the child's death?
3. Were any service system issues relevant to any adverse outcomes experienced by the child (while he or she was living)?
4. Are there any recurring or unrectified risk factors or service system issues that require further action?
5. Was the original review of sufficient quality to enable timely responses to any relevant risk factors or service system issues or is further action required?

ENROLMENT MANAGEMENT PLANS

In accordance with Chapter 8, Part 3, Section 170, of the *Education (General Provisions) Act 2006*, Enrolment Management Plans for the following schools have been approved by the Assistant Director General, School Resourcing and Administration, Brisbane.

Copies of Enrolment Management Plans are available for public inspection, without charge during normal business hours at the department's head office, and accessible on the department's web site <http://education.qld.gov.au/schools/catchment/>.

APPROVED ENROLMENT MANAGEMENT PLANS

SUNSHINE COAST REGION

NORTHARM STATE SCHOOL

SOUTH COAST REGION

ORMEAU WOODS STATE HIGH SCHOOL
HIGHLAND RESERVE STATE SCHOOL

Enrolment Eligibility Plans

In accordance with Chapter 8, Part 4, Section 174, of the *Education (General Provisions) Act 2006*, Enrolment Eligibility Plans for the following schools have been revised and approved by the Assistant Director-General, Education Queensland.

Copies of the Enrolment Eligibility Plans are available for public inspection, without charge during normal business hours at the department's head office in Brisbane, and accessible on the department's web site <http://www.qldacademies.eq.edu.au/studententry.html>

Approved Enrolment Eligibility Plans

Queensland Academy for Health Sciences
Queensland Academy for Science, Mathematics and Technology
Queensland Academy for Creative Industries

Local Government Act 1993

[Section 81(2)(a)]

DECLARATION

I, David Kerslake, Electoral Commissioner, hereby declare the following reference of a reviewable local government matter, which I received from the Honourable Warren Pitt MP Minister for Main Roads and Local Government on 6 November 2008, to be a minor reference under the *Local Government Act 1993*:

- a proposal by Roma Regional Council to change its name to Maranoa Regional Council.

David Kerslake
Electoral Commissioner

Government Owned Corporations Act 1993

Section 114

NOTICE

We hereby give notice that the public sector policy entitled *Local Industry Policy*, as amended from time to time, is to apply (except in relation to decisions about investments) to QIC Limited and as far as practicable to all of its subsidiaries.

ANNA BLIGH MP
Premier

ANDREW FRASER MP
Treasurer

Mixed Use Development Act 1993

COURAN COVE (APPROVAL OF AN AMENDMENT TO A BY-LAW) NOTIFICATION (No.1) 2008

Short Title

1. This Order in Council may be cited as the Couran Cove (*Approval of an amendment to a By-Law*) Order (No.1) 2008.

Commencement

2. This Notification commences on 14 November 2008.

Approval

3. The Minister approved on 11 November 2008, the amended Couran Cove Community Body Corporate Community Development Control By-laws, the Community Activities By-laws and the Community Property By-laws made on 3 January 2008 by the Couran Cove Resort Community Body Corporate for the Couran Cove Mixed Use Development Scheme under sections 203, 204 and 205 of the said Act.

ENDNOTES

1. Made by the Minister on 11 November 2008
2. Notified in the Gazette on 14 November 2008
3. Not required to be laid before the Legislative Assembly
4. The administering agency is the Department of Infrastructure and Planning

NOTIFICATION OF EXEMPTION

Transport Operations (Marine Safety) Act 1994

Maritime Safety Agency of Queensland
Brisbane, 7 November 2008

I, Captain John Richard Watkinson, General Manager, Maritime Safety Queensland, pursuant to section 18A of the *Transport Operations (Marine Safety) Act 1994*, exempt all persons operating ships in the events detailed in the Schedule from section 206A of the *Transport Operations (Marine Safety) Act 1994*.

SCHEDULE

Event consisting of water ski races to be conducted by the organizers, Ski Racing Cairns Inc. between the hours of 9am and 1pm on 23 November 2008, as shown in red on the course map prepared by Maritime Safety Queensland, designated plan "A1-231", and held at the Regional Harbour Master's office in Cairns.

CAPTAIN JOHN RICHARD WATKINSON
General Manager
Maritime Safety Queensland

ATTACHMENT B

**Queensland Government
Gazette Notice**

Major Reference

2168

QUEENSLAND GOVERNMENT GAZETTE No. 111

[19 December 2008]

Notice of Ministerial designation of land for community infrastructure under the *Integrated Planning Act 1997***A Ministerial designation has been made**

I, Honourable Lindy Nelson-Carr MP, the Minister for Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth, give notice that under the *Integrated Planning Act 1997*, chapter 2, part 6, I made a Ministerial designation of land for community infrastructure on 15/12/2008.

The designation will take effect from 12/12/2008.

Description of the land to which the designation applies

The Ministerial designation applies to land located at Old Common Road, Rowes Bay.

The land is described as follows:

- Lot 513 on Plan EP1443;
- Lot 1 on Plan CP86528;
- Lot 100 on Plan CP860214;
- Lot 3 on SP137809;
- Lot 30 on Plan CP903570;
- Lots 1, 2, 11 & 12 on Plan T118460; and
- area of road currently known as Keiry Street and Vernon Street (subject to a road closure).

Type of community infrastructure for which the land has been designated

The land has been designated for the 'Cleveland Youth Detention Centre'.

This community infrastructure is described under the *Integrated Planning Act 1997*, schedule 5 as—

- (e) correctional facilities;
- (f) educational facilities; and
- (r) storage and works depots and the like including administrative facilities associated with the provision or maintenance of the community infrastructure mentioned in paragraphs (a) to (q).

