

## SPONSORSHIP ARRANGEMENTS (GIFTS)

This fact sheet applies to registered political parties and any individuals or entities who enter into a sponsorship arrangement with a political party.

Under section 201 of the *Electoral Act 1992*, the meaning of 'gift' includes an amount paid, or service provided, by a person to a registered political party under a sponsorship arrangement.

### Meaning of sponsorship arrangement

Under s 200A, a sponsorship arrangement, between a person (the sponsor) and a registered political party, means an arrangement:

- that establishes a relationship of sponsorship, approval or association between the sponsor and the party, whether or not for commercial gain; or
- that confers a right on the sponsor to associate the sponsor, or the sponsor's goods or services, with the party; or a fundraising or other venture or event; or a program or event associated with a venture or event.

It does not matter whether or not the sponsor is entitled, under the arrangement:

- to be acknowledged as a sponsor; or
- to advertising or marketing rights; or
- to supply the sponsor's goods or services; or
- to another benefit, e.g. entry to a particular event or function.

### Examples

- A printing company pays a registered political party a sum of money to be designated as a preferred supplier of printing services for the party and its members.
- A company pays a registered political party a sum to have their business

- advertised on the side of a branded campaign marquee.
- An individual pays a sum of money towards the operational costs of a fundraising dinner hosted by a registered political party.

### Disclosure obligations for sponsorship arrangements

A sponsorship arrangement is considered a 'gift' and must be disclosed as such to the ECQ (refer to [Fact Sheet 3 – Disclosure of gifts and loans](#)).

As with all gifts, the details of sponsorship arrangements must be disclosed in the [Electronic Disclosure System](#) (EDS) **within 7 business days** of the date the gift was made.

Under s 201B(7), the value of a gift provided by a person to a registered political party under a sponsorship arrangement is worked out as the amount paid, or value of the service provided, under the arrangement; regardless of the value of the goods, services or other benefits provided to the person under the arrangement.

### Transitional arrangement for the 2020 State general election:

Under amended section 437(2) of the *Electoral Act 1992*, an amount or service is included in the definition of a gift if the amount was paid, or service was provided, under a sponsorship arrangement **after** the commencement of the amendments on 1 August 2020, even if the sponsorship arrangement **was entered into before** the commencement.