HON LINDY NELSON-CARR MP

Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth

- (d) community and cultural facilities, including child-care facilities, community centres, meeting halls, galleries and libraries; (f) educational facilities; and described further as: *The Maleny Neighbourhood Centre, Flexi-School and Educational Establishment, providing the community with community-based training and support services, including social and cultural services and educational resources.*

HON LINDY NELSON-CARR MP

Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth

Local Government Act 1993

[Section 81(2)(a)]

DECLARATION

I, David Kerslake, Electoral Commissioner, hereby declare the following reference of a reviewable local government matter, which I received from the Minister for Main Roads and Local Government on 25 November 2008, to be a major reference under the *Local Government Act 1993*:

- A proposal from Dalby Regional Council to change its name to Western Downs Regional Council

David Kerslake
Electoral Commissioner

Local Government Act 1993

[Section 83(2)]

DECLARATION

I have received from the Minister for Main Roads and Local Government a reviewable local government matter, namely a proposal from the Roma Regional Council to change its name to Maranoa Regional Council.

By gazette notice on 14 November 2008 I declared this matter to be a minor reference under the *Local Government Act 1993*. Pursuant to section 83(2) of the Act, I now declare this matter to be a major reference.

David Kerslake
Electoral Commissioner

Notice of Ministerial designation of land for community infrastructure under the *Integrated Planning Act 1997***A Ministerial designation has been made**

I, Hon Lindy Nelson-Carr MP, Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth, give notice that under the *Integrated Planning Act 1997*, chapter 2, part 6, I made a Ministerial designation of land for community infrastructure on 16 December 2008.

The designation will take effect from 19 December 2008.

Description of the land to which the designation applies

The Ministerial designation applies to land located at 17 Bicentenary Lane, Maleny.

The land is described as Lot 19 on RP862440, Parish of Maleny, County of March.

Type of community infrastructure for which the land has been designated

The land has been designated for the Maleny Neighbourhood Centre.

This community infrastructure is described under the *Integrated Planning Act 1997*, schedule 5 as:

FIXING OF NUMBER AND LEVELS OF SENIOR EXECUTIVES

LEVEL TO BE INCREASED ON A PERMANENT BASIS		
Designation	SES Level	Designation Number
Department of Transport Deputy Director-General Infrastructure and Planning Brisbane.	SES4	QT0802

ANNA BLIGH MP
PREMIER

Public Service Commission
Brisbane, 11 December 2008

Her Excellency the Governor, acting by and with the advice of the Executive Council, under the provisions of Section 109 of the *Public Service Act 2008*, has approved the fixing of the number and levels of Senior Executives as specified in the Schedule below.

ATTACHMENT C

Advertisement

LOCAL GOVERNMENT ELECTORAL AND
BOUNDARIES REVIEW COMMISSION

**INVITATION FOR WRITTEN
SUBMISSIONS – ROMA REGIONAL
COUNCIL**

Pursuant to Division 3 of the *Local Government Act 1993*, the Minister for Main Roads and Local Government has referred to me an application from the Roma Regional Council to change its name to Maranoa Regional Council.

This application constitutes a *reviewable local government matter*. By notice in the Government Gazette dated 19 December 2008 I declared this to be a major reference. In accordance with section 67 of the Act, I will constitute the independent Local Government Electoral and Boundaries Review Commission to determine this application.

I HEREBY GIVE NOTICE that I propose to determine that the local government area currently known as Roma Regional Council be renamed Maranoa Regional Council. Particulars of my proposed determination, including reasons, are available for inspection on and from Monday, 2 February 2009 at the following locations:

Roma
Roma Regional Council,
Cnr Bungul & Quintin Streets,
Roma, Qld.

Brisbane
Local Government Electoral Boundaries and Review Commission,
Level 6 Forestry House,
160 Mary Street, Brisbane, Qld.

The report can also be accessed online at www.ecq.qld.gov.au

Any person or entity wishing to comment on the proposed determination is invited to do so. In accordance with section 100 of the Act, all submissions must be in writing and state the grounds of the submission and the facts and circumstances relied upon. All submissions will be given careful consideration and could lead me either to affirm or vary the proposed determination.

My final determination in relation to this matter will be published in the Government Gazette and a copy forwarded to the Minister. A full copy of my report, including copies of all submissions received, will also be available for public inspection at the addresses outlined above. If the final determination is that the reviewable local government matter be implemented, the Governor in Council must implement the matter by regulation as soon as practicable.

The closing date for submissions in relation to this matter is **5.00 pm on Monday, 2 March 2009**. Submissions should be addressed to the Local Government Electoral and Boundaries Review Commission and may be lodged in any of the following ways:

By post
GPO Box 1393
BRISBANE QLD 4001

In person
Level 6 Forestry House, 160 Mary St,
Brisbane, Qld.

Or by facsimile to (07) 3036 5776

David Kerslake
Electoral Commissioner

1148-000174-15

ATTACHMENT D

Responses to Proposed Determination

**CHANGE OF NAME FROM ROMA REGIONAL COUNCIL TO MARANOA
REGIONAL COUNCIL**

SUBMISSION FROM: MRS PATRICIA DENISE SCHNEIDER
[REDACTED]
MITCHELL Q 4465

I wish to express my support for the renaming of the regional council which includes the town of Mitchell and the former Booringa Shire to **Maranoa Regional Council**. The new amalgamated council is successfully utilizing existing resources and allocating specific works to centres throughout the area covered by the Regional Council. The change to Maranoa Regional Council will reflect this and further contribute to a smooth transition.

Roma is but one of several communities within the Regional Council and the name which has been used would suggest a council centred in Roma. As this is not the case, the name Maranoa Regional Council is more suited to the situation.

P.D. Schneider 17-02-09





ROMA. Q. 4455

18 February 2009

Local Government Electoral and Boundaries Review Commission
G.P.O. BOX 1393
BRISBANE. Q.

ROMA REGIONAL COUNCIL SUBMISSION

The Western Star dated 10 February 2009 advises that one can protest against the name change.

My Points for not changing from **ROMA REGIONAL COUNCIL**
To **MARANOA REGIONAL COUNCIL**

- 1 The town of Mitchell is on the Maranoa River (originally Booringa Shire) Maranoa Regional Council (5 shires) could be related to the town of Mitchell - one may assume that it was because of the name
- 2 The Federal Electorate is named MARANOA this stretches East from Stanthorpe, close to Toowoomba, Kingaroy, North near Emerald, west to the border, south to the Border- how very confusing.
- 3 A resident in Thargomindah, Birdsville, Cunnamulla could assume their complaint to council would be heard as the Maranoa Regional Council- they reside in the Federal Electorate of Maranoa as would residents of Stanthorpe, Kingaroy etc.
- 4 The town of Roma is very central for the new amalgamated shires of Warroo, Bendemere, Booringa and Bungil- so Roma Regional Council would instantly relate to the area surrounding and in Roma town
- 5 Tourists to Roma would wonder where Maranoa Town was situated and would we be able to direct them to this town- a river being named Maranoa
- 6 I am very much against the change of the region from Roma Regional Council to Maranoa Regional Council as I assume that is the final decision.

No doubt my letter will have no impact on a decision already made but I can say in all honesty that I did object to this ridiculous change of the Regions name to say nothing of the cost of changing letterheads etc.

Yours sincerely

(Mrs Ann Gibbes)

Mrs Janet Rowlings
PO Box 748
ROMA QLD 4455
Telephone: [REDACTED]

10 February 2009

Local Government Electoral and Boundaries Review Commission
GPO Box 1393
BRISBANE QLD 4001

RE: "ROMA REGIONAL COUNCIL SUBMISSION"

I am writing to **OPPOSE** the proposed name change of Roma Regional Council to Maranoa Regional Council.

My reasons are as follows:

1. Ask anyone where the Maranoa Region is and most people have no idea. Roma at least is identifiable.
2. I worked for a solicitor for 12 years, and when people are purchasing properties in another district, or if people are looking for a business in the area, it makes it much simpler to find if the Council has the same name as the major town. As Roma is the largest population centre in this Council area, it makes business sense to have the name of the Council match the largest town.
3. The cost of re-printing all Council stationery, and advising all necessary parties of the name change is a cost that is, in my opinion, totally unwarranted. The name "Roma Regional Council" has now been in effect for almost 12 months, and there is no valid reason to change it.
4. I understand that most major population centres are retaining the name of the largest centre as the name of the Council. There is no reason for Roma to do otherwise.
5. I believe the way the poll was conducted was not conducive to a large response. The envelope that was addressed to me looked like junk mail and I almost threw it out without opening it. Having to have someone witness the form was also not conducive to having people reply. In my experience, most people are either too busy or too lazy to go out of their way to do anything that doesn't require a simple "tick the box" reply and return it in the mail.
6. Our new council is unbalanced, with only one councillor living on the outskirts of Roma, and no one from the actual town. This came about because the people of Roma are fair-minded and we thought we should give all the outlying areas a "voice" on the new council, however all the other towns had no such consideration for Roma. A name change to "Maranoa" would further reduce Roma's identity.

7. It greatly concerns me the way this proposed name change is being implemented. The Mayor was quoted by our local newspaper today as saying **Council has “deliberately not said much about the invitation for submissions”** (Western Star 10 February 2009 – copy attached). Months ago I looked for Roma Regional Council on the www.whitepages.com.au website, and it re-directed me to Maranoa Regional Council – an entity that does not even exist.

8. Roma deserves a prominent place as the Oil & Gas Capital of Australia, and does not deserve to be dismissed as merely part of the Maranoa.

Prior to the local government elections last year, our local newspaper the Western Star appeared to be waging a smear campaign against the previous Mayor and Councillors. However until today, nothing negative has been reported about our new Council. When I enquired of the paper why they weren't printing Council news, I was told they had decided to “lay off” Council for a while. They won't even print negative SMS messages (I have sent quite a few). For example, I queried why all Council mail is being directed to the Council office at Mitchell, a tiny town one hour west of Roma. Surely such a small office could not possibly cope with the volume of mail that Roma previously processed, together with the mail from all the other centres. I believe that work practices such as this are being introduced to make the smaller centres look better, and to make the Council office in Roma look unproductive, so that in due time, when workers are being made redundant, Roma staff will be the first to go.

Thank you for allowing me to make this submission.

Yours faithfully,



Janet Rowlings



The Western Star

Tuesday, February 10, 2009

90c

2006 PANPA Advertising Award Winners

Established 1878

WHAT'S INSIDE...

Roma rocks out with 'muso's afternoon'

See Lifestyle

Region misses out on valuable funding

Roma Regional Council has missed out on dipping its hands into \$100 million dollars of funding, to help save unemployment in the region.

Roma hosted the Sustainable Resource Communities partner-

ship group at the council chambers in Roma, to discuss key economic and social issues in the region.

Mayor Robert Loughnan said the group recently changed its primary focus from providing suf-

ficient infrastructure for growth to weathering the current financial crisis affecting many of Roma's neighbouring regions.

"For us, we have missed out on any of this funding, with the money to be injected into creating

employment opportunities, particularly in the Boreen Basin," he said.

"The employment situation in our region shows no sign of dropping off, which is why we have

Continued page 8

Roma ready for more live bands

Live rock music could be coming back to Roma, with a push from some of the town's most talented bands to create a "muso's afternoon" for budding young musicians.

Thursday night at The Empire Hotel showed just how ready Roma is for quality live music, with the band Clockwork taking centre stage.

Led by Chris Eglio and his fast-paced frontman, Clockwork brought the house down with its pub rock stylings.

"They were awesome. I was just walking down the road and heard the band, so I came to check it out," impressed painter Alan Henry said.

"It's the best thing I've heard in Roma — we've got to support local live music."

The Empire Hotel quickly filled with members on their way to be at the free concert.

Alan Eglio, bassist and manager of Clockwork, said this was just the first step to getting live music returning to Roma.

"We're going to set up a muso's afternoon, where anyone can come along and use our gear and just have a jam," he said.

The group will be as much about socialising with fellow musicians as improving skills and techniques, and local band Zebra are set to help out.

Ron Lewis, owner of The Empire Hotel, is looking forward to seeing what talent Roma has

Continued page 8



Mayors from all over the district descended on Roma for the Sustainable Resource Communities meeting at the Roma council chambers, Cadee Marshall, Ray Brown, Robert Loughnan, Peter Maguire and John Hooper

Name change hush

By Chris Calcino

Roma Regional Council has kept quiet about the region's proposed name change, which has been approved by the minister for Local Government and is open to submissions until March 2.

Residents in the Roma region now have less than a month to relay any concerns about the proposed Maranoa Regional Council name change.

"We're on track now for the name change to go through. It's just disappointing that it has taken so long," said mayor Rob Loughnan.

"We have deliberately not said much about the invitation for submissions."

The invitation was gazetted in two daily newspapers, asking for stakeholders to submit any grievances or support for the change.

"It would be nice to think that come March 6, the change would

just all go through," said Cr Loughnan.

Submissions should be marked "Roma Regional Council Submission", and sent to:

Local Government Electoral and Boundaries Review Commission
GPO Box 100, BRISBANE QLD 4001

<p>18 RUSSELL STREET</p> <ul style="list-style-type: none"> 2000sqm home site, perfect for big business or office space Close to a number of local business areas Shower over bath & two toilets Double air conditioning Call today & arrange to view the building plans 	<ul style="list-style-type: none"> Capital & Low Excellent investment The ideal home with excellent living Single garage Stone floor throughout & tile 	<p>Nobby Park</p> <ul style="list-style-type: none"> 1/4 acre, just 15km from town 200sqm large, traditional all-weather built 4x4 Westerly kitchen Open plan kitchen, living and lounge room Large modern bathroom Safe large security Full length covered car port with Swimming pools and gardens 	<ul style="list-style-type: none"> Fenced and tree shaded Check runs through the rear of the property The home has a covered back & two car sheds Large machinery shed
<p>2 2 1 1 1</p> <p>Sale \$185,000</p> <p>Joy Byrne 0433 220 288 0822 2888 raywhite.com.au</p> <p>Printed</p>		<p>3 3 1 1 1</p> <p>Sale \$695,000</p> <p>Russell Collins 0420 133 710 0822 2888 raywhite.com.au</p> <p>Roma</p> <p>Ray White Pureit</p>	

The Western Star, Tuesday, February 10, 2009 - Page 1

ATTACHMENT E

Market Facts Report



Market Facts (Qld.) Pty. Ltd.

Market Research Consultants ABN 40 009 940 265

60-68 Byng Road Birkdale Q 4159 Telephone (07) 3822-9588

PO Box 3196 Birkdale Q 4159 Facsimile (07) 3822-9577

Email: marketfacts@ozemail.com.au



ROMA REGIONAL COUNCIL NAME CHANGE

SURVEY RESULTS

SEPTEMBER 2008



16/09/2008

Market Facts (Qld) Pty Ltd

BACKGROUND TO PROJECT

The Roma Regional Council is a council in the Central West Area of Queensland. As a result of the recent amalgamations of local governments across Queensland, the Council takes in the former shires of Bendemere, Booringa, Bungil Warroo and Roma. Post amalgamation a decision was taken by the transitional Council to change the name of the council.

The Council now needs to confirm the level of support for a name change in the community (with all enrolled electors) and therefore requires assistance with the coordination of a self complete survey to all electors. Based on the outcome of the survey, the Council will make a recommendation to the Minister For Local Government to either change the name to Maranoa Regional Council or remain as Roma Regional council.

Market Facts assisted with coordination of this name change survey of Council enrolled electors. The survey was NOT a formal referendum, as completion was not compulsory. The survey took the form of a single question self-complete survey with accompanying information about the issue. The methodology and results of the survey are presented in this report.

METHODOLOGY

The key stages of the project were confirmed as follows:

- **Formulate Survey Question/Survey Form**

The survey question was developed by Market Facts and was aimed at ascertaining the level of community support for the Council name change. An additional question about the geographic location of the respondent was also asked so that analysis of the survey outcome could be undertaken, by geographic areas of the Council.

The question asked was:

1. Do you support the name change from Roma Regional Council to Maranoa Regional Council?

- **Prepare of Council Information Sheet to Electors**

An Information Sheet (to accompany the survey form) was prepared by Market Facts and Council. Council provided background to the project and the process undertaken by Council to agree to a survey on the name change. This was outlined in the information letter. The role of Market Facts as an independent organisation appointed by Council to coordinate the survey and ensure transparency of process was also outlined in the Information Sheet.

A copy of the Information Letter and survey form used is contained in the Appendix to this report.

- ***Mailout to all Electors***

The mailout (Information Sheet, Survey Form & Reply Paid Envelope) was coordinated by Market Facts. Roma Regional Council notified the Electoral Commission of Queensland (ECQ) that the survey was taking place and they provided a database of enrolled electors.

For all enrolled electors who received their survey form, they were required to return it in the reply paid envelope (provided) by close of business on the 15 September 2008.

All survey forms were clearly marked to specify that only one survey form per reply paid envelope would be allowed.

The overall response rate to survey was extremely high at 51%.

16/09/2008

Market Facts (Qld) Pty Ltd

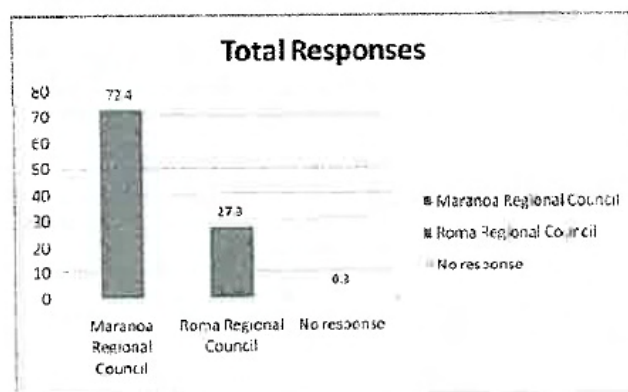
SURVEY RESULTS

Market Facts undertook data processing of all completed (returned) self completed survey forms and the completed telephone surveys are also included in these overall results.

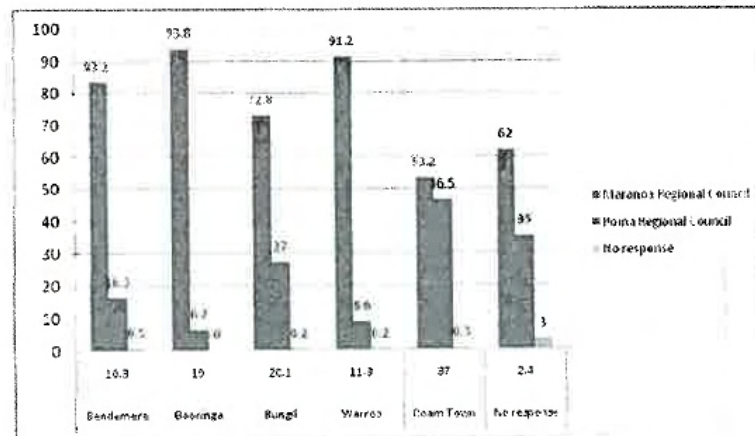
We have provided the survey results as follows:

- Overall Survey Result for Total Sample of n=4227
- Results by Geographic Areas

These results are shown in Total and Geographically.



- 72.4% of total respondents support the name change to Maranoa Regional Council.
- 27.3% of total respondents do not support the name change Maranoa Regional Council.
- 0.3% of the total respondents have no opinion.



- All areas support for the name change to Maranoa Regional Council (72.4% in total).
- Only 27.3% of respondents overall supported the name Roma Regional Council.

SUMMARY

Roma Regional Council community members have indicated in this survey that they support the name change from Roma Regional Council to Maranoa Regional Council.



HAVE YOUR SAY – COUNCIL NAME CHANGE SURVEY

Roma Regional Council has instigated a community consultation process to gain a better understanding of the community's feelings towards the preferred name of the new regional Council.

Here is your opportunity to let us know what you would prefer Council to be called. Market Facts, an independent market research company, was appointed to coordinate a non-compulsory survey of all enrolled electors to determine the level of support for the name change. By including your local area, you will assist with the statistical analysis of the result.

The attached survey form should be completed and returned to Market Facts by 15th of September 2008 in the enclosed reply paid envelope. Market Facts will independently audit all survey returns and provide the results to your Council by 19th of September 2008.

Background

In April 2007, the Queensland Government announced that it would be abolishing the Size, Shape and Sustainability Review process and instead establishing a panel to provide recommendations on the future of local government in Queensland.

In August 2007, the Queensland Government advised that it would be accepting the Local Government Reform Commission's recommendation that the Shires of Bendemere, Booringa, Bungil, Warroo and Roma Town be amalgamated with the name of the new Shire to be Roma Regional Council. This amalgamation took place on the 15th March 2008.

In response to much debate in the community in regard to the name of the new Council area, Roma Regional Council resolved at its meeting held on 19th June 2008 to hold a public consultation process to determine community sentiment in regard to the name this new Council area will carry. Discussions within the community have resulted in the two options being **Roma Regional Council** and **Maranoa Regional Council** being put forward.

The Minister for Local Government has advised that if the community indicates through a formal consultation process that they support a name change, he will take the community's feelings into consideration and may approve the change.

To ensure a considered response to the survey, cases for and against the two names being put forward as options are included on the reverse of this page:-

PTO....

16/09/2008

Market Facts (Qld) Pty Ltd

ROMA REGIONAL COUNCIL

- The name Roma immediately evokes audience recognition of the location.
- Roma is central to the whole region and identified by the majority of residents as their home when travelling outside the region.
- The use of the name 'Maranoa' could be confused with the greater Maranoa Federal electorate, which is ten times larger.
- The naming of 'Roma' after Lady Roma Diamantina Bowen, the wife of Australia's first governor, acknowledges our rich history.
- 'Roma' is a short powerful word for use in a logo easily incorporated within diverse branding and marketing options. eg: 'When in Roma.....'
- A random Google search for 'Roma', Queensland will yield well over a million results, significantly more than the other option.
- Roma is Australia's Cattle Selling Capital and is home to Queensland's oldest winery. 'Romavilla' that takes its name from the town.
- Roma is a major player in the Australian oil and gas industry and an important regional service delivery centre for both government and private services.
- 'Roma' is home of some iconic regional events such as the 'Roma Cup' and 'Easter in the Country'.

MARANOA REGIONAL COUNCIL

- Maranoa represents a collection of communities rather than just one town.
- The use of 'Maranoa' avoids the use of the former council names and would allow the new regional council to move forward as a single new identity. This would eliminate residual sentiment that might be attached to the use of the former council names.
- Use of 'Maranoa' would eliminate confusion between marketing strategies for the town of Roma and a region of the same name, which could be a significant point of conflict, and confusion.
- If Roma is used it could be perceived as a takeover of the region and not a merger of equals.
- The 'Maranoa' name is an important part of our aboriginal heritage translating as the 'hand'.
- The modern symbolism of the 'hand' could be the hand itself representing the whole region and the five fingers representing the five former council areas.
- The word 'Maranoa' has its roots in the earliest exploration of the region being the name attributed to the Maranoa River in 1846 by Major Mitchell and used from that time to describe the region.
- 'Maranoa' is readily identified Australia wide through the active presence of a Bureau of Meteorology weather forecasting station.
- 'Maranoa' is also well known because of its significant catchment role within the Maranoa/Balonne river system.

Thank you for taking an interest in the future of your Council.

Rob Loughnan
Mayor

18/09/2008

Market Facts (Qld) Pty Ltd

**Market Facts (Qld.) Pty. Ltd.****Market Research Consultants** ABN 40 009 840 265

60-68 Byng Road Birkdale Q 4159 Telephone (07) 3822-9588

PO Box 3196 Birkdale Q 4159 Facsimile (07) 3822-9577

Email: marketfacts@ozemail.com.au



Please indicate by ticking

1. Which name do you support?Roma Regional Council Maranoa Regional Council **2. Which community do you live in?**Bendemere Booringa Bungil Warroo Roma Town

Please place your completed survey form in the
Market Facts Reply Paid Envelope.

Completed surveys should be received by no later than
Monday 15th September 2008.



Warren Pitt MP
Member for Mulgrave

MC08.3874

25 NOV 2008



**Queensland
Government**

**Minister for Main Roads and
Local Government**

Mr David Kerslake
Electoral Commissioner of Queensland
GPO Box 1393
BRISBANE QLD 4001

Dear Mr Kerslake

I refer to you Dalby Regional Council's request to change its name to Western Downs Regional Council as a reviewable local government matter under the *Local Government Act 1993*, Chapter 3, Part 1.

I have previously communicated to local governments that consideration of a name change should only be given if the proposal has significant community support throughout its local government area. In relation to Dalby Regional Council's request I am convinced that majority support has been established. However I remain concerned that there may be significant pockets of opposition within smaller communities of the area whose voices may potentially have been drowned out by the headline figures of Council's survey results.

Council's survey results indicate that 54% of the 19,255 surveyed residents responded to the survey. Of these, 78.85% expressed support for a change of name with 75.70% of all respondents indicating a preference for the name Western Downs Regional Council. I have enclosed a full copy of the survey's results for your information.

In referring this matter to you for review and determination I would ask that the Commission give sufficient consideration to ensuring that there is broad support for the name change throughout the community. Names of local government areas should be unifying symbols. I believe it is in the interest of the entire community that any new name be supported not just by a simple majority of residents but by a significant proportion of residents throughout all the individual communities that make up Dalby Regional Council.

I also note that I have received a number of representations in relation to the selection of the two options given to the community. I would also ask the Commission to gauge whether there is any significant support for another name that may not have been considered on Council's survey.

Should you require any further information in regarding the proposed name change, please contact Ms Jessica Pugh, Assistant Policy Advisor, of my office on telephone number (07) 3247 4164.

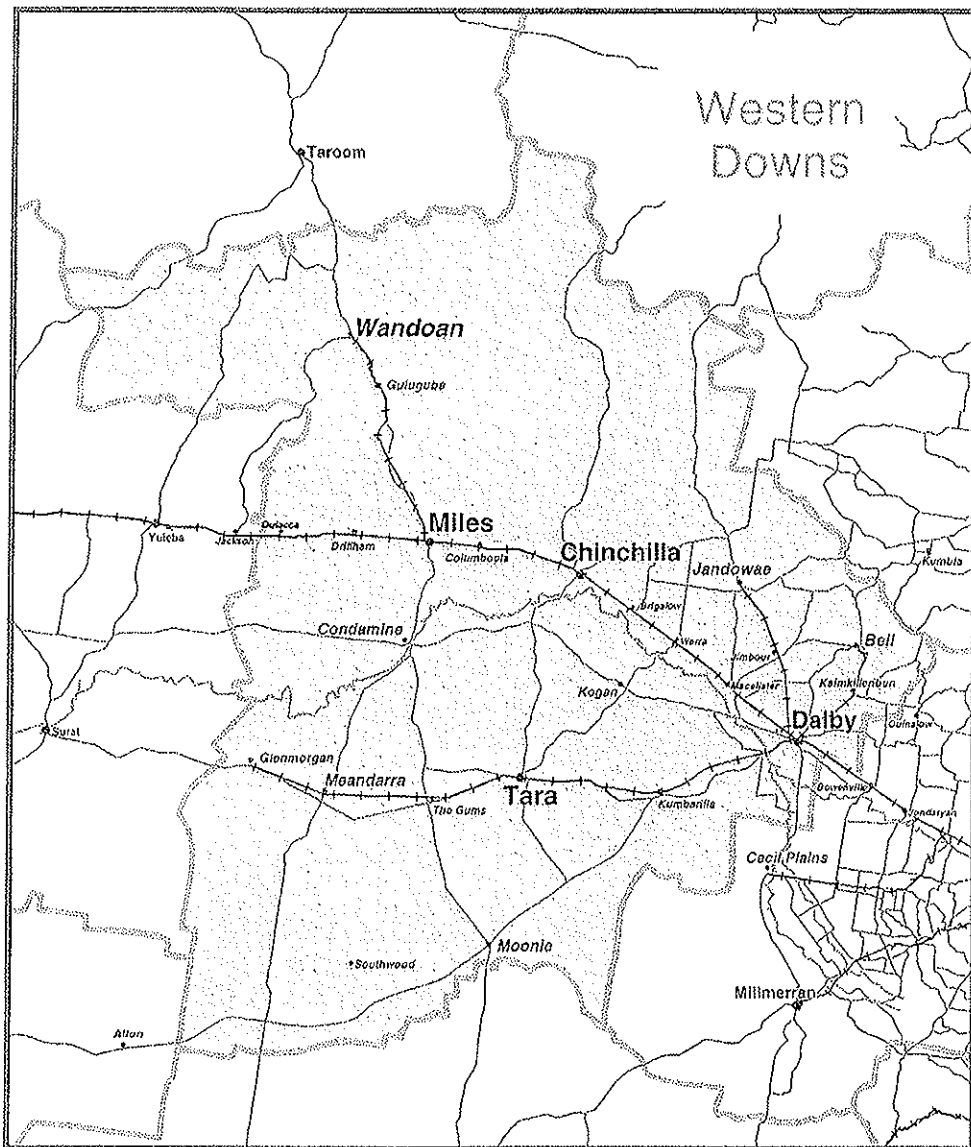
Yours sincerely

Warren Pitt MP
Minister for Main Roads and Local Government

Level 18 41 George Street Brisbar
PO Box 15031 City East
Queensland 4002 Australia
Telephone +61 7 3227 8819
Facsimile +61 7 3221 9964
Website www.qld.gov.au

A Name to Unite a Region

Western Downs Regional Council



A Name to Unite a Region

Western Downs Regional Council

dalby
regional
council

Introduction

The purpose of this submission is to formally request that the name Dalby Regional Council be changed to Western Downs Regional Council.

Council is confident that it has satisfied the Minister's requirements to pursue a name change and can evidence community consultation resulting in a strong level of support for the change to Western Downs Regional Council.

With multi-billion dollar natural resources and energy industries populating its backyard, a unified and marketable name will assist Council to effectively promote and develop the region's lifestyle, business and tourism opportunities.

The name Dalby Regional Council continues to segregate and alienate the communities within the new local government boundary. Granting a name change to Western Downs Regional Council will be a significant move towards uniting our communities under a shared identity.

The name Western Downs Regional Council translates easily across our region, is endorsed by our community and has potential to be established as a recognisable brand locally, nationally as well as internationally.

Council seeks an urgent resolution to this issue.

Background Information

The recent amalgamation undertaken by Dalby Regional Council was part of the biggest reform of Queensland Local Government in over 100 years. Incorporating the former Dalby town and shires of Chinchilla, Murilla, Tara, Wambo and division two of Taroom (Wandoan), Dalby Regional Council is now among the top twenty largest councils in the state.

Representing an electorate spanning 38,039 square kilometres, Council services a population of 30,000, operates a \$120 million budget, holds public assets in excess of \$570 million and employs a 600 strong workforce.

Of the many social, cultural, economic and administrative changes impacting our local communities from the reform process, one of the most emotive has been a perceived loss of identity due to the appointment of the name Dalby Regional Council.

Leading up to and following the March election much publicity has been given to the community's desire for a change of name to something that encompasses the entire region. In addition, the majority of Councillors were elected on this platform.

With the Dalby region and its rural communities among the fastest growing areas in Queensland due to the resource rich Surat Basin Energy Province, a unified Council name is vital to promote employment and lifestyle opportunities, engage business and industry, attract quality staff and position the region as a tourism destination.

Background Information Continued...

In response to public demand, Council resolved to seek endorsement from the Minister to change its name from Dalby Regional Council following appropriate community consultation to determine the level of support for a name change as well as alternative name suggestions.

It is Council's aim to adopt a name and corporate brand that translates easily across the region, is embraced by the community and is easily understood and recognised in local, national and international markets.

Community Consultation

The first stage of Council's community consultation was to gather feedback on alternative Council names which met the criteria of creating a unified and marketable regional identity.

Community representatives from across the region participated in an interactive marketing workshop with Council and staff, acting as spokespersons for the residents of their respective towns and surrounding districts.

In the process of determining a new name for Council, the group articulated Council's target audience by priority, key marketing messages and characteristics unique to the region.

Equipped with an understanding of Council's target market and the messages a name should communicate the group brainstormed a total of 43 new name suggestions, adding to those already submitted by the public.

The issue of Council's name serving to unify the entire region was a reoccurring theme expressed strongly throughout the workshop. The group's key criterion was that the name should be representative of the entire region, rather than exclusive to one area.

To conclude the workshop each participant was asked to select a first and second preference from all the alternative names generated and a short-list was compiled.

At a second workshop held with Council and staff, the alternative names of Western Downs Regional Council and Greater Downs Regional Council were selected from this short-list for wider community consultation.

Council resolved that the second stage of community consultation would be in the form of a direct mail survey to all residents listed on Dalby Regional Council's electoral roll asking for opinion on Council's name change bid.

Survey Methodology

To determine suitable methods of community consultation advice was sought from the Department of Local Government, Sport and Recreation regarding the Minister's requirements in changing Council's name.

Advice indicated that before the Minister would refer the question of a name change to the Local Government Electoral and Boundaries Review Commission, Council must provide evidence of community consultation which resulted in a level of support for a name change. A percentage quantifying what determined "a level of support" could not be provided.

While specific set criteria was not available, it was noted that consultation should be designed to obtain an unambiguous expression of support from the community that it wants the name to change from Dalby Regional Council.

Council's survey methodology was discussed in detail with the department before commencement to ensure compliance with the Minister's requirements.

As the option to engage an independent research firm to undertake the consultation on Council's behalf proved cost prohibitive, Council resolved to use in-house resources to survey residents registered on the electoral roll via direct mail.

During the first week of August, 19,255 residents registered on the electoral roll as at 14 July 2008 received a survey form and reply paid envelope via Australia Post. Council's name change survey is shown as appendix item one.

The first question asked residents to vote either 'yes' or 'no' to changing the name Dalby Regional Council. The second question asked which of two alternative names was preferred, Greater Downs Regional Council or Western Downs Regional Council.

A media campaign, including media releases and paid advertising, ran leading up to the release of the survey and during the voting period to inform ratepayers of the process.

Summary of Survey Results

Council's name change survey elicited an impressive 54.14% response rate with 10,424 valid surveys returned within the voting period.

Of the overall survey sample group a clear majority (78.85%) expressed their support for Council to change its name from Dalby Regional Council. The remaining 21.15% were against a name change.

The name Western Downs Regional Council gained the most support with the majority (75.70%) of the overall survey sample group, regardless of whether they supported a name change or not, nominating it as their preferred alternative name. Support for the name Greater Downs Regional Council from the overall survey sample group tallied 11.07%.

Of the respondents who were in favour of a name change, 89.05% preferred the alternative name Western Downs Regional Council with the remaining 10.95% preferring Greater Downs Regional Council.

Summary of Survey Results Continued...

The majority (62.54%) of respondents against a name change did not indicate a preferred alternative. Of those who recorded their preference, 25.94% nominated Western Downs Regional Council while 11.52% nominated Greater Downs Regional Council.

A very small percentage (0.64%) of respondents in favour of a name change did not record a preferred alternate name.

As Council took a regional approach to the survey, respondents were not asked to indicate where they resided. It was never Council's intention to segregate results by the former council boundaries as this approach would be against the promotion of a united regional community.

It is also important to note that unlike other regional councils currently perusing a name change, only one third of the Dalby region resides in Dalby town. And while Council's survey results cannot be segregated by location, supposing that all 2205 respondents who voted against a name change resided in Dalby town, this would only represent 34% of Dalby town electors.

The conclusion being that the remaining 76% of the town are either in favour of a name change or neutral on the issue.

The result of Council's name change survey indicate high level awareness of the issue regionally, clear majority support regionally for the name to change from Dalby Regional Council and overwhelming regional support for Council to be named Western Downs Regional Council.

Conclusion

With our region set to become the powerhouse of Queensland's energy sector, the corporate image and branding of Council is a key factor in how successfully the region is marketed and the quality of business investment and new residents attracted.

The name Dalby Regional Council has been a divisive issue from the start of the reform process and is proving a significant barrier in the move toward a united regional Council servicing a united regional community.

It is Council's aim to establish a name and brand that translates easily across our region, is embraced by our community and easily understood and recognised in local, national and international markets.

Council's current marketing efforts have been greatly restricted due to the use of an interim name and brand. Only the minimum requirement of stationery has been ordered, essential signage erected and generic local government uniforms adopted while the name issue remains unresolved.

The results of Council's name change survey indicate high level awareness of the issue, clear majority support for the name to change from Dalby Regional Council and overwhelming support for Council to be named Western Downs Regional Council from across the region.

Conclusion Continued...

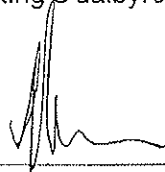
The urgent resolution of this issue is critical to Council, not only to unite our regional communities but for the successful branding and marketing of Council and our region.

Our regional community has spoken, and Council asks that the Minister adheres to the majority vote by endorsing Council's adoption of the name - Western Downs Regional Council.

Contact Information

For supporting information please contact:

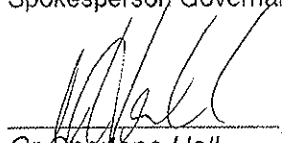
Mr Phil Berting
Chief Executive Officer
PO Box 551 DALBY QLD 4405
Phone: 07 4672 1125 Fax: 07 4672 1199
Email: phil.berting@dalbyrc.qld.gov.au



Cr Ray Brown
Mayor
Spokesperson Governance



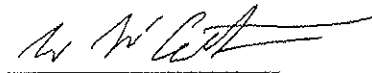
Cr Mick Cosgrove
Deputy Mayor
Spokesperson Finance and ICT



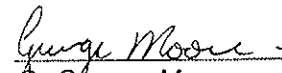
Cr Charlene Hall
Spokesperson Community Services



Cr Ray Jamieson
Spokesperson Planning



Cr Bill McCutcheon
Spokesperson Utilities



Cr George Moore
Spokesperson Environment



Cr Andrew Smith
Spokesperson Economic Development



Cr Ian Staines
Spokesperson Works and Plant



Cr Carolyn Tillman
Spokesperson Cultural Development



Mr Phil Berting
Chief Executive Officer

Appendix Item One

Do you support a Name Change?
Community Survey

Dear Resident

This survey form is your opportunity to let Council know if you support the bid to change Council's name from Dalby Regional Council.

Please answer both questions.

In the first question, a 'YES' vote indicates your support for a name change from Dalby Regional Council.

A 'NO' vote indicates your support to keep the name Dalby Regional Council.

In the second question, please indicate your preference between two alternative names that Council has selected from recent community consultation.

To ensure your vote is counted please return the survey in the reply paid envelope supplied or to your local Customer Service Centre by Friday 22 August 2008.

Voting closes Monday 25 August 2008.

Q1. Do you support a name change from Dalby Regional Council?

YES

NO

Q2. Which of the following alternative Council names do you prefer?

Greater Downs Regional Council

The name Greater Downs Regional Council unites our local communities as one geographic identity, signifying that our region is the sum of all its parts.

Greater Downs promotes the message of an inclusive region while at the same time recognising the scale and diversity of our proud communities.

The reference to Queensland's famous Darling Downs identifies that the region is rich in agriculture, manufacturing and natural resources with a wealth of opportunities on offer.

Western Downs Regional Council

The name Western Downs Regional Council identifies a geographic location and links our region to the renowned prosperity of Queensland's Darling Downs.

The name speaks strongly of our region's rural heritage and alludes to our collective identity as a region rich in agriculture, manufacturing and natural resources.

An already recognised brand, Western Downs promotes the vast opportunities on offer for those seeking a tree-change lifestyle, business investment or unique tourist destination.

Thank you for your participation.

3/11/08

1000 Main Street, Dalby QLD 4401

1000 Main Street, Dalby QLD 4401



Hon Steven Miles MP
Deputy Premier
Minister for State Development, Infrastructure,
Local Government and Planning
Minister Assisting the Premier on Olympics Infrastructure

Our ref: OUT22/3564

Your ref: A937430

16 SEP 2022

Mr Neil Laurie
The Clerk of the Parliament
Parliament House
TableOffice@parliament.qld.gov.au

Dear Mr Laurie

Thank you for your letter of 31 August 2022 regarding petition 3776-22 received by the Queensland Legislative Assembly on 30 August 2022 about the proposed change of classification request by Moreton Bay Regional Council (the council).

The petitioners have through the Parliament of Queensland requested the Local Government Change Commission (Change Commission) include a formal informative community consultation process and a plebiscite of the council area about the proposed change of classification, in conjunction with the next local government election in March 2024.

Under the *Local Government Act 2009* (the Act), the Change Commission has been established as an independent body to assess proposals for change to local government, including a change of classification.

A referral to the Change Commission must be made by me as Minister for Local Government and in doing so the submission by the council and any concerns raised by residents, such as those raised by the petitioners, will be considered.

Once the assessment of a referral has been completed, the Change Commission must publish the results of its assessment in a newspaper, the *Queensland Government Gazette* and on its website and provide the results to me. Should the Change Commission recommend a change, implementation of the proposed change will be considered by the Governor in Council.

I would like to thank the petitioners for raising this matter with me and I trust this information is of assistance.

Yours sincerely

STEVEN MILES MP
DEPUTY PREMIER
Minister for State Development,
Infrastructure, Local Government and Planning
Minister Assisting the Premier on Olympics Infrastructure

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